

⊕ = Relevant Transport. obj.

air travel emissions

①

↳ alternatives:

• skype - study to assess reasoning

• webx conference → data: what were you flying for, why didn't you take a train, bus, etc.

• bus
• carpool
• train

fleet

usage: better understand mileage / demand

②:③

→ get better understanding of trips driven

→ eventually understand ideal vehicle #s (so that if conversion to renewables occurs, individual vehicles potentially get more miles → faster payback)

parking:

④

- cheaper parking for shared-ride

(vehicles or location increased price for single-person)
- using parking to encourage carpools

- feel-out political environment