

Calendar Month is in the last 13 months Organization Key is university-of-illinois-at-urbana-champaign

Please Note: this data is considered proprietary and we ask that you don’t share this publicly.

Account Activity						
✓ Total Accounts displays the total active accounts (not users - some accounts have multiple users) as of the end of month - it populates after the month has ...						
	Month ▾	Total Accounts	Total Accounts Created	Total Deactivated Accounts	Net Accounts	Attrition Rate
1	2025-11	0	12	55	-43	3.21%
2	2025-10	1,712	79	77	2	4.50%
3	2025-09	1,713	71	96	-25	5.53%
4	2025-08	1,736	99	104	-5	5.97%
5	2025-07	1,742	41	53	-12	3.02%
6	2025-06	1,754	38	48	-10	2.73%
7	2025-05	1,761	58	97	-39	5.37%
8	2025-04	1,805	45	67	-22	3.67%
9	2025-03	1,826	49	73	-24	3.94%
10	2025-02	1,852	50	43	7	2.33%
11	2025-01	1,842	36	54	-18	2.91%
12	2024-12	1,857	46	48	-2	2.58%
13	2024-11	1,858	70	69	1	🔗

1,710

Current Active Users

Current Active Users by Business Account	
Business Account Name	Current Active Users ▾
University of Illinois - Illini Media Company	0
University of Illinois - CS Graduate Students O...	0
University of Illinois - ATLAS	0
University of Illinois - School of Social Work A...	0

Vehicle Reservation Activity by Month										
This data is based on the vehicles dedicated to your program.										
	Start Month	Total Fleet	Total Reservations	Total Hours	Total Miles	Total Reserving Members	Reservations per Reserving Member	Average Distance	Average Hours	Utilization (%)
1	2025-11	8.0	107	972	5,355	83	1.29	71.39	9.08	46.0%
2	2025-10	7.8	350	2,896.5	29,969	185	1.89	85.62	8.28	47.2%
3	2025-09	7.8	260	1,608.5	17,901	163	1.60	68.84	6.19	28.4%
4	2025-08	7.3	323	2,473.5	22,456	193	1.67	69.52	7.66	42.4%
5	2025-07	2.7	152	737	9,386	103	1.48	61.75	4.85	35.5%
6	2025-06	5.3	216	1,057	13,978	110	1.96	64.71	4.89	27.5%
7	2025-05	6.8	382	2,097.5	21,988	222	1.72	57.55	5.49	38.0%
8	2025-04	5.5	259	1,332.5	15,576	140	1.85	60.14	5.14	30.1%
9	2025-03	6.7	372	2,300.5	22,949	183	2.03	61.68	6.18	43.8%
10	2025-02	7.0	336	2,415	22,447	173	1.94	66.80	7.19	51.2%
11	2025-01	6.4	208	2,270	16,220	124	1.68	77.98	10.91	42.2%
12	2024-12	6.7	284	2,548	21,480	159	1.79	75.63	8.97	47.8%
13	2024-11	7.5	305	2,139	21,102	172	1.77	69.18	7.01	33.3%

Utilization by Location														
	Calendar Month <	2025-11	2025-10	2025-09	2025-08	2025-07	2025-06	2025-05	2025-04	2025-03	2025-02	2025-01	2024-12	2024-11
	Location Name	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)
1	UIUC: S Goodwin St / W Illinois St (University) ...	59.1%	30.9%	31.3%	48.3%	34.4%	22.6%	37.4%	27.1%	41.4%	60.1%	34.3%	58.6%	24.1%
2	UIUC: Bousfield Hall (University)	54.9%	52.9%	29.9%	39.9%	🔗	24.3%	27.1%	29.9%	51.0%	57.1%	27.0%	52.0%	40.4%
3	UIUC: Illinois Street Residence Halls (University) ...	40.3%	54.0%	27.8%	44.6%	34.7%	38.0%	42.4%	31.6%	37.1%	54.9%	43.3%	33.4%	25.4%
4	UIUC: Pennsylvania / Florida Av - Residence Hall - PAR/FAR (Universi...	29.6%	52.6%	24.5%	37.0%	37.2%	26.6%	45.3%	31.3%	43.9%	37.3%	60.6%	50.7%	41.4%