

# UIUC – VeoRide April 2019 Overview

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Date: 05/05/19



VeoRide

# Agenda



Veoride

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- **Dashboard summary**
  - **Heat Maps**
  - **Community and Campus Involvement**
  - **Moving Forward**

# March Numbers

39,529

Total Rides



4,768  
Total Riders



8  
Total Subscription



7,905  
Miles Ridden



822  
Total Bikes



446,632.5  
Calories Burnt



3,185,715  
Grams Emission Reduced

Rides per Bike out of 500: .12

Average Ride Time: 6 Minutes

Average Rides Per Day: 1318

Peddle Bike Rides: 28,303

E-bike rides: 11,226

# Total Rides to date

218,235

Total Rides



9,836  
Total Riders



382  
Total Subscription



62,588  
Miles Ridden



822  
Total Bikes



3,536,222  
Calories Burnt

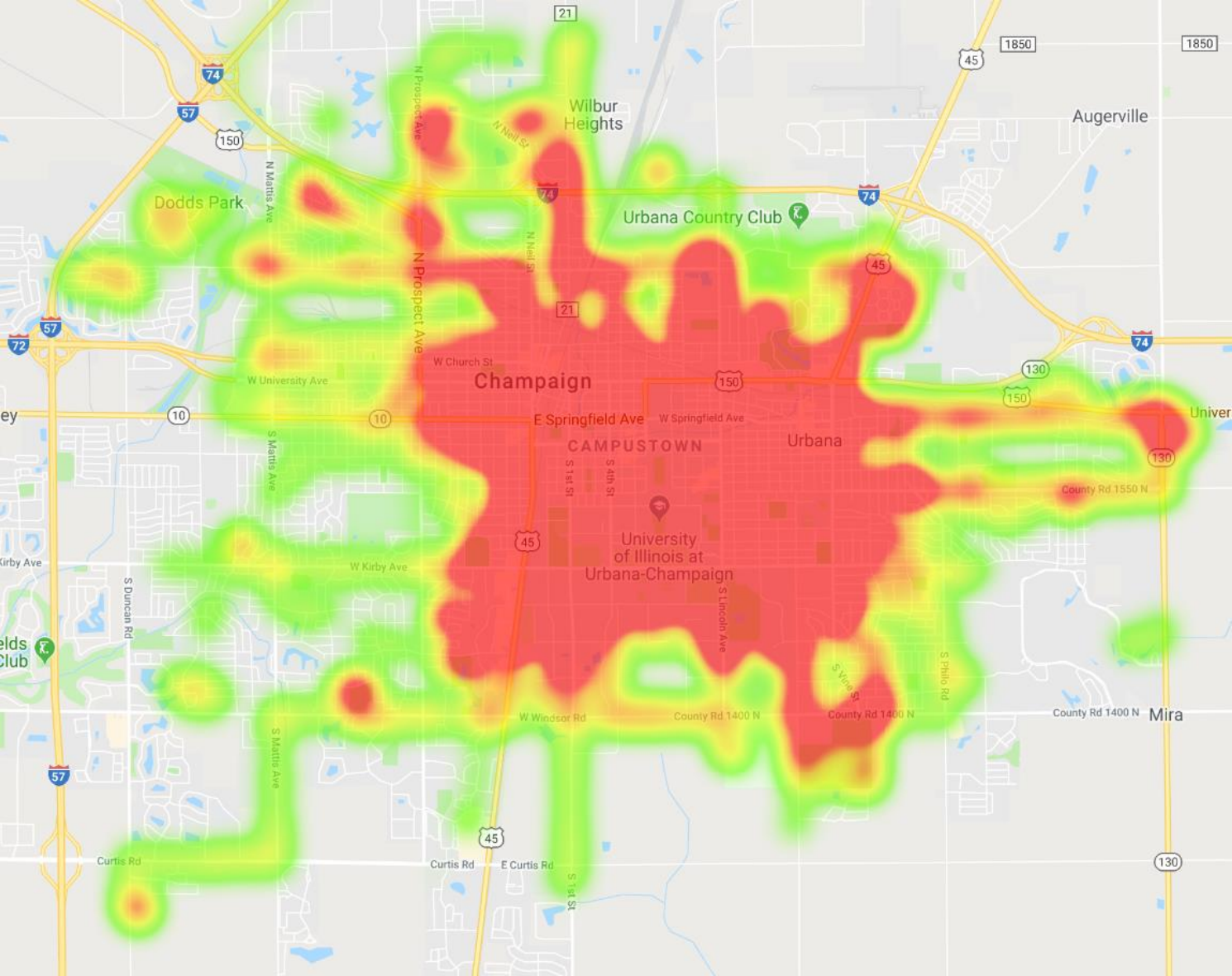


25,222,964  
Grams Emission Reduced

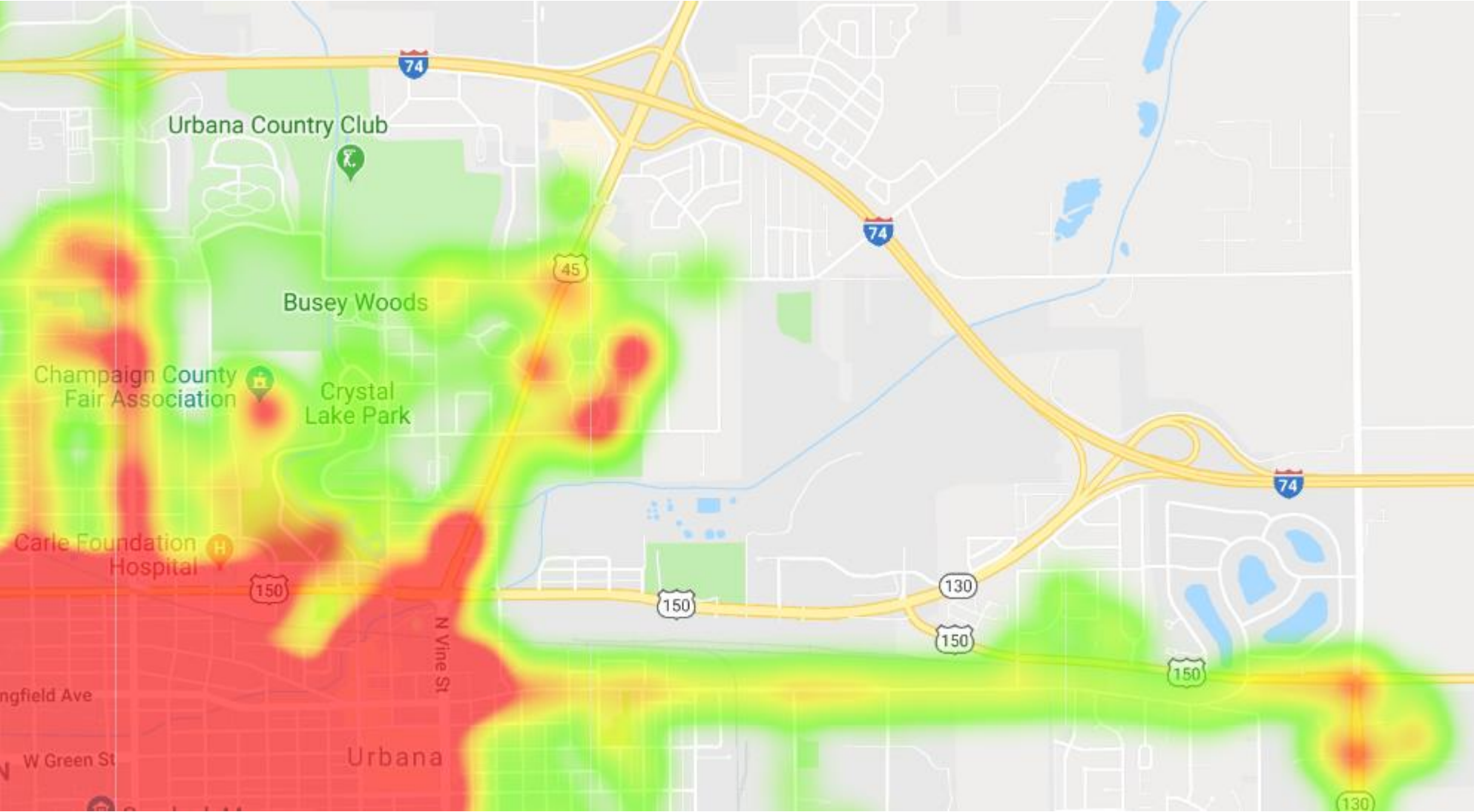
## Key Points:

1. On track to hit 225k by the end of the semester
2. Overall we have had a great response to the E-bikes

# Overall Riding Path Heat Map

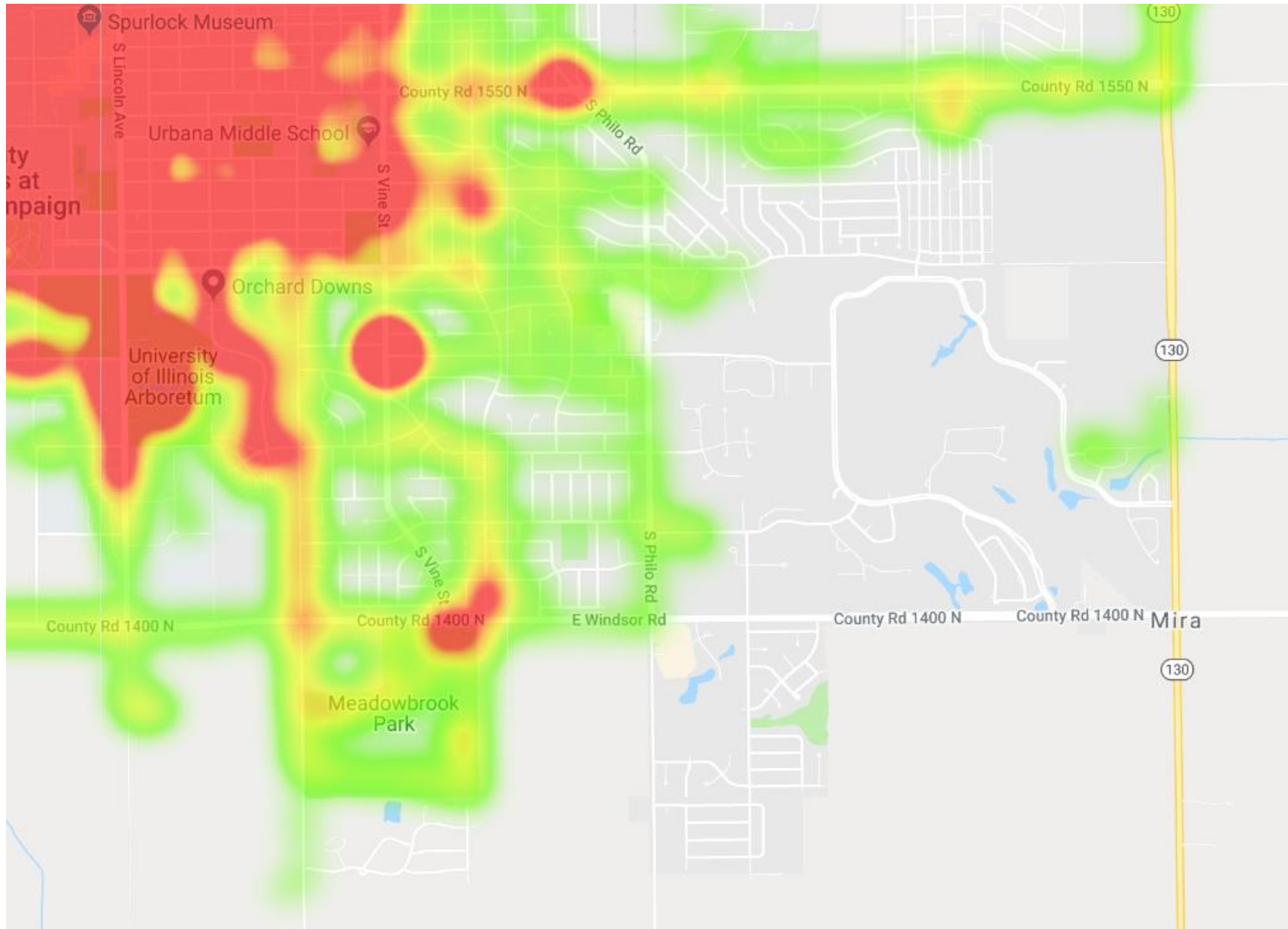


# North Urbana Riding Path

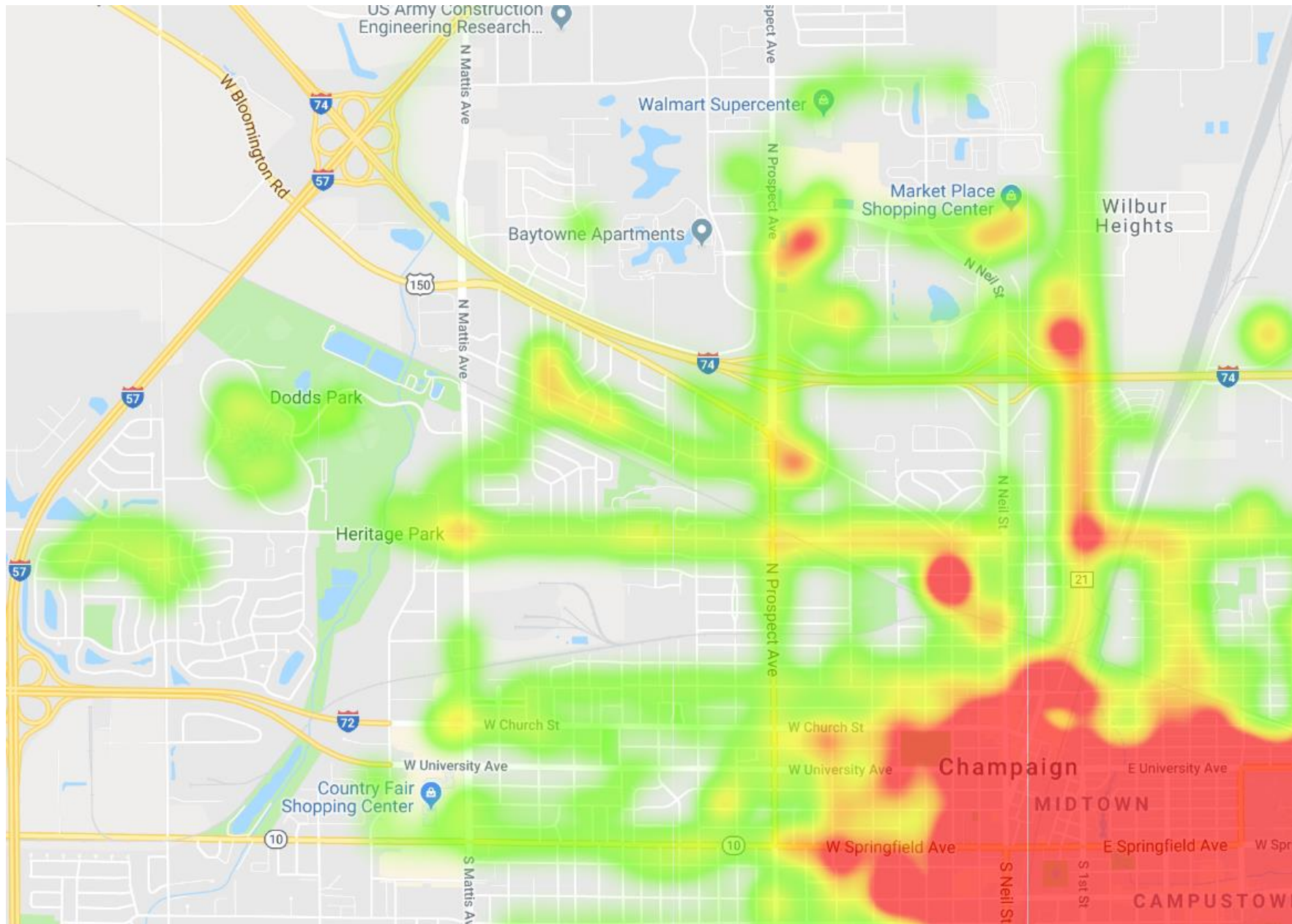




