

Drinking Water Behavior Survey Analysis

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Demographics I Excluded Due to Low Sample Size

Gender:

- I prefer not to answer (14 responses)
- Non-binary (13 responses)

Role on Campus:

- Fifth-year+ (15 responses)

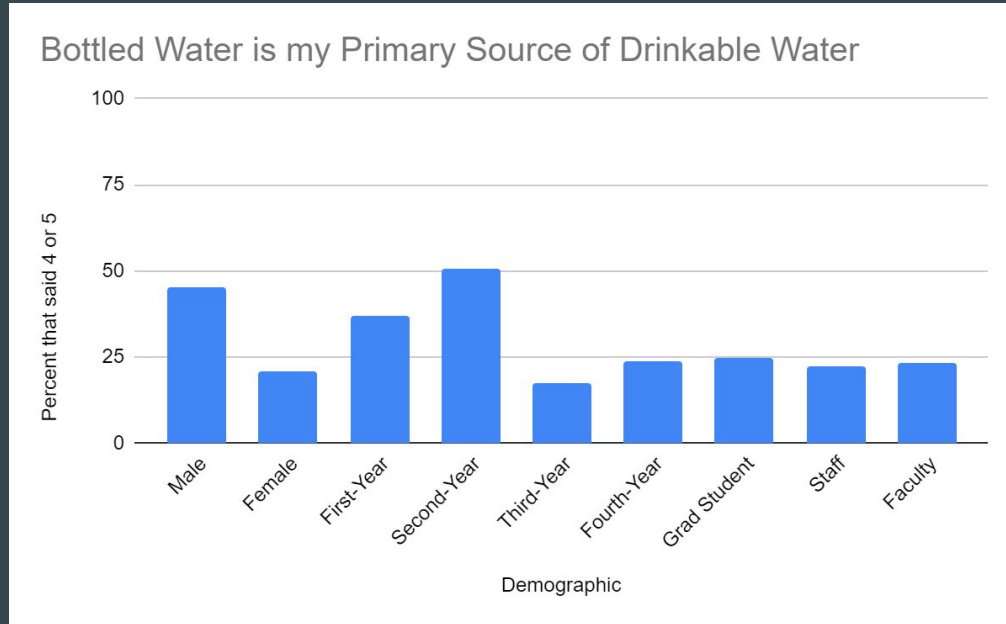
Bottled Water is my primary source of drinkable water

Demographic	% that agree	Sample Size
Male	45%	224
Female	21%	299
First-Year	37%	89
Second-Year	51%	83
Third-Year	17%	63
Fourth-Year	24%	67
Graduate	25%	73
Staff	22%	121
Faculty	24%	39

Standout Demographics:

1. Male
2. Underclassmen

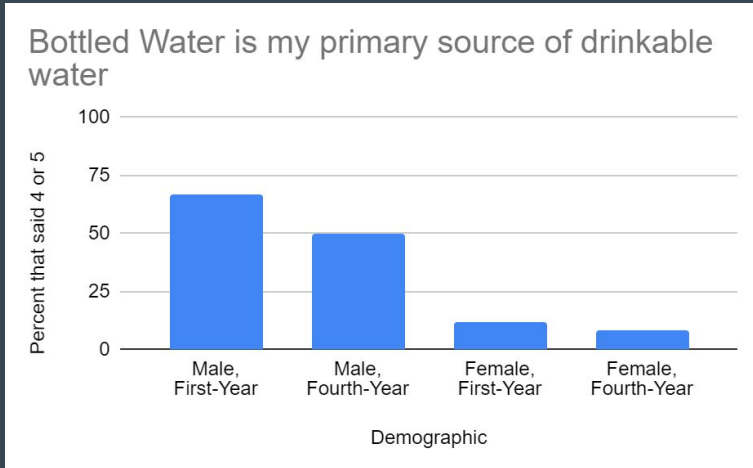
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Standout Demographics:

1. Male
2. Underclassmen

Bottled Water is my primary source of drinkable water



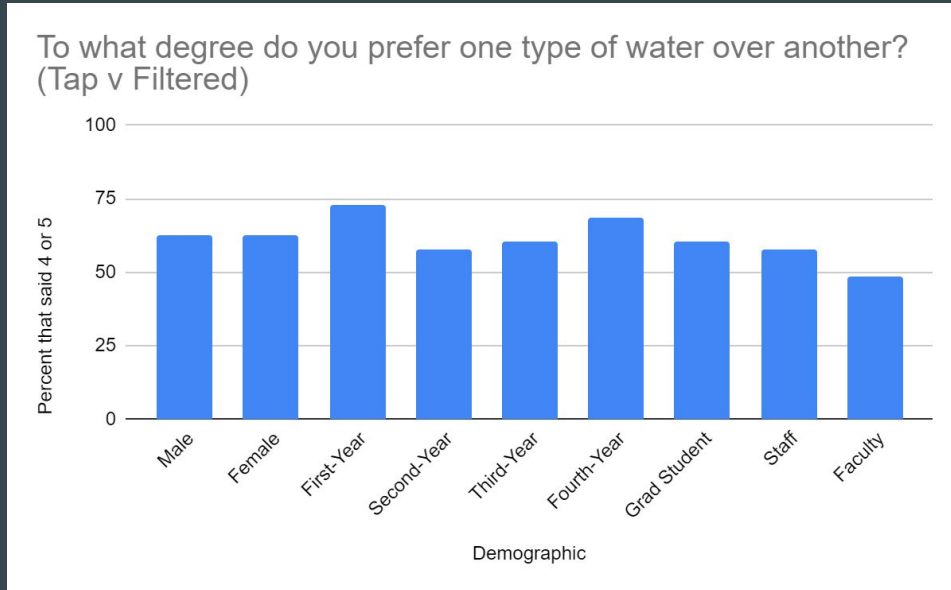
Demographic	% that agree	Sample Size
Male First-Years	67%	42
Male Fourth-Years	50%	26
Female First-Years	12%	43
Female Fourth-Years	8%	37

