**Publicity of Light the Night event**

**Final numbers as of 10/04/2019 – Bike at Illinois event postings (forwarded to all the entities listed below) – Number of views:**

1. [Light The Night 2019 - Volunteer Opportunity](https://calendars.illinois.edu/detail/6242?eventId=33357535) – 313 views
2. [Light The Night 2019](https://calendars.illinois.edu/detail/6242?eventId=33354840) – 1,065 views

**Newsletter:**

1. E-week – contact Steve Breitwieser - published
2. iNews for Undergraduate students – contact Steve Breitwieser – he will contact Erik Riha - published
3. iSEE Newsletter – Asked Meredith Moore to forward it to the responsible official
4. ISSS Newsletter (maybe) – Asked Elizabeth Sheppard and Laura Reiter to reach out to their responsible official – Published in the Newsletter sent on 9/27/2019.
5. F&S Customer update newsletter

**Departments/Groups:**

1. ISSS
2. iSEE
3. F&S
4. McKinley – Contributed 400 Slapbands for the event
5. Department of Anthropology – Jessica Brinkworth
6. Student Government – Bugra Sahin
7. IUB
8. Daily Illini
9. The News Gazette
10. AAF – American Advertising Federation – Chantelle Hicks
11. AdBuzz – Chantelle Hicks
12. Transportation SWATeam
13. Housing

**Social Media**

1. Facebook – Shared via Bike at Illinois
2. Twitter – Shared via Bike at Illinois
3. Instagram – Shared via Bike at Illinois
4. Snapchat – Snapchat Takeover – Chantelle is working on this one!

**Calendars**

1. Bike at Illinois
2. Campus events list
3. Campus Rec Events Calendar
4. McKinley Health Center Calendar
5. Student Affairs Calendar