Calendar Month is in the last 13 months Organization Key is university-of-illinois-at-urbana-champaign

Please Note: this data is considered proprietary and we ask that you don't share this publicly.

,	otal Accounts displa	lys the total active accounts (no	t users - some accounts h	ave multiple users) as of the e	end of month - it populates	atter the month has	
	Month ∨	Total Accounts	Total Accounts Created	Total Deactivated Accounts	Net Accounts	Attrition Rate	
1	2025-03	0	9	45	-36	2.42%	
2	2025-02	1,857	49	44	5	2.38%	
3	2025-01	1,847	36	56	-20	3.00%	
4	2024-12	1,864	45	46	-1	2.47%	
5	2024-11	1,865	69	72	-3	3.85%	Curren
6	2024-10	1,869	77	108	-31	5.67%	Curren
7	2024-09	1,904	69	94	-25	4.87%	Business Account Name
8	2024-08	1,932	102	145	-43	7.37%	University of Illinois - Illini M
9	2024-07	1,968	53	81	-28	4.06%	University of Illinois - CS Gra
10	2024-06	1,996	41	62	-21	3.08%	University of Illinois - ATLAS
11	2024-05	2,014	77	82	-5	4.05%	University of Illinois - Schoo
12	2024-04	2,026	83	82	1	4.06%	
13	2024-03	2,022	54	77	-23	Ø	

Vehicle Reservation Activity by Month

	venicle Reservation Activity by Month											
	This data is based on the vehicles dedicated to your program.											
	Start Month 🗸	Total Fleet	Total Reservations	Total Hours	Total Miles	Total Reserving Members	Reservations per Reserving Member	Average Distance	Average Hours	Utilization (%)		
1	2025-03	7.0	122	793.5	4,443	74	1.65	41.52	6.50	42.2%		
2	2025-02	7.0	336	2,415	22,447	173	1.94	66.80	7.19	52.3%		
3	2025-01	6.3	208	2,270	16,220	124	1.68	77.98	10.91	42.6%		
4	2024-12	6.8	284	2,548	21,480	159	1.79	75.63	8.97	49.4%		
5	2024-11	7.1	305	2,139	21,102	172	1.77	69.18	7.01	36.4%		
6	2024-10	6.6	304	2,058	22,951	181	1.68	75.74	6.77	36.6%		
7	2024-09	7.0	259	1,889.5	16,823	169	1.53	64.95	7.30	37.1%		
8	2024-08	6.9	310	2,352.5	18,040	176	1.76	58.19	7.59	36.2%		
9	2024-07	6.1	189	1,373	11,041	116	1.63	58.41	7.26	27.4%		
10	2024-06	5.3	195	1,419.5	12,104	110	1.77	62.07	7.28	36.2%		
11	2024-05	5.0	315	1,943	19,360	211	1.49	61.46	6.17	45.6%		
12	2024-04	5.8	250	1,639.5	16,438	169	1.48	65.75	6.56	40.2%		
13	2024-03	6.0	263	1,828	19,604	160	1.64	74.54	6.95	36.1%		

					Othization	by Locatic	// 1							
	Calendar Month <	2025-03	2025-02	2025-01	2024-12	2024-11	2024-10	2024-09	2024-08	2024-07	2024-06	2024-05	2024-04	2024-03
	Location Name	Utilization												
		(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
1	UIUC: Pennsylvania / Florida Av - Residence Hall - PAR/FAR (Universi	48.7%	39.0%	60.5%	52.9%	42.7%	49.3%	41.7%	37.3%	29.4%	37.6%	40.1%	43.7%	31.0%
2	UIUC: Illinois Street Residence Halls (University)	47.9%	54.9%	43.9%	32.4%	26.5%	24.9%	28.0%	35.5%	22.9%	18.4%	48.7%	43.2%	37.6%
3	UIUC: S Goodwin St / W Illinois St (University)	41.4%	60.1%	34.3%	58.6%	35.3%	39.0%	52.4%	30.0%	27.7%	20.7%	36.6%	38.9%	44.2%
4	UIUC: Bousfield Hall (University)	30.5%	59.2%	28.1%	56.3%	40.7%	33.8%	34.0%	39.2%	27.7%	44.8%	56.3%	24.9%	35.3%

Utilization by Location

1,858

Current Active Users

ent Active Users by Business Account						
Current Active Users 🗸						
i Media Company	0					
Graduate Students O	0					
AS	0					
ool of Social Work A	0					