

# Green Purchasing – Case Studies



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# Setting up the Zipcar program

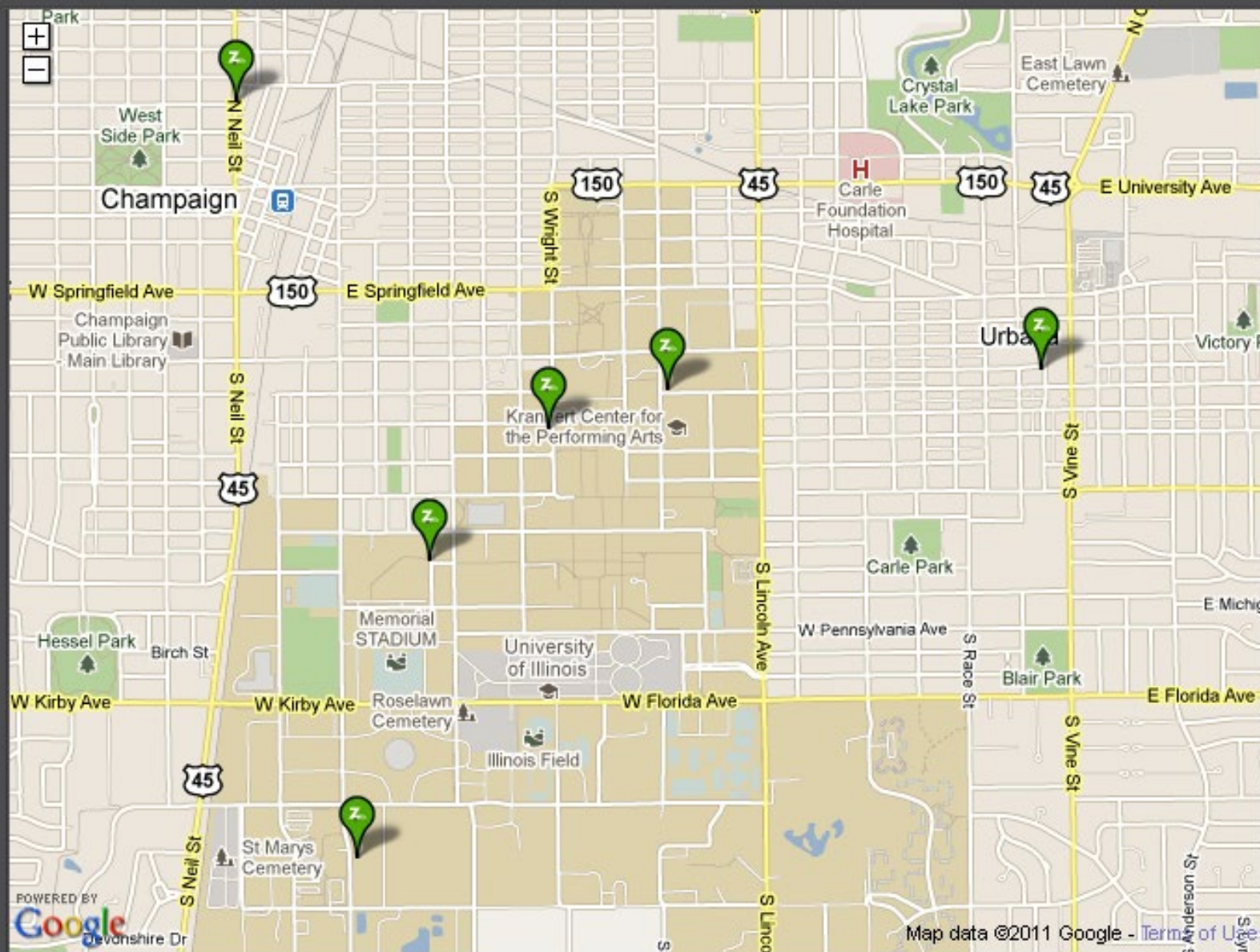


- Concept stage – surveys, building support
- Planning stage – interagency agreement, considering options
- RFP stage – steering committee, limited results, selection based on turn-key aspect
- Implementation stage – selecting locations, making decisions without having experience
- Program stage – adding locations

cars by time

cars by location

[google map help](#)



you are here



available Zipcars



unavailable Zipcars

map size: [small](#) | [LARGE](#)



