

Please Note: this data is considered proprietary and we ask that you don't share this publicly.

Account Activity

✓ Total Accounts displays the total active accounts (not users - some accounts have multiple users) as of the end of month - it populates after the month has ...

	Month	Total Accounts	Total Accounts Created	Total Deactivated Accounts	Net Accounts	Attrition Rate
1	2026-04	0	15	56	-41	3.58%
2	2026-03	1,565	34	62	-28	3.90%
3	2026-02	1,591	42	53	-11	3.31%
4	2026-01	1,599	20	56	-36	3.42%
5	2025-12	1,636	8	50	-42	2.97%
6	2025-11	1,683	41	76	-35	4.43%
7	2025-10	1,715	79	77	2	4.49%
8	2025-09	1,716	71	96	-25	5.52%
9	2025-08	1,738	99	102	-3	5.86%
10	2025-07	1,741	41	54	-13	3.08%
11	2025-06	1,754	40	48	-8	2.73%
12	2025-05	1,759	59	95	-36	5.28%
13	2025-04	1,800	46	65	-19	

1,567

Current Active Users

Current Active Users by Business Account

Business Account Name	Current Active Users
University of Illinois - Illini Media Company	0
University of Illinois - School of Social Work A...	0
University of Illinois - ATLAS	0
University of Illinois - CS Graduate Students O...	0

Vehicle Reservation Activity by Month

This data is based on the vehicles dedicated to your program.

	Start Month	Total Fleet	Total Reservations	Total Hours	Total Miles	Total Reserving Members	Reservations per Reserving Member	Average Distance	Average Hours	Utilization (%)
1	2026-04	7.6	79	618	6,304	56	1.41	98.50	7.82	37.5%
2	2026-03	7.0	361	2,628.5	28,009	172	2.10	77.58	7.28	47.1%
3	2026-02	6.1	295	2,176.5	19,893	147	2.01	67.43	7.38	52.8%
4	2026-01	4.1	170	1,570	10,890	99	1.72	64.05	9.24	50.2%
5	2025-12	5.2	218	1,527.5	15,763	123	1.77	72.30	7.01	36.7%
6	2025-11	6.3	269	2,378	26,309	159	1.69	97.80	8.84	49.9%
7	2025-10	8.1	350	2,896.5	29,969	185	1.89	85.62	8.28	43.4%
8	2025-09	8.0	260	1,608.5	17,901	163	1.60	68.84	6.19	26.6%
9	2025-08	7.3	323	2,473.5	22,456	193	1.67	69.52	7.66	40.3%
10	2025-07	3.5	152	737	9,386	103	1.48	61.75	4.85	25.6%
11	2025-06	5.7	216	1,057	13,978	110	1.96	64.71	4.89	25.1%
12	2025-05	7.3	382	2,097.5	21,988	222	1.72	57.55	5.49	34.6%
13	2025-04	5.9	259	1,332.5	15,576	140	1.85	60.14	5.14	27.1%

Utilization by Location

Calendar Month	2026-04	2026-03	2026-02	2026-01	2025-12	2025-11	2025-10	2025-09	2025-08	2025-07	2025-06	2025-05	2025-04
Location Name	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)	Utilization (%)
1 UIUC: S Goodwin St / W Illinois St (University) ...	60.4%	50.1%	47.5%	∅	∅	48.9%	27.9%	29.4%	43.4%	27.1%	21.8%	36.0%	35.1%
2 UIUC: Bousfield Hall (University) ...	59.1%	47.8%	40.5%	29.7%	39.3%	61.6%	52.1%	29.4%	37.7%	0.0%	23.8%	27.1%	29.9%
3 UIUC: Pennsylvania / Florida Av - Residence Hall - PAR/FAR (Universi...	21.2%	48.7%	59.1%	77.6%	39.9%	38.3%	49.8%	22.9%	35.0%	34.8%	26.3%	34.1%	23.4%
4 UIUC: Illinois Street Residence Halls (University) ...	4.6%	42.5%	59.2%	46.6%	31.7%	46.3%	44.2%	24.6%	44.6%	5.0%	28.8%	39.4%	23.8%