

ZW Monthly Blog Ideas

Example:

Month

-Event

- Resources

Blog: engagement > educational resources

- what's happening around town
- why its important
- What you can do for your waste

June 2021

-Enjoyable weather/fresh food

- Link to local farmer's markets w/ locations
- Link local farm CSA (community supported agriculture)
- Also UIUC Meat & Egg Sales Room & Sustainable Student Farm
- Gather resources on how to properly forage, esp. in urban area

July 2021: How local foods interact with Zero Waste

-Enjoyable weather/fresh food

- Link to local farmer's markets w/ locations
 - decrease packaging from distribution to consumer levels; lower packaging load
 - Allows you to buy in small quantities
 - Fresh produce has extended food life
- Link local farm CSA (community supported agriculture)
- Link UIUC Meat & Egg Sales Room & Sustainable Student Farm
 - SSF uses compost waste sourced from Dining Services, decreasing Food Waste
- Gather resources on how to properly forage, esp. in urban area
 - Workshop potential
 - check out CUWildFood

August 2021

-Move Out 2.0

- Resources/Places to donate different items ex: food, house goods etc.
- Locations for local food pantries, including neighborhood ones
- <https://www.cuathome.us/wp-content/uploads/2018/02/Food-Pantry-List-CUH.2.8.18.pdf>
- Check out BuyNothing FB group (Non-profit?)

- <https://buynothingproject.org/about/mission-and-principles/#:~:text=We%20are%20a%20gift%20economy,made%20and%20trust%20between%20people>

-Back to School/New to Campus

- Resources for 2nd hand school supplies
- Idea Store?
- Recycling refresher
- How recycling/waste works on campus
- How to Zero Waste Dorm room

September 2021

-Homecoming/Football & Tailgate season

- How to organize a Zero Waste event
- Single serving eat-ware options w/ low waste impact

October 2021

-Midterm Season

-Sustainability Month

-ZW Pumpkin

- compost
- Feed to animals
- or cook them

-How to do sustainable costumes

- Link to fast fashion

November 2021

-America's Recycle Day

-ZW Job Search/Interviews

-Short Holiday Break

- How to freeze/temporarily preserve foods
- Vermiculture resources (RSO, how-to)
- Include different produce & leftovers

December 2021

-Sustainable Gift giving, esp. wrapping

-Extended Holiday Break

- Potentially target food waste from students leaving

January 2022

-New Year Resolutions

- zero waste exercise routines
- (easier) ZW resolutions?

February 2022

March 2022

-Short Holiday Break How to freeze/temporarily preserve foods

- Vermiculture resources (RSO, how-to)

- Include different produce & leftovers

-St Patrick's Day

- How to organize Zero Waste event

April 2022

-Earth Week

- Focus on activities to ZW

May 2022

-Move OutResources/Places to donate different items ex: food, house goods etc.

- Dump & Run
- Locations for local food pantries, including neighborhood ones
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-Graduation/End of School YearPotential Waste: Textbooks & school supplies

- Direct donations toward place like community's schools or Idea Store