**Light the Night 2019 meeting – Discussion**

**August 14, 2019**

**Attended by:** Sarthak Prasad (F&S), Morgan White F&S), Jake Benjamin (CBC), Evan Alvarez (MTD), Gabe Lewis (CCRPC), Cynthia Hoyle (MTD), Barry Israelowitz (TBP), Ben LeRoy (Champaign), Jeff Yockey (CCB), Gosia Konwerska (TBP)

**Absentees:** Kevin Garcia (Urbana)

* Sarthak will confirm with Ben LeRoy about the funding from Champaign
* Date discussion: Two Options:
	+ September 19, 2019 – Too close
	+ October 3, 2019 – Sunset at 6:40 pm and Darkness at 8 pm
		- 4-7 pm
* Accomplishments – Things to do/talk about during the event:
	+ Bicycle Registration
		- Google Doc for bicycle registration
	+ Riding with bicycles safely
		- Talk about Rules of the Road, Safe Riding Tips, etc.
	+ Education: Bike safety quiz
		- Bring the proof that you took the quiz
		- Incentive – food
	+ Ride Illinois coupon for LTN
	+ Try to get Gary (from Parking) to volunteer for Bike registration
	+ Jeff suggested we could have some sort of survey – 5 questions maybe
		- Jeff will work on that
* Ask Public Safety if they have any giveaway
* Volunteers can chat about the talking points listed above
* Rules of the Road
	+ Bike Registration
	+ Locks – better locks if you like your bikes
	+ Jake could bring a couple of good locks and a couple of cable locks
* Map of places where you need a good lock (poster)
* Some questions discussed for the survey:
	+ Where did you buy your bicycle?
	+ Have you ever oiled your chain? (Maybe not)
	+ Did you know you have to follow the rules of the road?
		- The group suggested that we should not ask general open-ended questions. The questions should be specific.
* Locations:
	+ Illinois and Lincoln – Setup by City of Urbana – Kevin Garcia confirmed in an email
	+ Alma Mater – Set up by the Campus (UI)
* Get a tent
* Ask Public Functions if they can pick-up or drop off boxes as well
* TBP will set up the Volunteer Sign Up
* Publicity – Bike at Illinois
	+ Who else will be doing the publicity?
	+ TBP has some signs (Dry Erase) for LTN stick in the ground and for passerby (Sarthak will check if we can print it after confirmation from Barry)
		- Couple hundred budget for signs
	+ MTD can do sandwich boards
	+ Evan will update the LTN poster
* **Lights:**
	+ Planet bike blinking – 500 - $7.50 each
	+ Torch blink – $5.25 each – rechargeable AAA
	+ 500 silicone lights - $5.10 each
* Bike number is the limiting factor
	+ 2016 – 935 Torch bike sets
	+ 2017 – 876: We ran out of lights
	+ 2018 – 387 Silicone ones and 520 Torch
* Morgan suggested that we distribute equal numbers of two different types of lights
	+ MTD wants to buy silicone lights
	+ TBP prefer the Torch bike lights
* Total budget is $6,000 – and we can buy nearly 580 lights of each kind
* Jake will buy the Torch Blinkies
* MTD will buy the Silicone ones
* Reimbursement of funding from 4 units: UI, Urbana, Champaign, MTD