

Champaign County Bike Month 2025 Planning Team Meeting #3

DATE: Friday, July 25, 2025

TIME: 2:00 p.m.

PLACE: Teams

<u>AGENDA</u>

1. Welcome

2. Sponsorship

a. 2025 Commitments: MTD, Wolfram Research

3. Weekly Task List

- a. Identify 1-2 Planning Team members to do an interview about Bike Month in September on the WCIA Morning Show or Noon News
- b. Ensure that the current Bike Month Google Calendar is connected to the Bike Month website
- 4. Roles & Responsibilities List
- 5. Other Bike Month updates
- 6. Light the Night
- 7. Next Steps
 - a. Contact 2024 BTWD station managers and potential new station managers about participating in 2025 (Gabe & everyone)
 - b. Contact Cities and University about September newsletter article, Downtown Urbana station manager (Gabe)
 - c. Email to Bike for Earth Day participants (Gabe, Sarthak)
 - d. Begin updating registration questions (Gabe)
 - e. Begin t-shirt design process (Gabe, Abby)
 - f. Begin MTD bus board decal design? (Gabe, Abby, Qiushi)
 - g. Schedule Let's Ride Illinois event between September 5-21? (Cynthia)

8. Announcements

a. PARKing Day: Thursday, September 18, 600 block of East Daniel St., Champaign – time?

Next Meeting: Friday, August 8, 2025, 2:00 pm, Teams