To what degree do you prefer one type of water over another? (Tap v Filtered)

Demographic	% that prefer filtered	Sample Size
Male	63%	224
Female	63%	299
First-Year	73%	89
Second-Year	58%	83
Third-Year	60%	63
Fourth-Year	69%	67
Graduate	60%	73
Staff	58%	121
Faculty	49%	39

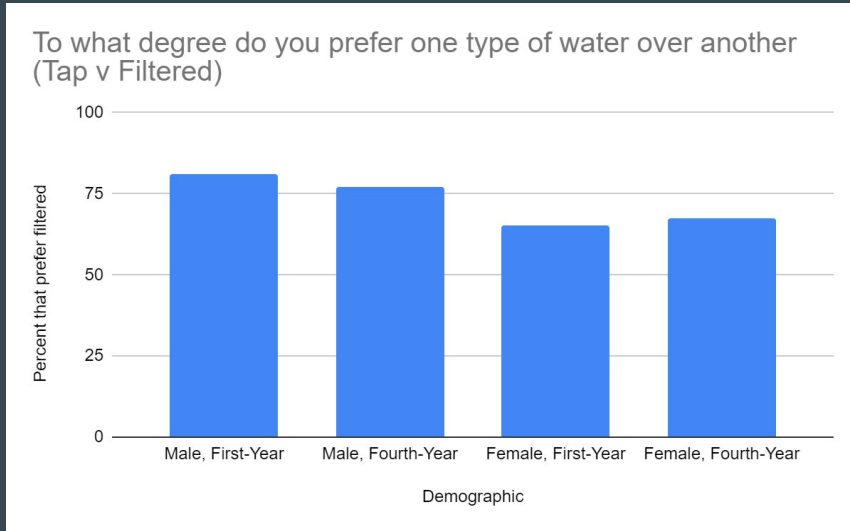
No Standout Demographics

To what degree do you prefer one type of water over another? (Tap v Filtered)



No Standout Demographics

To what degree do you prefer one type of water over another? (Tap v Filtered)



Demographic	% that prefer filtered	Sample Size
Male First-Years	81%	42
Male Fourth-Years	77%	26
Female First-Years	65%	43
Female Fourth-Years	68%	37

To what degree do you prefer one type of water over another? (Tap v Bottled)

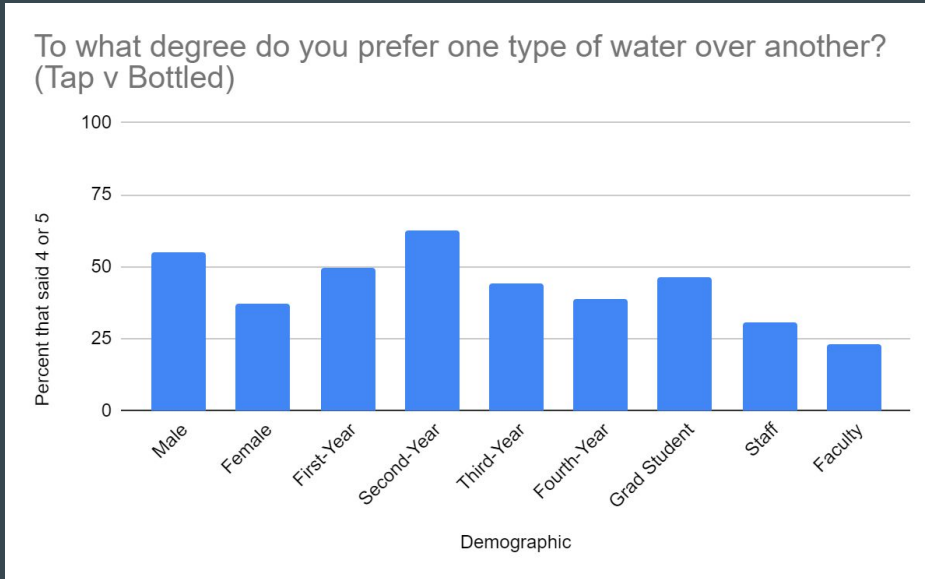
Demographic	% that prefer bottled	Sample Size
Male	55%	224
Female	38%	299
First-Year	49%	89
Second-Year	63%	83
Third-Year	44%	63
Fourth-Year	39%	67
Graduate	47%	73
Staff	31%	121
Faculty	23%	39

Standout Demographics:

1. Male
2. Underclassmen

Possibly Include Grad Students

To what degree do you prefer on type of water over another? (Tap v Bottled)



