



SUCCESSFUL UNIVERSITY – TRANSIT PARTNERSHIPS: ILLINOIS AND THE CUMTD

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Universities Conference





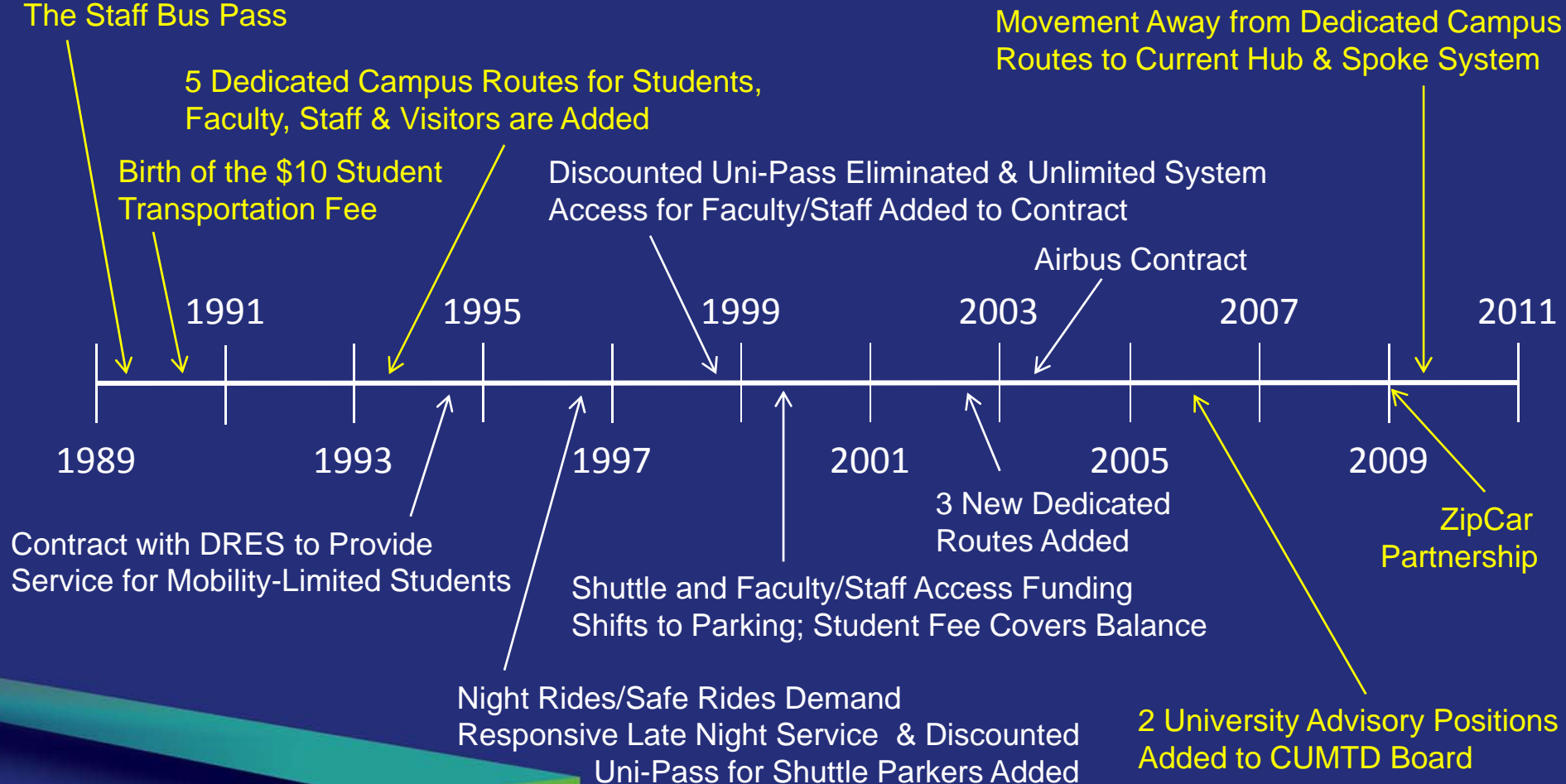
KEY TAKE-AWAYS FOR A SUCCESSFUL PARTNERSHIP

- Building a Successful Partnership Takes Time
- Successful University Partnerships, in Particular, Require
 - Open, Honest Communication*
 - Balance*
 - Flexibility, and*
 - A Heavy Dose of Give and Take*
- End Result is Definitely Worth the Effort

IN THE BEGINNING ...



