

Drinking Water Behavior Survey



Not shared



Personal Preferences and Perceptions

In this survey, "bottled water" refers to single use plastic, disposable bottles that one typically purchases for one time use (image 1 below) "Reusable bottles" refers to the durable material bottle, typically used continuously (image 2 below)

Image 1 Example of bottled water



Image 2 Example of reusable water bottle



Why do you drink bottled water? Rank the factors in order below.

	Most important	Second-most important	Third-most important	Fourth-most important	Least important
Temperature control	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Price	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Flavor	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Convenience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health/safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Bottled water is my primary source of drinkable water

Strongly Disagree

1

2

3

4

5

Strongly Agree

To what degree do you prefer one type of water over another?

Tap water

1

2

3

4

5

Filtered water



To what degree do you prefer one type of water over another?

Tap water

1

2

3

4

5

Bottled water

To what degree do you prefer one type of water over another?

Filtered water

1

2

3

4

5

Bottled water



I feel guilty if/when I drink from bottled water.

Strongly Disagree

1

2

3

4

5

Strongly Agree

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