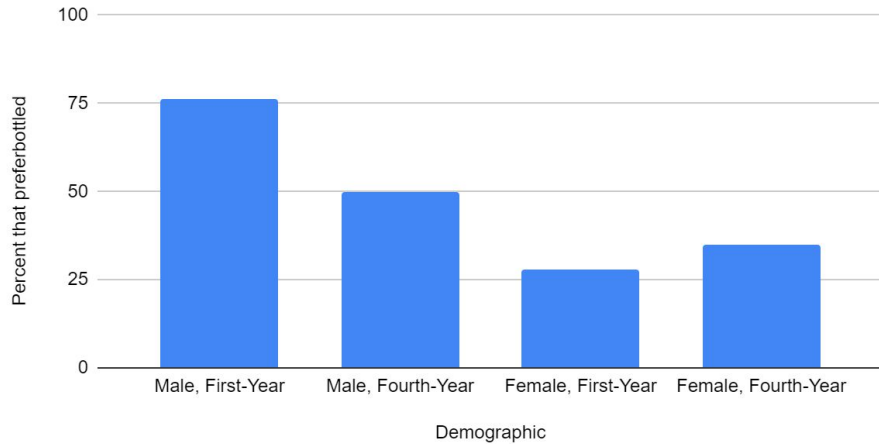
Standout Demographics:

1. Male
2. Underclassmen

Possibly Include Grad Students

To what degree do you prefer on type of water over another? (Tap v Bottled)

To what degree do you prefer one type of water over another
(Tap v Bottled)



Demographic	% that prefer bottled	Sample Size
Male First-Years	76%	42
Male Fourth-Years	50%	26
Female First-Years	28%	43
Female Fourth-Years	35%	37

To what degree do you prefer on type of water over another? (Filtered v Bottled)

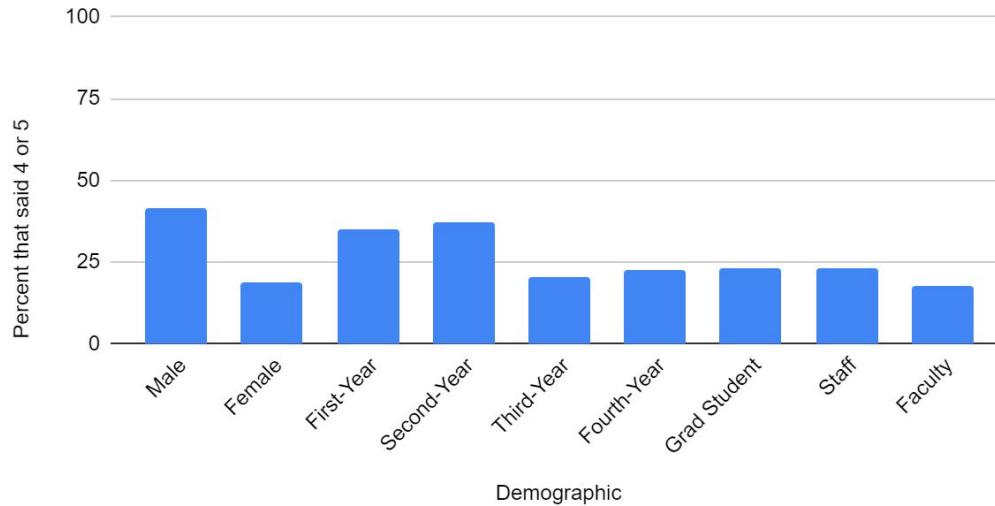
Demographic	% that prefer bottled	Sample Size
Male	41%	224
Female	19%	299
First-Year	35%	89
Second-Year	37%	83
Third-Year	21%	63
Fourth-Year	22%	67
Graduate	23%	73
Staff	23%	121
Faculty	18%	39

Standout Demographics:

1. Male
2. Underclassmen

To what degree do you prefer on type of water over another? (Filtered v Bottled)

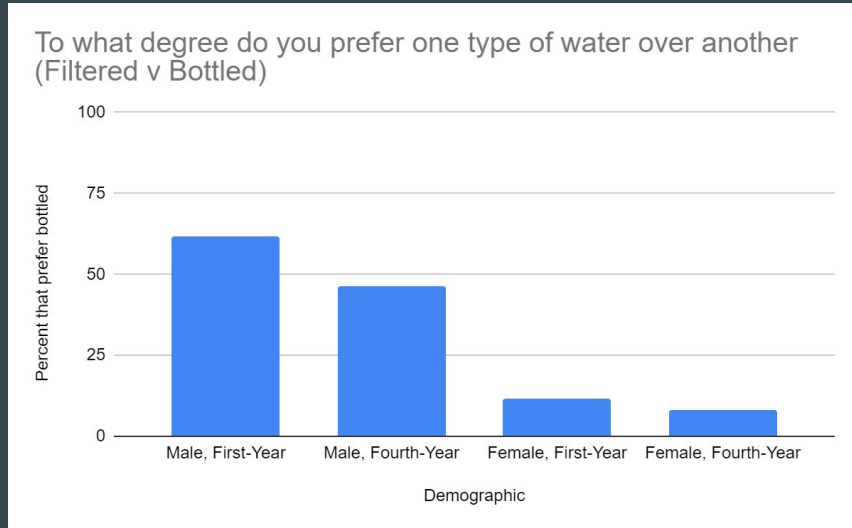
To what degree do you prefer one type of water over another?
(Filtered v Bottled)



