

SWATeam Recommendation

Name of SWATeam: Transportation

SWATeam Chair: Yanfeng Ouyang

Date Submitted to iSEE: 1 May 2019

Title: Transportation Mode Switch Survey

Specific Actions/Policy Recommended (a few sentences):

The Transportation SWATeam kindly requests the creation of a survey which would question faculty and staff who travel out of town for conferences or other university-sponsored activities on their decided mode of transportation. This survey would be voluntary and facilitated by the Transportation SWATeam.

An example of a question would be something like: “In the past year, what has been the main reason for the travel you selected?”

Rationale for Recommendation (a few sentences):

If a survey were conducted to clarify the circumstances which lead a faculty or staff member to choose a certain mode of transportation over another, then the Transportation SWATeam would be better equipped to make recommendations and impact policy with increased efficacy.

In the past iSEE has done multimodal surveys, with plans to conduct such a survey, so it would be optimal to work with iSEE to implement our independent survey.

Connection to iCAP Goals (a few sentences):

Through this survey, recommendations to facilitate objective 4.1, which mandates the university “to reduce air travel emissions from a new FY14 baseline by 25% by FY20, 50% by FY25, and 100% by FY27.”

If a deeper understanding of the decision-making by faculty using air travel to participate in university sponsored travel is obtained, then the Transportation SWATeam would be able to gauge the effectiveness of any potential recommendations in the future.

Perceived Challenges (a few sentences):

The response rate will be variable, since it is voluntary, so the survey must be simple yet comprehensive.

Suggested unit/department to address implementation: iSEE

Anticipated level of budget and/or policy impact (low, medium, high):

Budget impact: Low

Policy impact: Low

Individual comments are required from each SWATeam member (can be brief, if member fully agrees):

Team Member Name	Team Member's Comments
Yanfeng Ouyang	I just want to say that air travel that is a major source of emissions on campus so this is instrumental to addressing the issues.
Julie Cidell	I fully support it.

Pete Varney	I fully support it.
Dave Ivey	Fully support.
Zishen Ye	Fully support; it's imperative to take action.
Abby Clem	<i>Unavailable for comment.</i>

Comments from Consultation Group (if any; these can be anonymous): None

Explanation and Background (can be supplied in an attachment): None