Calendar Month is in the last 13 months Organization Key is university-of-illinois-at-urbana-champaign

Please Note: this data is considered proprietary and we ask that you don't share this publicly.

	otal Accounts displa	ys the total active accounts (no	t users - some accounts h	ave multiple users) as of the e	end of month - it populates	after the month has	
	Month ∨	Total Accounts	Total Accounts Created	Total Deactivated Accounts	Net Accounts	Attrition Rate	
1 2	2025-04	0	15	41	-26	2.24%	
2 2	2025-03	1,830	49	76	-27	4.09%	
3 2	2025-02	1,858	49	45	4	2.43%	
4 2	2025-01	1,849	36	56	-20	3.00%	
5 2	2024-12	1,866	45	45	0	2.41%	Curren
6 2	2024-11	1,866	70	71	-1	3.80%	Curren
7 2	2024-10	1,868	77	108	-31	5.68%	Business Account Name
8 2	2024-09	1,903	69	94	-25	4.87%	University of Illinois - Illini N
9 2	2024-08	1,931	102	145	-43	7.37%	University of Illinois - CS Gra
10 2	2024-07	1,967	54	82	-28	4.11%	University of Illinois - ATLAS
11 2	2024-06	1,994	41	61	-20	3.03%	University of Illinois - Schoo
12 2	2024-05	2,012	77	82	-5	4.05%	
13 2	2024-04	2,024	83	82	1	Ø	

Vehicle Reservation Activity by Month

	Venicle Reservation Activity by Month									
	This data is based on the vehicles dedicated to your program.									
	Start Month 🗸	Total Fleet	Total Reservations	Total Hours	Total Miles	Total Reserving Members	Reservations per Reserving Member	Average Distance	Average Hours	Utilization (%)
1	2025-04	5.0	51	344	3,842	40	1.28	89.35	6.75	28.7%
2	2025-03	7.0	372	2,300.5	22,949	183	2.03	61.68	6.18	43.5%
3	2025-02	7.0	336	2,415	22,447	173	1.94	66.80	7.19	52.3%
4	2025-01	6.3	208	2,270	16,220	124	1.68	77.98	10.91	42.6%
5	2024-12	6.8	284	2,548	21,480	159	1.79	75.63	8.97	49.4%
6	2024-11	7.1	305	2,139	21,102	172	1.77	69.18	7.01	36.3%
7	2024-10	6.6	304	2,058	22,951	181	1.68	75.74	6.77	36.0%
8	2024-09	7.0	259	1,889.5	16,823	169	1.53	64.95	7.30	36.5%
9	2024-08	6.9	310	2,352.5	18,040	176	1.76	58.19	7.59	35.8%
10	2024-07	6.1	189	1,373	11,041	116	1.63	58.41	7.26	26.8%
11	2024-06	5.3	195	1,419.5	12,104	110	1.77	62.07	7.28	35.5%
12	2024-05	5.0	315	1,943	19,360	211	1.49	61.46	6.17	44.5%
13	2024-04	5.8	250	1,639.5	16,438	169	1.48	65.75	6.56	39.9%

					Utilization	by Locatio	pr i							
	Calendar Month <	2025-04	2025-03	2025-02	2025-01	2024-12	2024-11	2024-10	2024-09	2024-08	2024-07	2024-06	2024-05	2024-04
	Location Name	Utilization												
		(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)	(%)
1	UIUC: Pennsylvania / Florida Av - Residence Hall - PAR/FAR (Universi	35.4%	47.7%	39.0%	60.5%	52.9%	42.7%	49.3%	41.7%	37.3%	29.4%	37.6%	40.1%	43.7%
2	UIUC: Bousfield Hall (University)	30.7%	53.4%	59.2%	28.1%	56.3%	40.7%	31.7%	32.0%	37.7%	25.9%	42.8%	54.0%	24.9%
3	UIUC: Illinois Street Residence Halls (University)	12.2%	34.5%	54.9%	43.9%	32.4%	26.1%	24.9%	28.0%	35.5%	22.9%	18.4%	46.3%	42.4%
4	UIUC: S Goodwin St / W Illinois St (University)	0.0%	33.0%	60.1%	34.3%	58.6%	35.3%	39.0%	52.4%	30.0%	27.7%	20.7%	36.6%	38.9%

Utilization by Location

1,832

Current Active Users

nt Active Users by Business Account							
	Current Active Users \checkmark						
i Media Company	0						
Graduate Students O	0						
AS	0						
ool of Social Work A	0						