Standout Demographics:

1. Male
2. Underclassmen

To what degree do you prefer on type of water over another? (Filtered v Bottled)



Demographic	% that prefer bottled	Sample Size
Male First-Years	62%	42
Male Fourth-Years	46%	26
Female First-Years	12%	43
Female Fourth-Years	8%	37

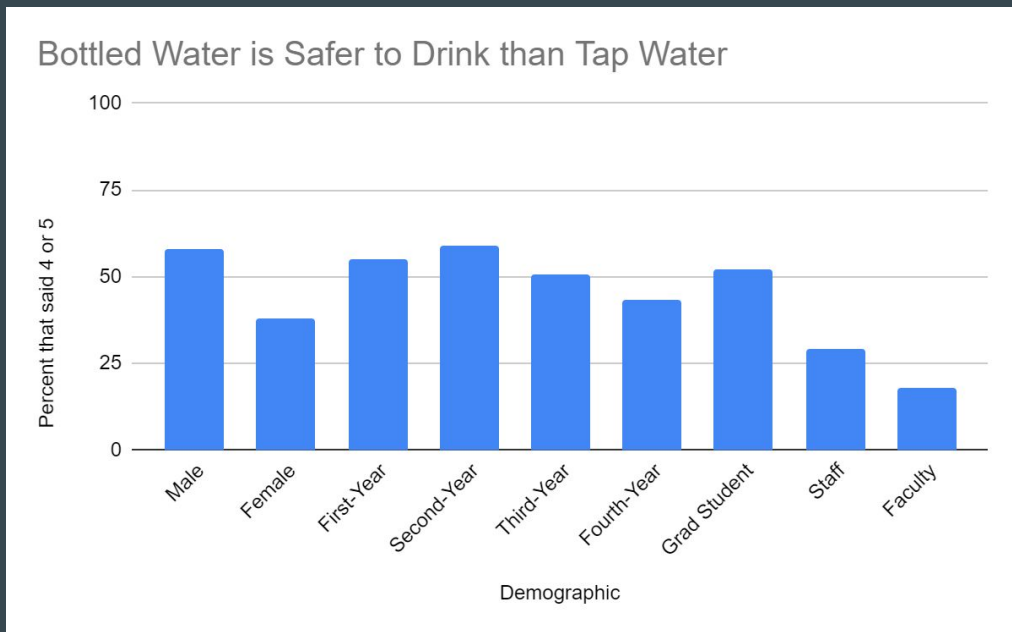
Bottled water is safer to drink than tap water

Demographic	% that agree	Sample Size
Male	58%	224
Female	38%	299
First-Year	55%	89
Second-Year	59%	83
Third-Year	51%	63
Fourth-Year	43%	67
Graduate	52%	73
Staff	29%	121
Faculty	18%	39

Standout Demographics:

1. Male
2. All Students (non-staff or faculty)

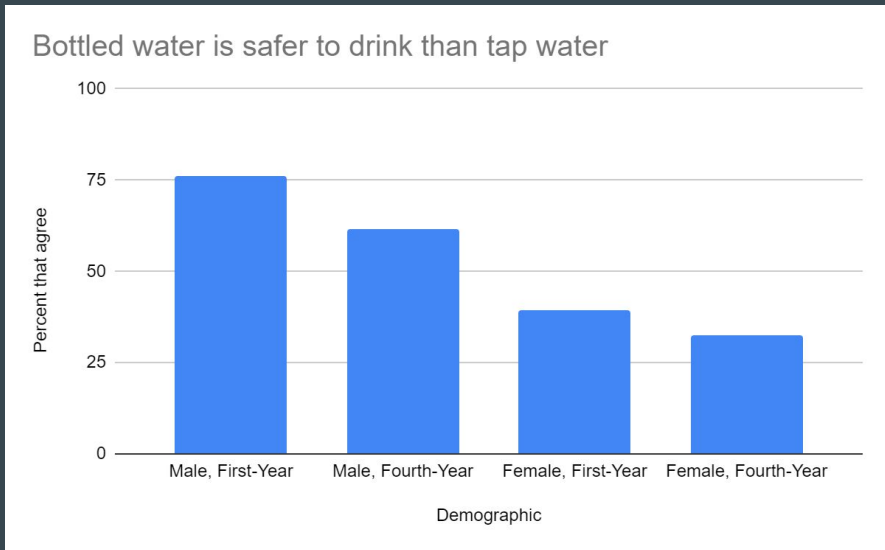
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Standout Demographics:

1. Male
2. All Students (non-staff or faculty)

Bottled water is safer to drink than tap water



Demographic	% that agree	Sample Size
Male First-Years	76%	42
Male Fourth-Years	62%	26
Female First-Years	40%	43
Female Fourth-Years	32%	37

