

iWG Assessment

SWATeam Recommendation Ref #: PWR 014/ECONS 008 – Sustainability Ethics Training

Date of iWG Assessment Started: 07/02/2019

Assessment Completed: 08/08/2019

Original SWATeam Recommendation:

- The PWR SWATeam, in conjunction with the ECBS SWATeam, kindly requests that iSEE work with the UI Ethics Office to prepare videos and/or information for sustainability training for UIUC students, staff, and faculty.
- In the case of university employees who do their mandatory annual ethics training, optional additional short videos at the end of the mandatory annual training is one possibility for increasing sustainability awareness.
- We suggest multiple avenues for exposing students to appropriate videos including showing them in Residence Halls, freshman orientation classes, e.g., LAS 101, ACES 101, etc., and sporting events would also reach a large student audience. These videos would be designed to be effective and revealing, e.g., showing a video of the daily waste generated on campus at the UIUC waste transfer station being one of many options to increase student awareness of the magnitude of the campus waste problem.
- The project would likely be achieved through the efforts of a graduate student, perhaps reporting to the Zero-Waste Coordinator and interacting with the PWR SWATeam.

moderate budget and/or policy impact OR major budget and/or policy implications

iWG Routing Need (*check one*):

more detailed study OR transmit recommendation OR forward to Sustainability Council

iWG Routing Direction (*department name, SWATeam, or Council*): Sustainability Council, all SWATeams

iWG Recommendation: Council: We would like to pilot this as an optional, five minute addendum to the annual Ethics Training. SWATeams: Work with the ethics office and iWG to recommend questions by the end of October 2019.

Individual comments are required from each iWG member (can be brief, if member fully agrees):

iWG Member Name	iWG Member's Comments
Ximing Cai (iSEE)	I support this recommendation. We should bring this to Sustainability Council (to meet this November) for university level approval. To do that, we will need a set of questions together with pictures and/or videos. iSEE communication team can help.
Morgan White (F&S)	Informing the entire campus about the Climate Leadership Commitments and good sustainability behavior is an important task. Piloting an optional and short ethics training addendum is an opportunity to reach the full campus. Rather than focusing on waste reduction alone, this is an opportunity to cover multiple topics, and therefore this pilot project should not be led by the Zero Waste Coordinator.
Alma Sealine (Student Affairs)	I support this recommendation.
Matthew Tomaszewski (Provost's Office)	I support the recommendation to take this to the Sustainability Council, after the SWATeams prepare suggested questions.
Scott Willenbrock (Provost Fellow)	I support this recommendation.

John Dallesasse (Academic Senate)	I support the iWG Recommendation. Going forward, I support this as optional training but do not think adding this as mandatory material is a good idea. The effectiveness of mandatory training of any kind is questionable, and further increasing the time burden of mandatory training would not be desirable. It might be worthwhile to give people an incentive to take the optional training, such as being entered into a drawing for an Amazon gift card or something similar.
Joe Edwards (Student Sustainability Committee)	Awareness and education are one of the key challenges to making our campus more sustainable. I support this proposal, though I would like to see wider adoption across students, faculty, and staff, perhaps also as an additional segment in the research safety training.
Sean Reeder (OBFS)	I support this recommendation. I also recommend that each unit consider displaying the videos to the screens existing in campus buildings; i.e., F&S, Beckman, ECE, Clark Hall, etc.
S. Renee Wiley (college-level facility manager)	I support this recommendation. I was thinking that maybe this optional training could be added like an advertisement/commercial (ie, YouTube or Netflix advertisements) that can be skipped. It may even be possible to randomly require some people to watch the clips and not allow them an option to skip.
Joey Kreiling/Jonah Messinger (Student Sustainability Leadership Council)	I agree. If nothing else, it will let people know about the existence of iSEE.

Attach any comments from subject matter experts (with names and roles).