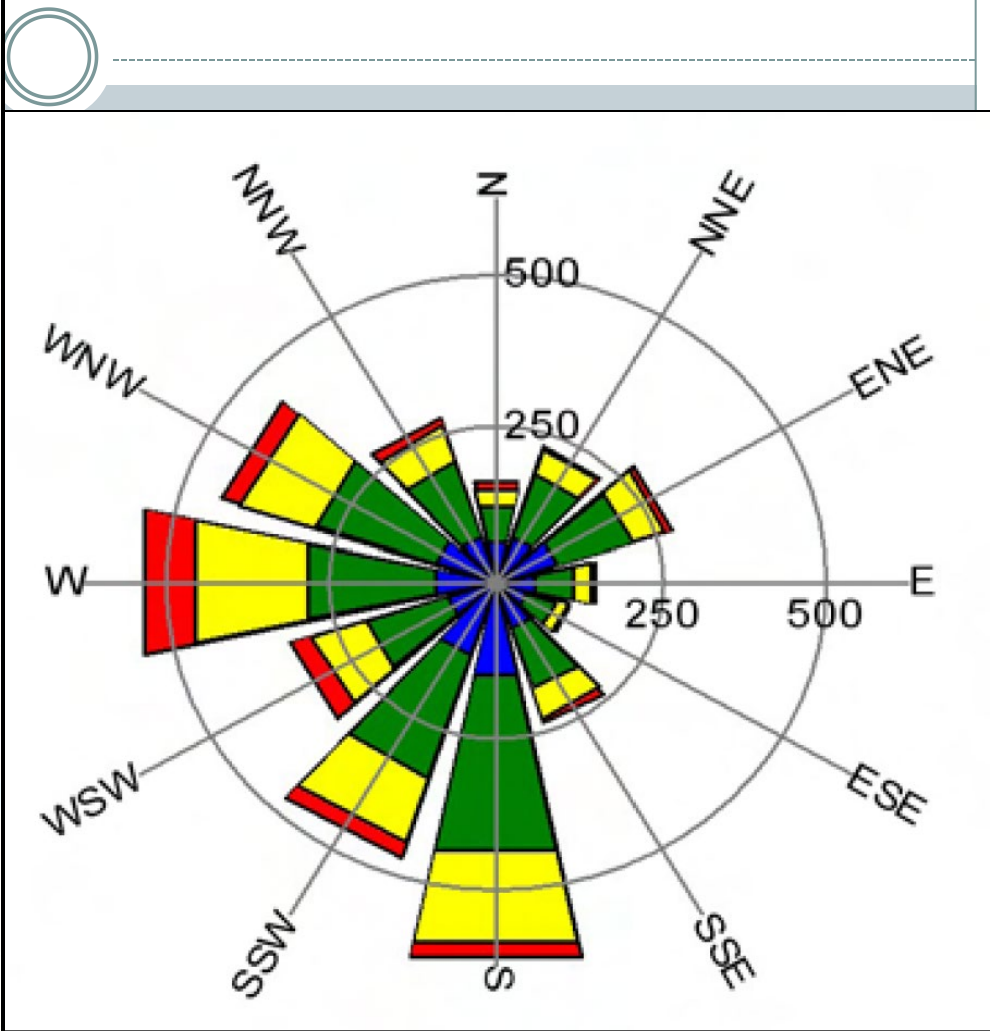
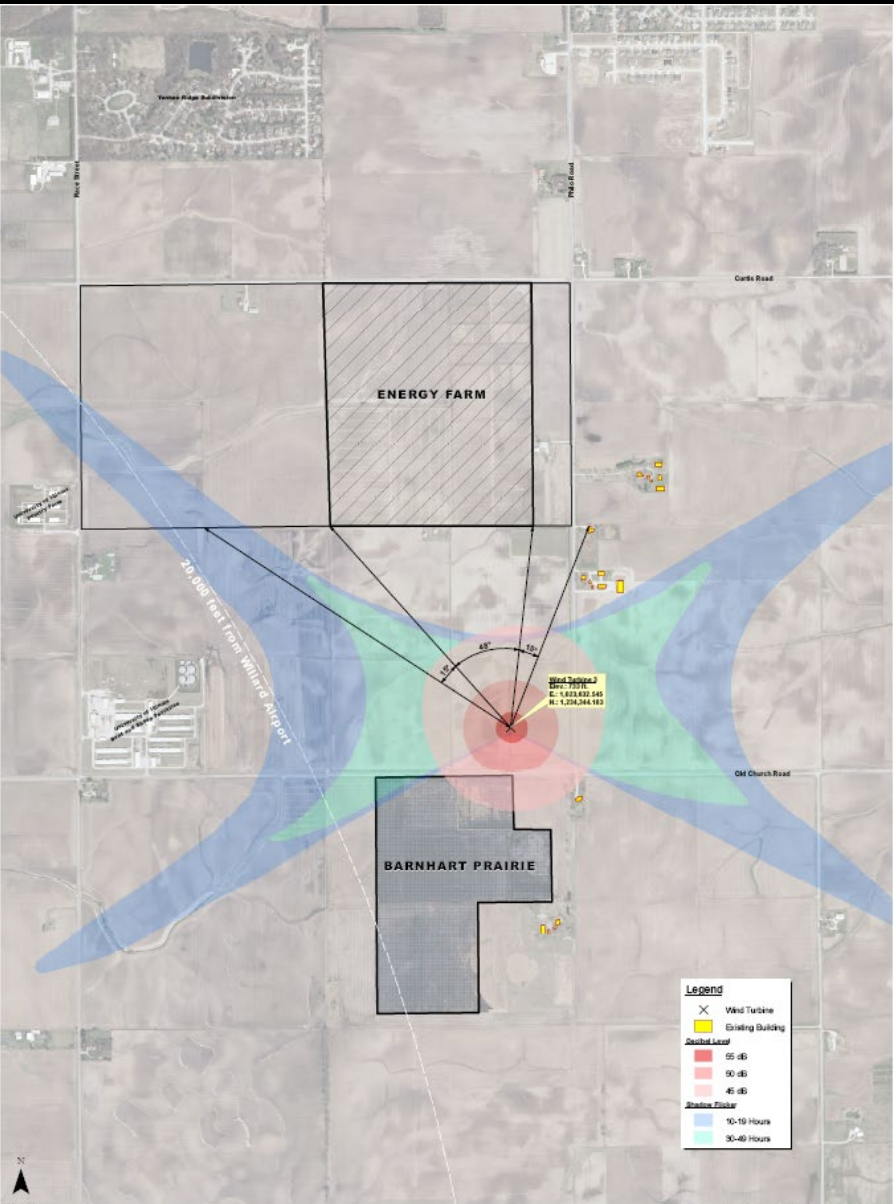


# Buying a Wind Turbine



- Concept stage – ideas, grant requests
- Planning stage – studies, studies, studies
- RFP stage – round one
- Implementation stage – funding issues
- RFP stage – round two
- Implementation stage – community issues
- Follow up stage – pursuing commitments





# Lessons Learned



- New programs... need extra effort
- Nothing is a failure... except doing nothing
- Building support is the first step, middle step, and final step to implementing something new
- Sustainability programs need patience and persistence, but they also need speed and support for changing the culture