

Engagement Sustainability Meeting Minutes

Date: 02/20/25

Location: Zoom

Time: 10:00 AM

Attendees: *Codie Sterner (chair), Quinn Connolly (vice chair/student), Brigid Kissane (clerk), Dave Guth (staff), Adam Betz (faculty), Jim Fry (staff), Eugena Lee-Olukoya (staff), Kathrine Bruce (student), Myles Johnson (student)*

Absentees: *Hayleigh Maher (student), Joe Bradley (faculty), Kathy Adams (faculty), Reed Thibaudeau (student), Eric Morgan (faculty), Morgan White (director at ISEE and F&S), Larinda Frushour (student), Miriam Keep (Sustainability programs coordinator),*

Agenda:

1. Chair updates
 - a. Green Training Program survey
 - b. Feedback and input wanted
 - c. How do we connect with students?
2. Vice Chair updates
 - a. Greener campus
 - i. Greek Life outreach
3. Clerk updates
 - a. In-person meeting, feedback on marketing materials
4. Guest speakers:
5. Open Forum for Engagement Exploration on Campus

Meeting Notes:

- Dave Guth - Sustainapalooza, great contact for this event, head of the department that is sponsoring this event (Illini Union & Illini Union Board)
 - Gina - Illinifest happening before Sustainapalooza - a lot going on, but great opportunity for new students to see this side of campus
 - The only note of caution - will need a lot of support to run this event and flow it into the end of Illinifest, just something to keep in mind with logistics
 - Threading the needle between sustainability and resource fair - how they really all connect on our campus
 - Kathrine - promotional outreach (blurb already created, use as the basis for comms)- engagement helping with newsletters, departments, etc.

- Quinn - Greener Chapters yard signs, see how far we get with it, how feasible is this and how do we get them to care?
 - Great idea for campus exposure
 - How to include and connect with chapters without houses - Kathrine may be a good connection to discuss ways to connect with not “Greek” greek life
- Myles - project focused on more sustainable greenery around campus, focusing on ISR courtyard to replace grass with better, low-maintenance greenery
 - Codie, Adam, and others to help this project and navigate this type of process - engagement team members to support
- Adam - do any speakers from our team or related team want to speak at the sustainability film festival? Reach out to Adam
 - Course was approved for next semester!!

Action Items:

- Brigid:
 - Send out GTP survey
 - Follow-up for members to reach out to own departments/connections, send members the marketing materials and communications language from Kathrine and Dave
 - Send Onellinois materials in meeting minutes
- Everyone:
 - Feedback on posters and marketing materials
 - Fill out Poll by Friday evening
 - Brainstorm on ways to encourage Greener Offices and Greek Life
 - Continue sending suggestions of contacts for our various projects