1st University/MTD Contract: The Staff Bus Pass



SOME MEASURES OF OUR SUCCESS



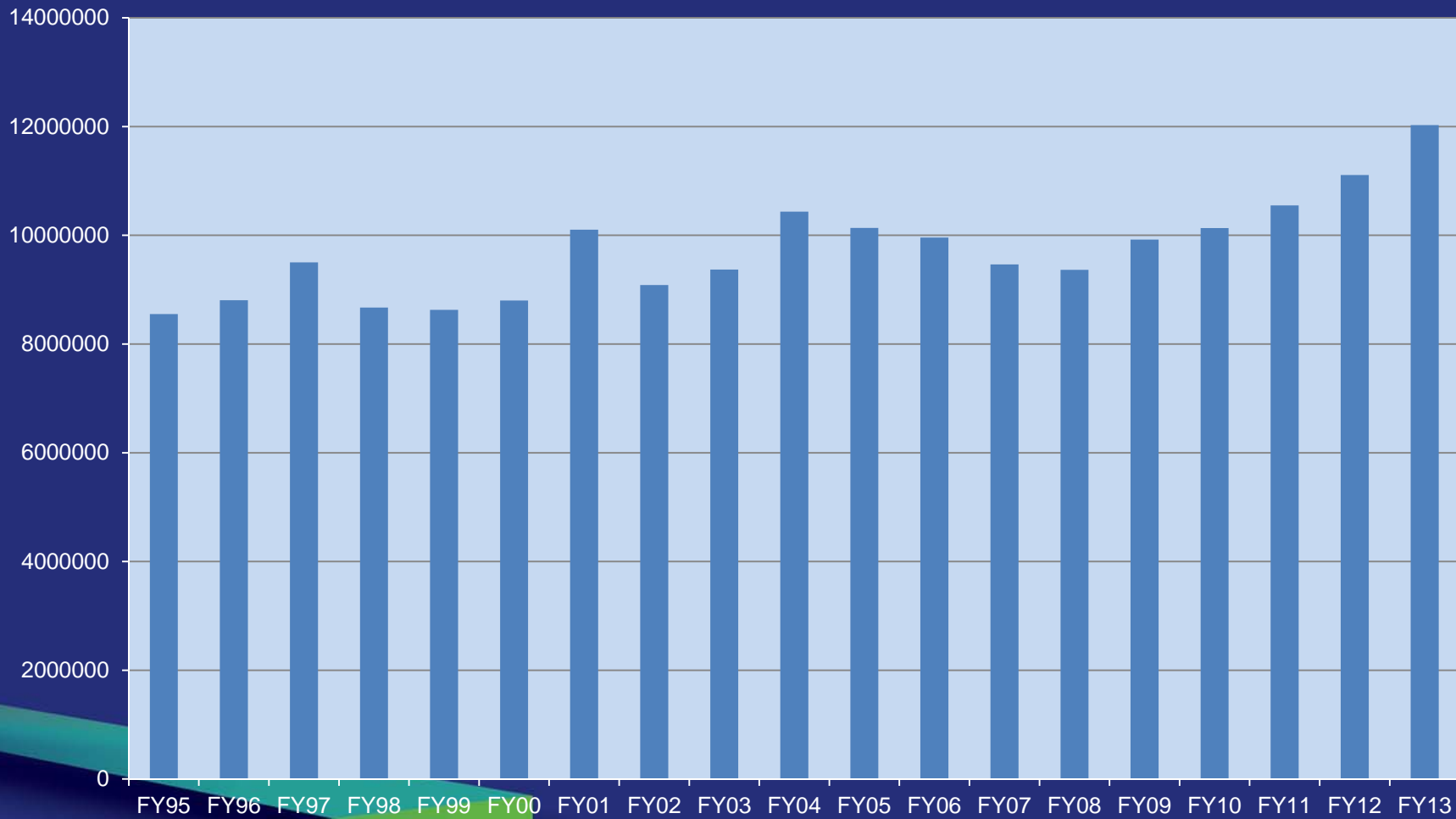
	Faculty/Staff Permits	Student Permits
FY06	8150	*3147
FY07	8233	*3105
FY08	8179	4122
FY09	7766	3617
FY10	7555	2587
FY11	7675	2597
FY12	7542	1838
FY13	7775	1179

