**10.12.2017**

**Transportation SWATeam Minutes**

*National Soybean Research Center Room 358, 3pm*

**Attendees:** Lily Wilcock, Julie Cidell, Gopal Pareek, Rebecca Laurent, Yanfeng Ouyang, Tulsi Chudgar

**DIA Climate Action Plan**

*Gopal is working with Morgan to draft a Climate Action Plan for the Division of Intercollegiate Athletics (DIA). How can DIA help reach iCAP transportation goals?*

Winter Bike Storage

* Huge amounts of bikes abandoned each year (most from housing). This is really expensive for university and promotes the disposability of bicycles.
* DIA could use their resources, space, and connection to student affairs to find help find a solution to this problem. Would fit in with the mission of adventure recreation.
* Could create some kind of storage facility or program for winter storage. Most schools already do this.

Bicycle Safety Class

* If coaches are worried about the safety of athletes on scooters, bikes, etc.
* Not many have experience riding bicycles in streets.
* Incorporate into orientation for athletes.

Offsets

* Couple of issues we’re looking into with this.

On Campus Transportation

* Look at the car fleet and distance traveled to see if there are reductions that can be made.
* Encourage bus use and reductions in single-occupancy vehicles.
* Showcase cargo bikes - perfect for the geography of our campus.

Bicycle Vallet at Sporting Events

* State Farm Center signed a letter to Champaign County Bikes indicating that said they would like to have this.

**Student Transportation Survey Review**

*Developed by Julie Cidell. What can be added/changed to better inform the Transportation SWATeam’s work?*

Use

* For undergrads only, not faculty/staff
* Survey will be taken by freshmen and seniors. Ideally freshmen will take it as early as possible. - Can help explain why and how transportation habits change as students get older and spend more time on campus.
* Able to see percentages of people that engage in certain behaviors and why. Focus groups will go more in depth.
* Could help bikes out even more.
* Aiming to send it out in January and ask about behavior in the last semester

Feedback

* Will not be able to tell exactly how many times/week students use each mode of transportation. Data is less reliable in this sense, but it isn’t feasible to ask people to track every day.
* Circumstance (in addition to preference) plays a role. People who live at FAR and PAR take the bus because they have to, whereas people who live at ISR walk everywhere. Focus group could ask about this.
* Time of year
  + Especially matters if responding as soon as they get on campus because students will not be aware of weather changes, which will affect their preferences
  + Spring biking numbers tend to be a lot lower.
* Ask surveee to spell out reasons why they choose particular choice? If they didn’t choose bike, what would it take for them to change their pattern? How we can make them change?
* Expand focus to commute - include questions about how they go home. How much they are willing to change and what incentives would be needed

**Bike Census**

Due to the rain, this was pushed back until Wednesday (10/11). Anyone who is interested should contact Lily to volunteer (lwilco2@illinois.edu).