**Sonified Sustainability Fest**Budget Draft for Proposal to The Student Sustainability Committee

TOTAL AMOUNT REQUESTED FROM SSC: $25,000.00

**Sonified Sustainability Fest**

Artist fees:

Ken Butler  
$2500.00 performance fee  
$1800.00 transportation from NYC ($600.00 x 3)  
$ 900.00 accommodations ($150.00 per night, two nights x 3)  
$ 750.00 backline (rental of drumset, amps, etc)  
Total: **$ 5,950.00**

Ken Butler Gallery Exhibition  
Estimate expenses **$3000.00**   
(budget principally for shipping artwork, need to investigate what support Illini Union Gallery offers)

Local Performers  
**$1500.00** performance fees for Chad Dunn, Tony Taylor, and Analog Outfitters musicians

Krannert Lobby Rental  
University sponsor rate of $675 for the day.  
Tables and chairs- $12 per table, $12 per table skirt, $5 per tablecloth, $2 per chair. ($33 full setup w/two chairs) (15 x 33 = $495.00)  
They can have electricity but it is $5 per extension cord. (10 x 5 = $50)  
Labor: Front of House (3), Lighting (1), Audio (3) and an Event Stage Manager (1) - $13.00 per hour per staff member. (8 x 13 = $104.00 per hour, $104 x 9 hours = $936.00)  
Misc (water, food for artists, etc) - $344.00

Krannert Rental Total estimate: **$2,500.00**

Documentation: **$2250.00** (it would be nice to create a short featuring the artists and programs associated with the festival that can be offered to UI7 for broadcast to further promote sustainability – estimate cost of filming and editing)

PAID STUDENT INTERN:  
$8.50 an hour, 10 hours a week

Interview in March, start April 1, 2015 – May 15, 2015 (6 weeks)  
Resume August 15, 2015 – May 15, 2016 (39 weeks)

45 weeks x 10 = 450 hours x $8.50 = **$3,825.00**

PUBLICITY

Poster Printing on Recycled Paper

#1- 80# Classic Crest Cover- Natural white (cream)  
12 x 18- no bleeds, color printing 1 side, recycled- #1 premium sheet. One of the most environmentally friendly produced papers made. Also, one of the more expensive.  
250 qty= $302.67  
500 qty= **$550.34 (rounded to $550.00)**

#2 70# Royal Fiber Text- Cream , Natural or white are available. This has flecks of color in paper.  
11 x 17 is largest sheet- no bleeds, color ink 1 side, recycled  
250 qty= $186.40  
500 qty = $292.80

Print and Radio Advertising

$308 for the News Gazette x 3 ads = $924.00  
$150 for the Daily Illini ad.  X 6 ads = $900.00  
WILL radio - $270 (Radio announcement underwriting)  
Inside Illinois - $41 x 2 = $81.00  
WEFT radio - $250.00 (Radio announcement underwriting)

Total Ads = **$2425.00**

Related programming Co-sponsorship

Sudden Sound co-sponsorship:

Tom Nunn duo  
$2000.00 performance fee  
$1200.00 transportation from SF ($600.00 x 2)  
$ 600.00 accommodations ($150.00 per night, two nights x 2 artists)  
$ 150.00 backline (rental of PA, mics, etc)

Total: $3,950.00 (SSC co-sponsoring support **$1200.00**)

Ewart duo / trio  
$3000.00 performance fee  
$1800.00 transportation from Minneapolis, NY, LA ($600.00 x 3)  
$900.00 accommodations ($150.00 per night, two nights x 3 artists)  
$150.00 backline (rental of PA, mics, etc)

Total: $5,850.00 (SSC co-sponsoring support **$1800.00**)