

VeoRide Meeting

Presented by: Ben Thomas



Agenda



-
- **Monthly Comparison** - **10 Mins**
 - **Veoride Engagement** - **5 Mins**
 - **New Products from Veoride** - **5 Mins**
 - **2019** - **5 Mins**
 - **Q&A** - **5 Mins**
- **30 Mins**

September Summary

45,814

Total Rides



7,992
Total Riders



232
Total Subscription



18,558
Miles Ridden



529
Total Bikes



1,048,527
Calories Burnt



7,478,874
Grams Emission Reduced

- **Bike Utilization Rate: 3 rides/day/bike**
- **Peak time utilization rate: 8 rides/day/bike from Sept 10th-Sept 30th**
- **Average rides per day: 1500**
- **Bike in circulation: 93% - 96% of 500**

October Summary

60,517

Total Rides



4,527
Total Riders



66
Total Subscription



21,222
Miles Ridden



671
Total Bikes



1,199,043
Calories Burnt



8,552,466
Grams Emission Reduced

- **Bike Utilization Rate: 4 rides/day/bike**
- **Average rides per day: 1900**
- **Bike in circulation: 90-93% of 500**

November Summary

23,110

Total Rides



1,000
Total Riders



11
Total Subscription



549
Miles Ridden



673
Total Bikes



31,018.5
Calories Burnt



221,247
Grams Emission Reduced

- **Bike Utilization Rate: 2 rides/day/bike**
- **Average rides per day: 770**
- **Bike in circulation: 92% of 500**

December Summary

12,838

Total Rides



394
Total Riders



4
Total Subscription



16,668
Miles Ridden



685
Total Bikes



941,742
Calories Burnt



6,717,204
Grams Emission Reduced

- Average Rides: 414 Per Day

Total rides to date

162,102

Total Rides



14,714
Total Riders



318
Total Subscription



49,024
Miles Ridden



685
Total Bikes



2,769,856
Calories Burnt



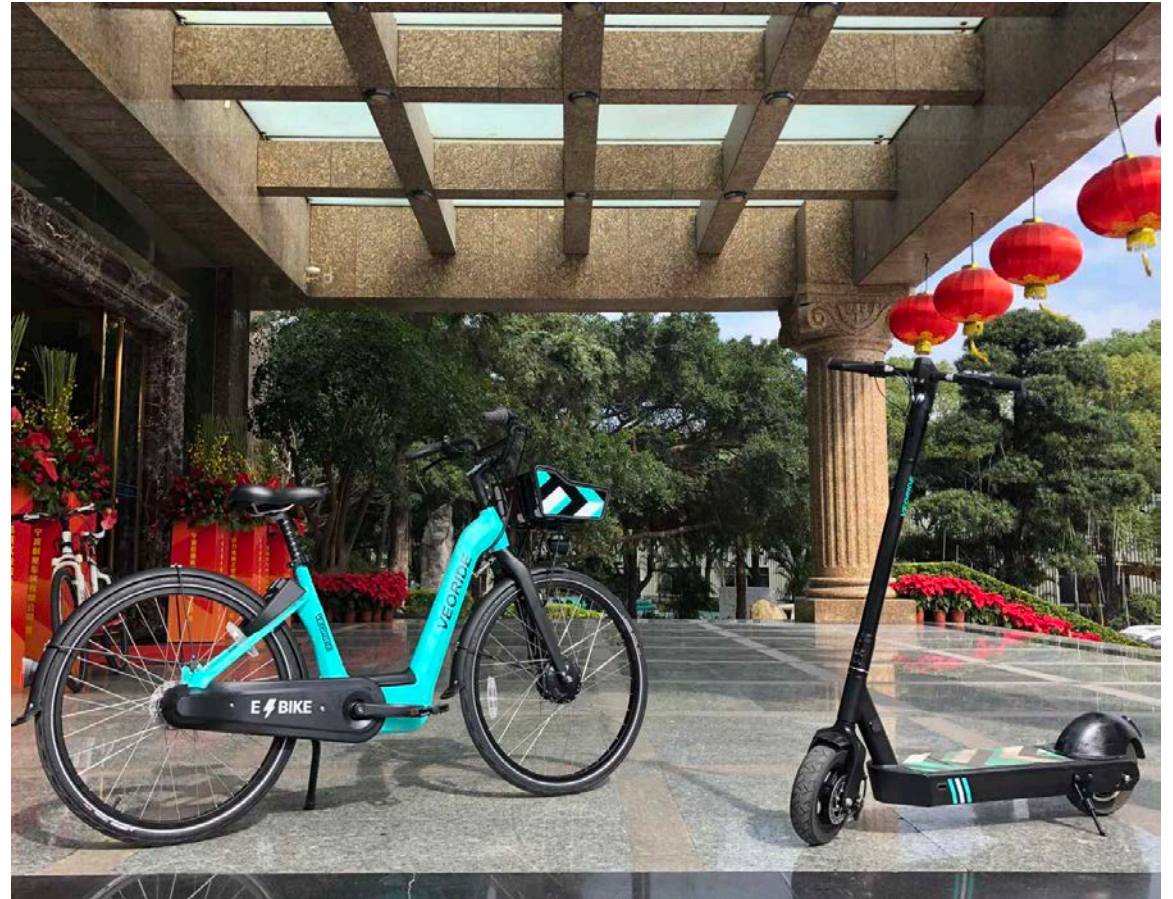
19,756,672
Grams Emission Reduced

VeoRide Engagement

- **Presented at Institution of Transportation Engineers (ITE) Student Group last November**
- **Donuts for Downloads in the Main Quad**
- **Spring Project with Professor Greg Gollin of the Physics department**
- **Free rides given out last week through the app**
- **The Red Bike**

New Products

- Ebikes
- Scooters
- New App launched in 2019



Questions for UIUC

1. What is the campus looking for regarding its partnership with VeoRide?
2. What are your thoughts on a cap increase?
3. Who would be good contacts for us to have?
4. What is your overall feeling about bike share?