

UIUC Campus Conservation Nationals 2015

Joining the organizational team for Eco-Olympics will be a learning experience. You will build leadership, communication, and many other life skills. Being apart of Eco-Olympics will be a great resume builder because it's apart of a national competition platform.

All Managers are responsible for deciding and agreeing on:

- Rough in the timeline for the baseline the competition and their area schedules.
- Identify the goals for the competition
- Creating the competition Brand/Logo
- Gaining broad support
- Brainstorming ideas for prizes, awards, other incentives

Competition Director is responsible for:

- Form the competition organization team
- Find Funding
- Assist and direct managers, and competition overall

Technical Manager is responsible for:

- Getting familiar with the data collection options and process for updating the competition dashboard
- Assist with setting up the competition dashboard
- **Collect data**

Marketing Manager is responsible for:

- **Lead the Creating of the competition brand/Logo**
- Lead the awards, prizes, and other incentives
- **Get us publicity (DI, Green Observer, etc.)**
- Manage social media accounts

Building Captain Manager is responsible for:

- Lead the creating of the building captain plan
- Assist with the prizes awards and other incentives
- **Guide, train and motivate the building captains**
- Schedule meetings and resolve any situations with building captains

Behavioral Change Manager is responsible for:

- Co-leading with the building captain and marketing Manager
- **Brainstorm techniques to create behavioral change**

Events Manager is responsible for:

- **Creating and coordinating the competition events**
- Co-leading with the building captain and marketing Manager

*These are suggested responsibilities for suggested roles. If you would like to mash up a role, feel free to suggest alterations.

**In bold are important tasks.

Competition Information:

1. The timeline for this year's baseline is from February 8th - February 21st
2. The competition will run from February 22nd – March 14th
3. The data collection will be mostly collected via campus electronic dashboard; there are some building's that will require manual readings.
4. Contact has been made with the Daily Illini and Green Observer for publicity.
5. We have several band we're looking into for the benefit concert: A Cool Hand, Amber Flight, and Matt and Kim.

Building Captain Plan: A document that outlines the competition, and gives guidance to the individual building captains and their teams, it covers the recruiting, motivating, educating, and creativity. **This will be provided later on this semester.**

Links to the competition are here for your review:

<http://competetoreduce.org/ccn/about.html> This is an **overview** of CCN

<http://competetoreduce.org/ccn/plan.html> This takes you to the **Discussion** webinars, **Training** webinars, **Competition guides**, **CCN logos**, **Logo inspiration board**, and **Poster competition** information.

<http://buildingdashboard.net/login/?next=> This takes you to the **dashboard** that will hold the **progress of the competition.**