

Please submit this completed application and any relevant supporting documentation by the deadline listed on the SSC website to Sustainability-Committee@Illinois.edu. The Working Group Chairs will be in contact with you regarding any questions about the application. If you have any questions about the application process, please contact the Student Sustainability Committee at <http://sustainability-committee@illinois.edu>.

General Information

Project Name: The Last Straw Campaign

Total Amount Requested from SSC: \$1,000.00

Project Topic Areas: Land & Water Education Energy
Transportation Food & Waste

Contact Information

Applicant Name: Hannah Price
Unit/Department or RSO/Organization: Illini Union Board
Email Address: hprice2@illinois.edu
Phone Number: (309) 791-2640

Project Team

<i>Name</i>	<i>Department/Organization</i>	<i>Email</i>
Hannah Price	Illini Union Board	hprice2@illinois.edu
Smit Patel	Illini Union Board	srpate2@illinois.edu
Greg Mueller	Illini Union Board	gemuell2@illinois.edu
Jenna Wicks	Illini Union Board	jwicks2@illinois.edu

Financial Contact's Name: Jenna Wicks
Faculty/Unit/Department: Illini Union Board Student Program Advisor
Email: jwicks2@illinois.edu
Phone: (217) 300-2801

(If Applicable)
Facilities Manager Name:
Email:
Phone:

Project Information

Provide a brief background of the project, its goals, and the desired outcomes.

The project is intended to reduce the amount of waste produced by disposable straws. Through The Last Straw campaign, we hope to change the way students and visitors of the Illini Union view and make decisions regarding single use straws. This idea was inspired by observing the Starbucks usage patterns within the Union. By introducing free, reusable alternatives to single use straws we should be able to reduce straw waste within the Union, as well as, across campus.

How will this project improve sustainability at UIUC?

UIUC is a campus comprised of over 44,000 students and the Illini Union serves as the central building on campus. By encouraging the use of and providing reusable straws in the Union, we will be able to cut back on the production of unnecessary waste.

Where will the project be located? Do you need special permissions to enact the project at this site? If so, please explain and attach a letter of support to your application.

The project will be centrally located at the Illini Union. However, the impact of the project will extend to all areas of campus. As a member of the Illini Union Board, I have obtained permission from the Senior Leadership Team of the Union to enact the project within the Union.

Other than the project team, who will have a stake in the project? Please list other individuals, groups, or departments indirectly or directly affiliated to this project. This includes any funding entities (immediate, future, ongoing, etc.) and any entities that will be benefiting from this project.

The Illini Union is directly impacted by the implementation of this project. Our current goal is to begin the conversation about unnecessary waste produced by the UIUC campus. However, we hope to gain support from the Illini Union to support our cause on a financial level following the implementation of this project.

Please indicate how this project will involve or impact students. What role will students play in the project?

The project aims to directly target students and encourage conversation about waste reduction. The straws serve as a conversation starter to the very real problem of excess plastic waste. Through different outreach programs within the Illini Union we will be able to encourage the use of reusable alternative, while also engaging students in the underlying project goal.

Have you applied for funding with SSC previously? If so, for what project?

I have not previously applied for funding with the SSC.

Scope, Schedule, and Budget verification

What is the plan for project implementation? Describe the key steps of the project including the start date, target completion date, target date for submitting a final report, and any significant tasks or milestones in the table below. Please be as detailed as possible.

The project would be implemented upon purchase and delivery of the reusable straws. The campaign would begin in the Spring of 2018 and extend throughout the year. We would be able to provide updates on the progress of the campaign and significant statistical analysis.

List all budget items for which funding is being requested. Include cost and total amount for each item requested. Please be as detailed as possible.

The only cost associated with the project that we are requesting is for the purchase of the reusable straws. The \$1,000.00 would be put towards the purchase of stainless steel reusable straws.

If the project is implemented, will there be any ongoing funding required? What is the strategy for supporting the project in order to cover replacement, operation, or renewal costs? (Note: SSC provides funding on a case by case basis and should not be considered as an ongoing source of funding)

The goal of the project is to provide students with a reusable alternative that can be stored and used until it is no longer viable. Through the efforts of The Last Straw campaign we would not need ongoing funding unless we wanted to provide even more students with the opportunity to own a reusable straw. The lasting effect of the project would be continued use of straws from the launch of the campaign. If we did choose to purchase more straws we would look to various organizations for co-sponsorships and request funding.

Please include any other sources of funding that have been obtained or applied for, and please attach any relevant letters of support.

We do not currently have any outside sources of funding. The Illini Union Board is supportive of the project, but we serve as an event planning board, so we cannot fund the purchase of the straws.

What is the plan for publicizing the project on campus? In addition to SSC, where will information about this project get reported?

The Illini Union Board has the unique opportunity to reach thousands of students on a regular basis. Through the usage of marketing tables at IUB events we will be able to expose students to the project as well as engage with them. The Illini Union Board also has access to the Illini Union Marketing Department that can be utilized for various purposes. The information regarding progress and updates on the project will be relayed to the Illini Union Director and supporting staff.