Filtered tap water is safer to drink than tap water

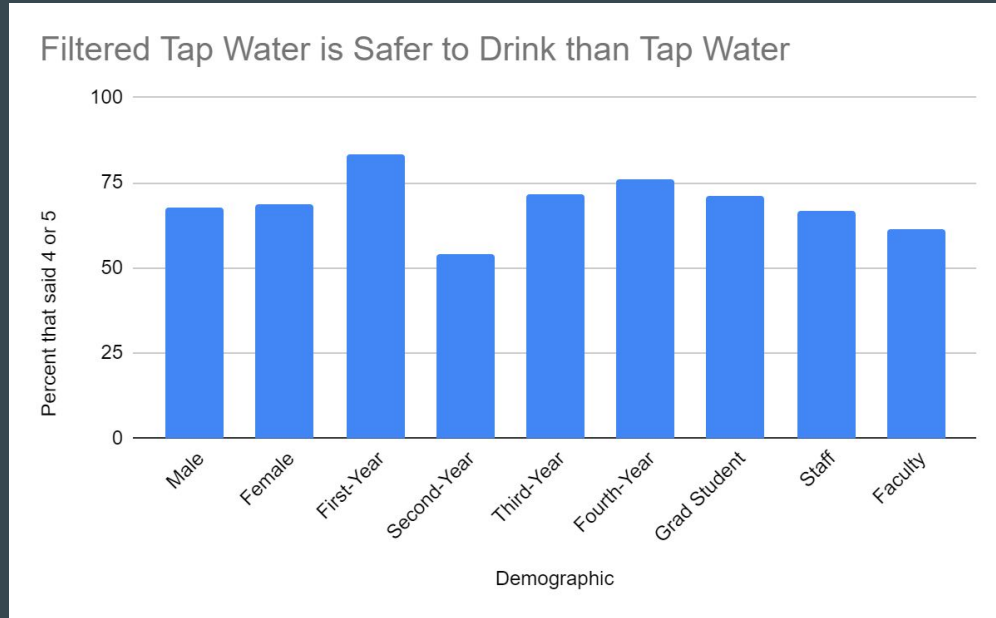
Demographic	% that agree	Sample Size
Male	68%	224
Female	69%	299
First-Year	83%	89
Second-Year	54%	83
Third-Year	71%	63
Fourth-Year	76%	67
Graduate	71%	73
Staff	67%	121
Faculty	61%	39

Standout Demographics:

1. First-Years

I'm not sure why
Second-Year is lower than
the other demographics.

Filtered tap water is safer to drink than tap water

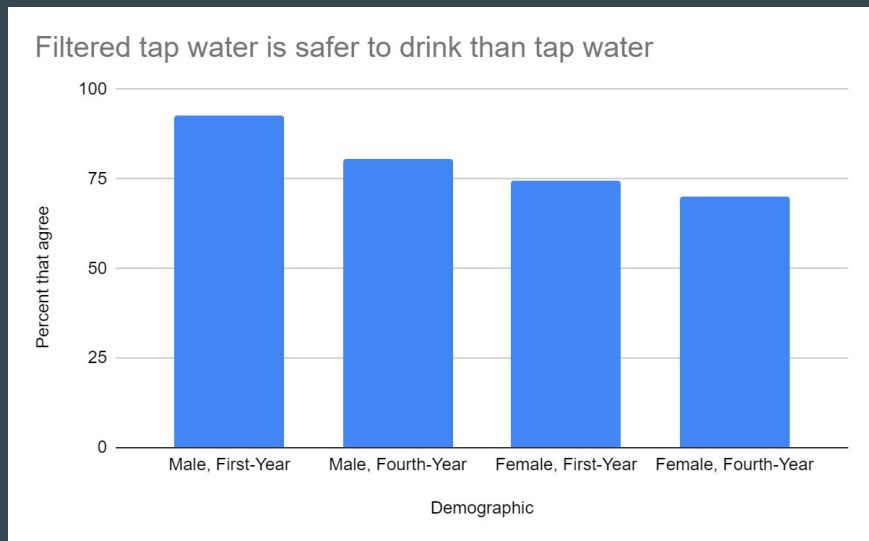


Standout Demographics:

1. First-Years

I'm not sure why
Second-Year is lower than
the other demographics.

Filtered tap water is safer to drink than tap water



Demographic	% that agree	Sample Size
Male First-Years	93%	42
Male Fourth-Years	81%	26
Female First-Years	74%	43
Female Fourth-Years	70%	37

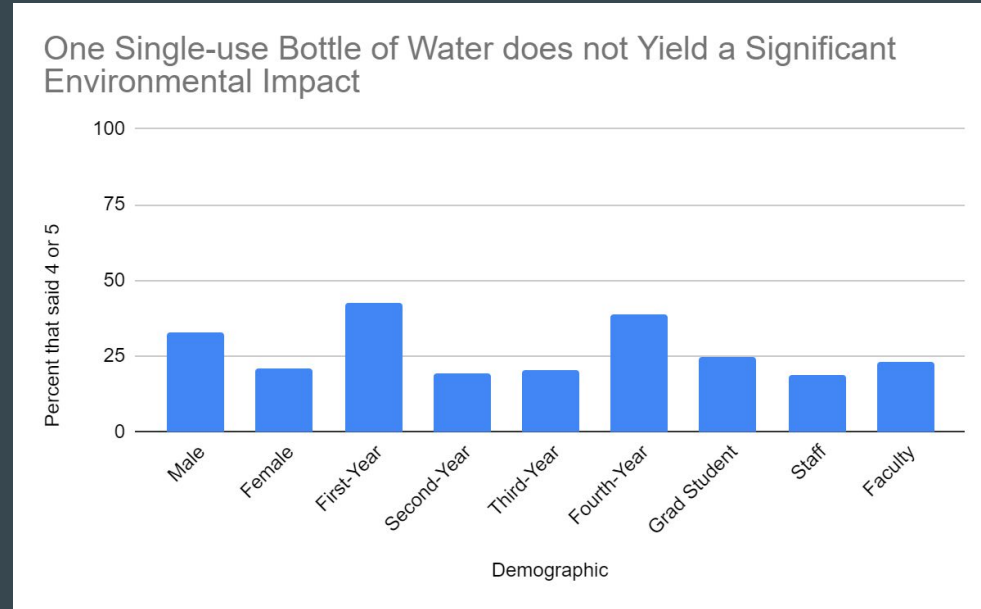
One single-use bottle of water does not yield a significant environmental impact