*Fall only permits; FY08 returned to an annual student permit

STEADY GROWTH IN RIDERSHIP



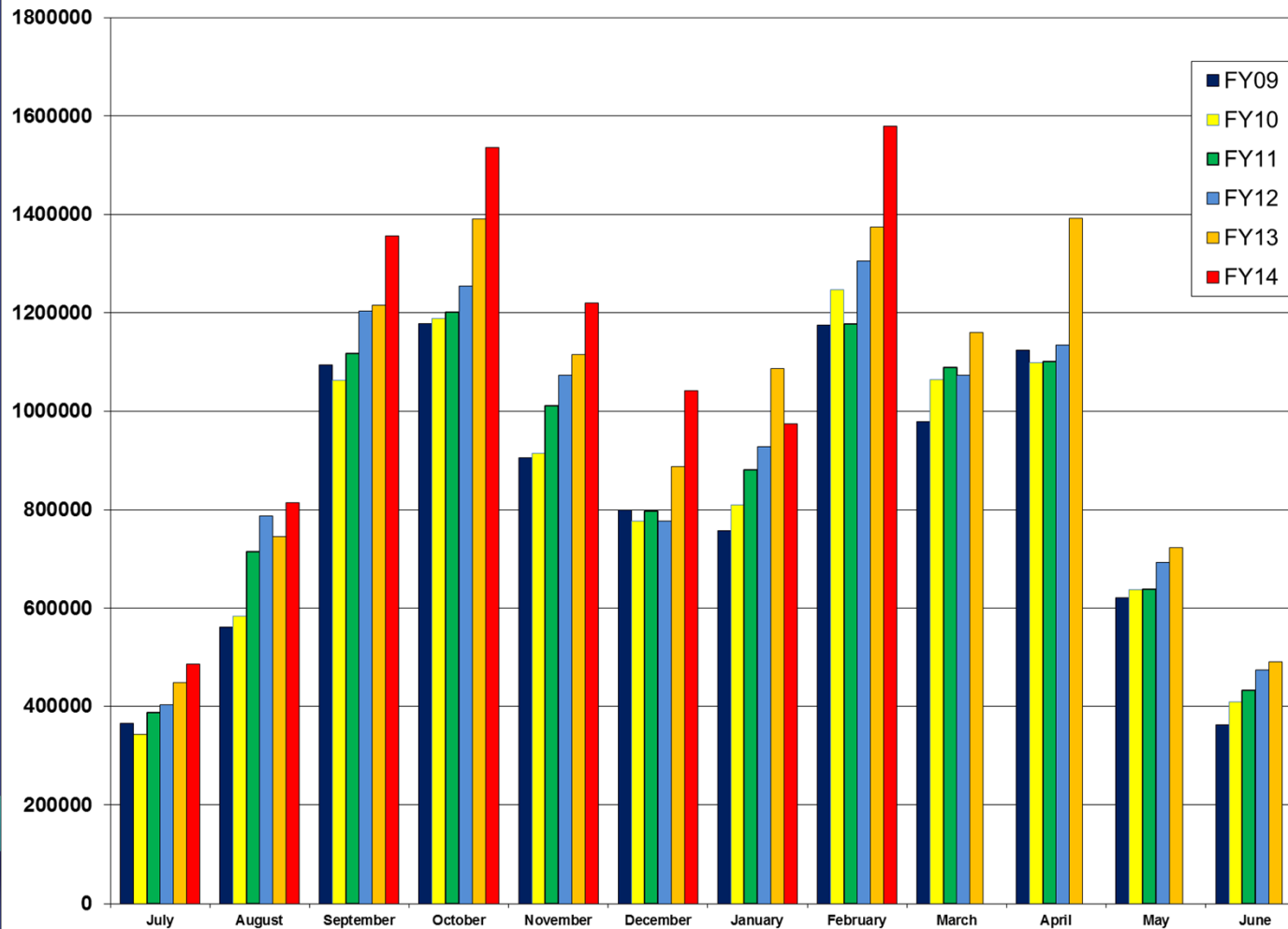
ANNUAL RIDERSHIP



THE NUMBERS SPEAK FOR THEMSELVES



MONTHLY PASSENGER RIDERSHIP FY'09 - FY'14



TODAY ...



... We have settled into a mature, well-seasoned relationship. While there will still be some ups and downs, given the last 25 years, I think it is clear we can only keep getting better.