

**Bicycle Education and Encouragement Campaign Timeline, FY14**

		2013						2014					
		July	August	September	October	November	December	January	February	March	April	May	June
<b>PREPARATION:</b> Develop/update website, materials, videos, course curriculum, event schedule, etc.													
<b>Academic Calendar</b>	Fall semester classes begin		26										
	Thanksgiving Break					23-30							
	Fall semester Finals Week						13-20						
	Fall semester ends						20						
	Spring semester classes begin							21					
	Spring Break								22-30				
	Spring semester Finals Week											9-16	
	Graduation											18	
<b>Existing Events</b>	Welcome Week												
	Rock the Block Party												
	Quad Day												
	Dump & Run												
	Campus Safety Day												
	Light the Night												
	iHelp Day of Service												
	Homecoming												
	Sustainability Week												
	Public Engagement Symposium												
	Engineering Open House												
	Campus Ecofemism Summit												
	Bike Swap												
	Campus & Community Day of Service												
	Earth Week												
	Mom's Weekend												
	Bike to Work/School Day												
	C-U Bike Month												
<b>New Events</b>	Car-Free Living Event												
	Residence Hall Bicycle Challenge												
	Bicycle Expo												
	End-of-the-year Bicycle Donation Drive												
<b>Courses, Demos, Workshops, etc.</b>	Bike Mechanics/Basic Repair Training												
	Bike Riding Lessons												
	Traffic Safety Courses for Bikes												
	Winterize your Bike												
	Prepping your Bike for Shipping												
<b>Ongoing Activities</b>	Bicycle Resources Website												
	Social Media												
	Bicycle Ambassador Program												
	Videos Online & in Campus Buildings												
	Posters & Advertisements												
*Timeline subject to change based on scheduling conflicts, sponsorship/partnership opportunities, etc. Additional activities may be added, and SSC is encouraged to suggest new ideas!													