**Publicity of Bike for Earth Day 2025**

**Newsletter:**

1. E-week
2. iNews for Undergraduate students
3. GradLinks for Graduate students
4. Campus rec Newsletter – Contacted Alex Williamson (anw@illinois.edu)
5. iSEE Newsletter – Contacted Julie Wurth and Jenna Kurtzweil
6. ISSS Newsletter – contacted Holly Bullamore and Jennifer Parks (Avery). Jennie said that Prince, Victoria Anna vprince2@illinois.edu and Kaparaz, Caitlin kaparaz2@illinois.edu are responsible for ISSS Student Newsletter now
7. F&S Customer update newsletter
8. Campus Wellbeing Services newsletter – contacted Yasmin Ofiana
9. University YMCA – contacted jennifer@universityymca.org
10. Bike Registration list – Bike at Illinois Newsletter – will send that email next week

**Departments/Groups:**

1. UIPD – contacted
2. ISSS – contacted
3. iSEE – contacted
4. F&S – contacted
5. McKinley – contacted Jennifer Carson
6. Parking – contacted Maria McMullen
7. Campus Wellbeing Services – contacted Yasmin Ofiana
8. Department of Anthropology
9. Student Government – contact isg@illinois.edu and Briana Barr
10. IUB
11. Daily Illini
12. The News Gazette
13. AAF – American Advertising Federation
14. Transportation iCAP Team
15. Housing
16. SSC
17. SECS
18. The Bike Project
19. Neutral Cycle
20. Circle Cycle

**Social Media**

1. Facebook – Shared the events via Bike at Illinois
2. Twitter
3. Instagram
4. Snapchat – Snapchat Takeover?
5. Reddit

**Calendars**

1. Bike at Illinois
2. Campus events list - posted
3. Campus Rec Events Calendar – contacted about this
4. Student Affairs Calendar – contacted Sammy Yoo about this
5. Campus Wellbeing services – posted

**Digital Signage:** [**https://blogs.illinois.edu/view/6593**](https://blogs.illinois.edu/view/6593)

**Send an email to** **signage-l-request@lists.illinois.edu** **and cc Steve and Travis to the email. This email goes to all campus communications people that host digital signs.**

1. Illini Union and Bookstore - 1920 px x 1080 px – Fee ([digital sign request form](https://forms.illinois.edu/sec/3625614?referrer=))
2. Campus Residence Halls and Dining Halls - 1921 pixels wide x 827 pixels high – Fee (<https://housing.illinois.edu/digital-signage>)
3. F&S - 1513px x 945px
4. [BIF](https://forms.illinois.edu/sec/7738323?referrer=https://blogs.illinois.edu/view/6593/259210) - Horizontal – 1920 x 1080
5. Campus Rec – 1920 x 1080 – along with Illini Union – Fee ([digital sign request form](https://forms.illinois.edu/sec/3625614?referrer=))
6. [Beckman](https://beckman.illinois.edu/about/for-beckman-faculty-staff/communications-office/advertise-at-beckman) - 1920 pixels wide x 1080 pixels tall at 96 dpi; JPEG
7. Architecture Building (FAA) - 1920 px wide x 1080 px high – Contact Natalie Fiol
8. Law Building - PowerPoint slide – Email Carolyn Turner
9. CSL - 2560 x 1440 (or 16:9 aspect ratio) landscape – Contact Kim Gudeman
10. DCL - 1920 px x 1080 px. – Asim Osaze gosaze2@illinois.edu
11. [ECE](https://my.ece.illinois.edu/digitalsigns/create_slide.asp) - 16:9 aspect ratio (landscape)
12. Engineering Hall - 1960 px x 1080 px – Contact engr-signage@lists.illinois.edu
13. Industrial and Enterprise Systems Engineering building - 1960 px x 1280 px – Contact William Gillespie
14. Labor and Employee Relations - 16:9 PowerPoint slide saved as .JPG – No submission information Nel Madigan
15. Loomis Laboratory - 1920 px x 1080 px – Contact Siv Schwink
16. Material Science and Engineering (MSEB) - 1920 x 1080 – Contact Main office
17. Micro + Nanotechnology laboratory - 1920 px x 1080 px (16:9) – No submission/contact information Qu Kim/Damon McFall
18. NCSA - vertical, 1080w x 1920h (72 dpi) – Reached out to Megan Severson (mesevers@illinois.edu), <https://ncsa-communications-project-request.paperform.co/>
19. Newmark Civil Engineering Laboratory - 16:9 ratio, oriented horizontally – Contact Olivia Grubisich odg2@illinois.edu
20. Siebel Center - 1920 px x 1080 px. (landscape) – Contact video-wall@cs.illinois.edu
21. Vet Med Basic Sciences Building - Horizontal format: 1270 pixels wide x 883 pixels high – Contact Chris Beuoy
22. Vet Med Teaching Hospital - Horizontal format: 1270 pixels wide x 883 pixels high – Contact Chris Beuoy
23. CIF – Eric Vetter
24. Research Park – EnterpriseWorks
	1. Laura Bleill