Demographic	% that agree	Sample Size
Male	33%	224
Female	21%	299
First-Year	43%	89
Second-Year	19%	83
Third-Year	21%	63
Fourth-Year	39%	67
Graduate	25%	73
Staff	19%	121
Faculty	23%	39

Standout Demographics:

1. Males
2. First-Years
3. Fourth-Years

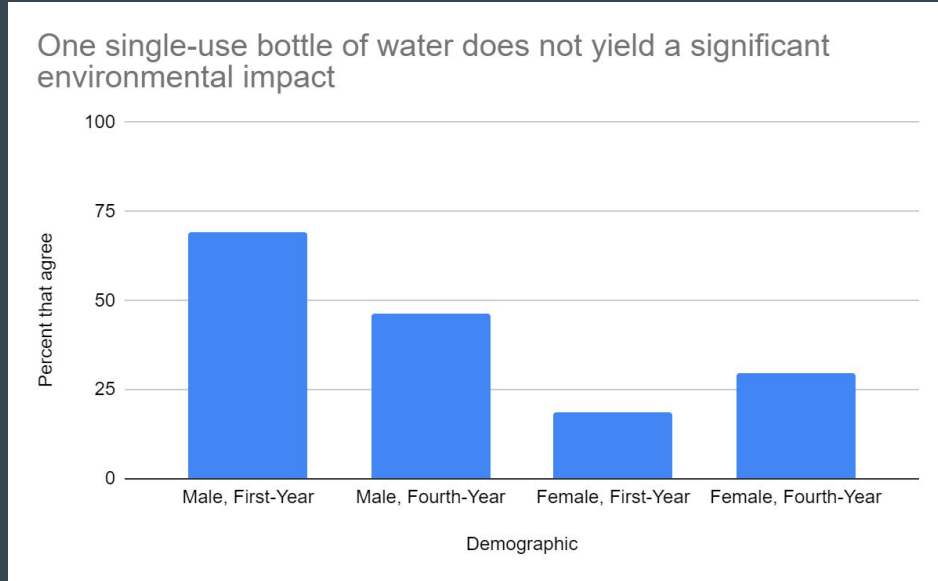
One single-use bottle of water does not yield a significant environmental impact



Standout Demographics:

1. Males
2. First-Years
3. Fourth-Years

One single-use bottle of water does not yield a significant environmental impact



Demographic	% that agree	Sample Size
Male First-Years	69%	42
Male Fourth-Years	46%	26
Female First-Years	19%	43
Female Fourth-Years	30%	37

There are not enough convenient places to refill a reusable water bottle on campus

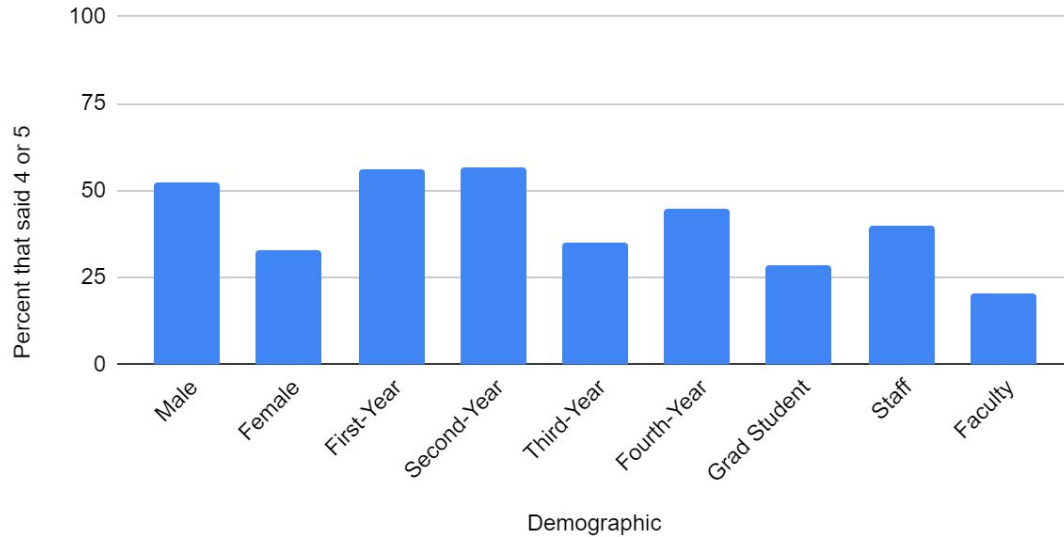
Demographic	% that agree	Sample Size
Male	52%	224
Female	33%	299
First-Year	56%	89
Second-Year	57%	83
Third-Year	35%	63
Fourth-Year	45%	67
Graduate	29%	73
Staff	40%	121
Faculty	20%	39

