

Calendar Month is in the last 13 months Organization Key is university-of-illinois-at-urbana-champaign

Please Note: this data is considered proprietary and we ask that you don't share this publicly.

Account Activity						
Total Accounts displays the total active accounts (not users - some accounts have multiple users) as of the end of month - it populates after the month has ...						
	Month	Total Accounts	Total Accounts Created	Total Deactivated Accounts	Net Accounts	Attrition Rate
1	2025-07	0	9	40	-31	2.28%
2	2025-06	1,754	37	50	-13	2.83%
3	2025-05	1,764	57	98	-41	5.42%
4	2025-04	1,809	45	70	-25	3.82%
5	2025-03	1,832	49	76	-27	4.09%
6	2025-02	1,860	49	45	4	2.43%
7	2025-01	1,851	36	55	-19	2.95%
8	2024-12	1,867	46	45	1	2.41%
9	2024-11	1,866	70	72	-2	3.85%
10	2024-10	1,869	78	108	-30	5.68%
11	2024-09	1,903	69	91	-22	4.72%
12	2024-08	1,928	103	146	-43	7.44%
13	2024-07	1,962	55	80	-25	

1,753

Current Active Users

Current Active Users by Business Account	
Business Account Name	Current Active Users
University of Illinois - Illini Media Company	0
University of Illinois - School of Social Work A...	0
University of Illinois - ATLAS	0
University of Illinois - CS Graduate Students O...	0

Vehicle Reservation Activity by Month										
This data is based on the vehicles dedicated to your program.										
	Start Month	Total Fleet	Total Reservations	Total Hours	Total Miles	Total Reserving Members	Reservations per Reserving Member	Average Distance	Average Hours	Utilization (%)
1	2025-07	5.1	45	309.5	2,576	37	1.22	67.79	6.88	21.3%
2	2025-06	5.6	216	1,057	13,978	110	1.96	64.71	4.89	26.8%
3	2025-05	6.8	382	2,097.5	21,988	222	1.72	57.55	5.49	39.0%
4	2025-04	5.5	259	1,332.5	15,576	140	1.85	60.14	5.14	31.9%
5	2025-03	6.7	372	2,300.5	22,949	183	2.03	61.68	6.18	45.7%
6	2025-02	7.0	336	2,415	22,447	173	1.94	66.80	7.19	52.3%
7	2025-01	6.4	208	2,270	16,220	124	1.68	77.98	10.91	42.5%
8	2024-12	6.7	284	2,548	21,480	159	1.79	75.63	8.97	49.8%
9	2024-11	7.5	305	2,139	21,102	172	1.77	69.18	7.01	34.0%
10	2024-10	6.9	304	2,058	22,951	181	1.68	75.74	6.77	34.8%
11	2024-09	7.0	259	1,889.5	16,823	169	1.53	64.95	7.30	36.5%
12	2024-08	7.0	310	2,352.5	18,040	176	1.76	58.19	7.59	35.1%
13	2024-07	7.3	189	1,373	11,041	116	1.63	58.41	7.26	22.2%

Utilization by Location														
	Calendar Month	2025-07	2025-06	2025-05	2025-04	2025-03	2025-02	2025-01	2024-12	2024-11	2024-10	2024-09	2024-08	2024-07
	Location Name	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)
1	UIUC: S Goodwin St / W Illinois St (University) ...	39.5%	23.1%	39.8%	27.5%	41.4%	60.1%	34.3%	58.6%	24.1%	31.5%	52.4%	30.0%	27.7%
2	UIUC: Pennsylvania / Florida Av - Residence Hall - PAR/FAR (Universi...	25.0%	26.6%	45.3%	32.6%	47.7%	39.0%	60.5%	52.9%	42.7%	49.3%	41.7%	34.9%	29.4%
3	UIUC: Bousfield Hall (University) ...	0.0%	26.4%	28.3%	33.6%	53.4%	59.2%	28.1%	56.3%	41.8%	31.5%	32.0%	37.5%	22.1%
4	UIUC: Illinois Street Residence Halls (University) ...	0.0%	31.8%	42.4%	31.6%	37.1%	54.9%	43.3%	33.4%	25.4%	24.9%	28.0%	35.5%	12.4%