Standout Demographics:

1. Males
2. First-Years
3. Second-Years

There are not enough convenient places to refill a reusable water bottle on campus

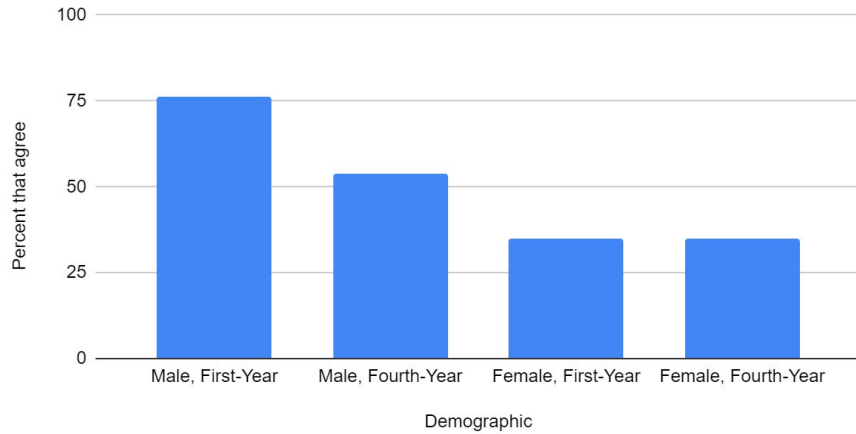
There Are Not Enough Convenient Places to Refill a Reusable Water Bottle on Campus



Standout Demographics:

1. Males
2. First-Years
3. Second-Years

There are not enough convenient places to refill a reusable water bottle on campus



Demographic	% that agree	Sample Size
Male First-Years	76%	42
Male Fourth-Years	54%	26
Female First-Years	35%	43
Female Fourth-Years	35%	37

Is it more convenient to purchase bottled water than refilling a reusable water bottle

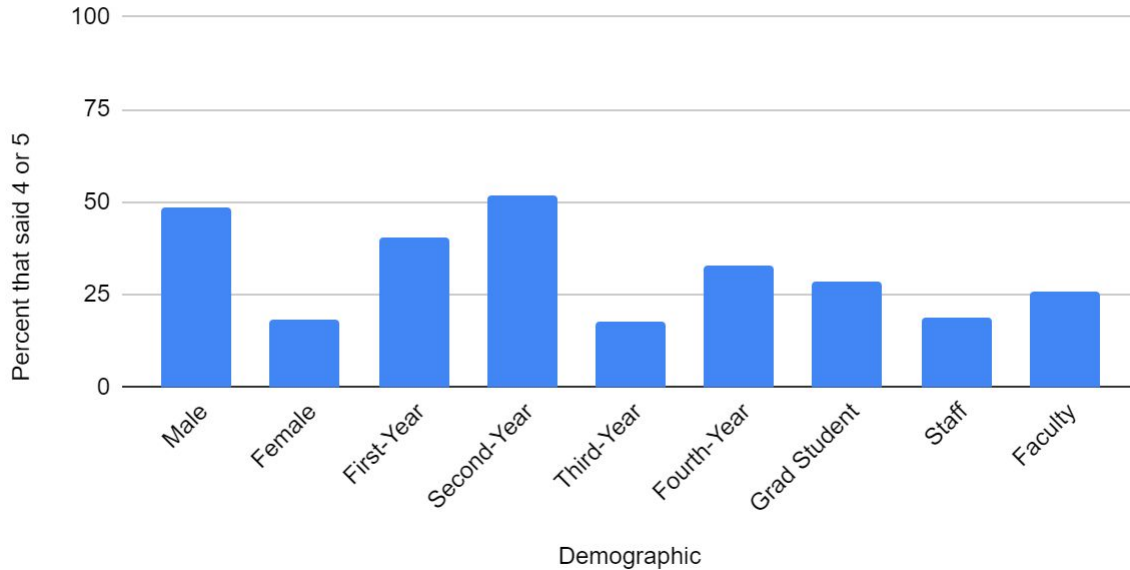
Demographic	% that agree	Sample Size
Male	49	224
Female	18	299
First-Year	40	89
Second-Year	51	83
Third-Year	17	63
Fourth-Year	33	67
Graduate	29	73
Staff	19	121
Faculty	26	39

Standout Demographics:

1. Males
2. First-Years
3. Second-Years

Is it more convenient to purchase bottled water than refilling a reusable water bottle

It is More Convenient to Purchase Bottled Water than Refilling a Reusable Water Bottle

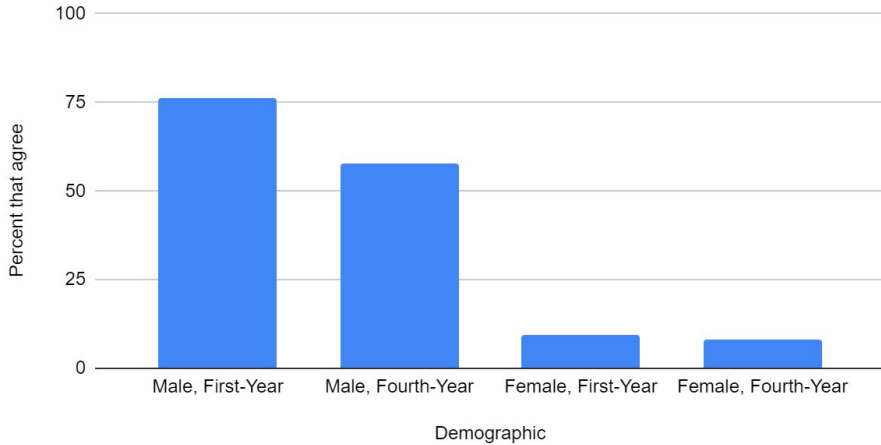


Standout Demographics:

1. Males
2. First-Years
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Is it more convenient to purchase bottled water than refilling a reusable water bottle

It is more convenient to purchase bottled water than refilling a reusable water bottle



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Male Fourth-Years	58%	26
Female First-Years	9%	43
Female Fourth-Years	8%	37

Recycling Single-Use Bottles Takes too Much Time and Effort

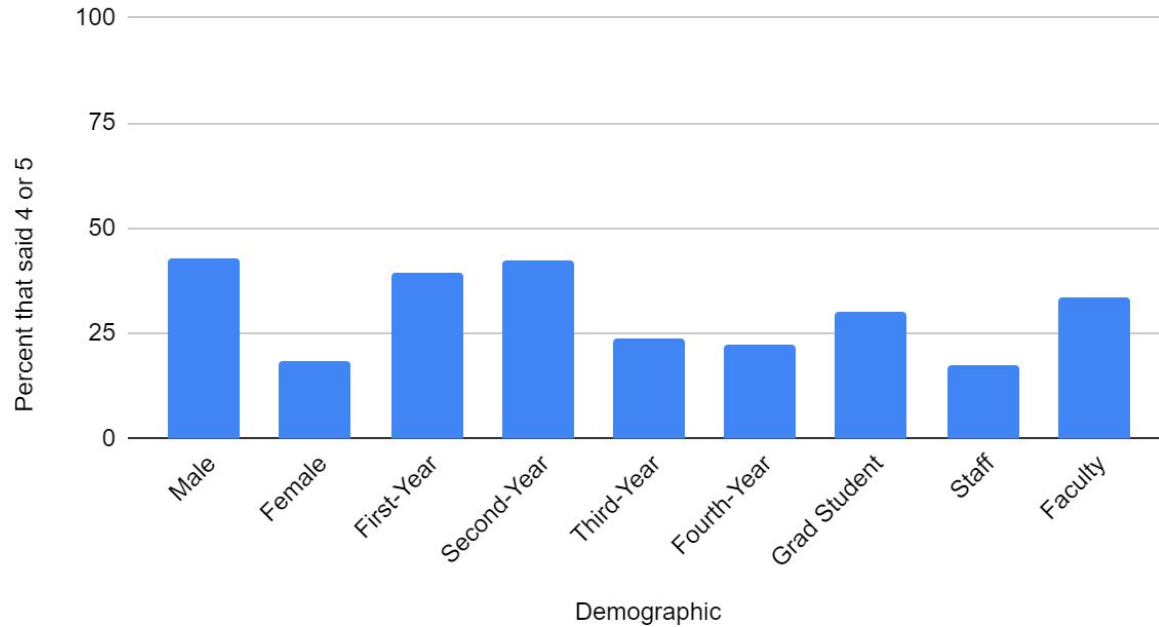
Demographic	% that agree	Sample Size
Male	43	224
Female	18	299
First-Year	39	89
Second-Year	42	83
Third-Year	24	63
Fourth-Year	22	67
Graduate	30	73
Staff	17	121
Faculty	33	39

Standout Demographics:

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Recycling Single-Use Bottles Takes too Much Time and Effort

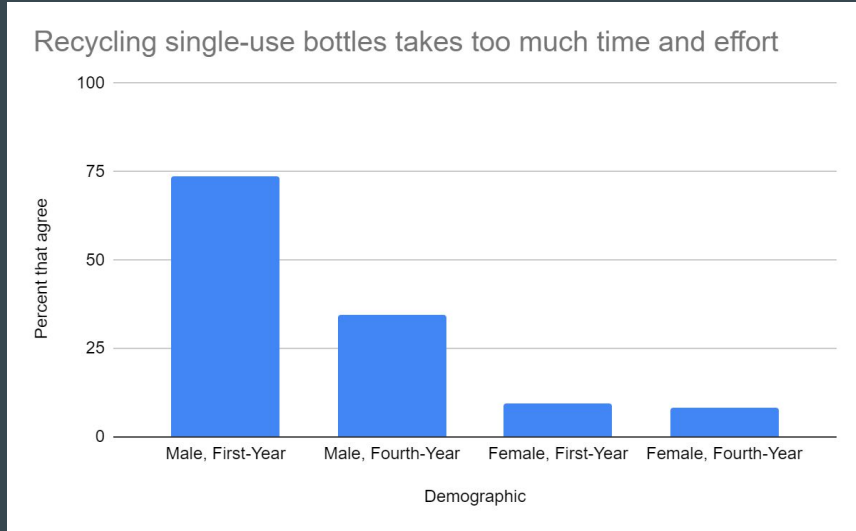
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Recycling Single-Use Bottles Takes too Much Time and Effort



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