# South Urbana Riding Path

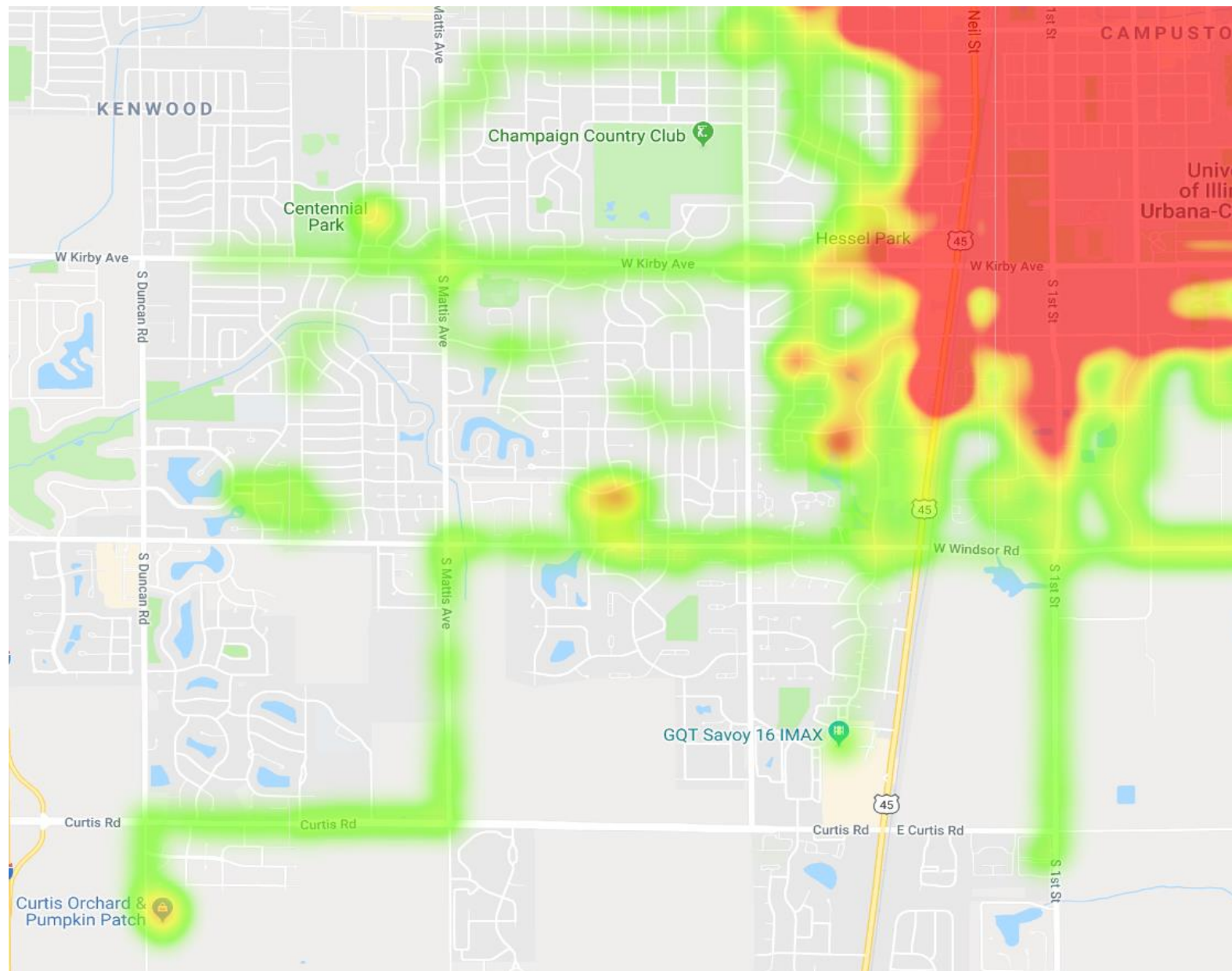


# North Champaign Riding Paths






# South Champaign Riding Path



# Community and campus involvement

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- Partnered with F&S to table at the Marathon Expo
  - Became a Bike Month sponsor with Champaign County Bikes
  - Became a sponsor for Neutral Cycles Map my City Event
  - Provided company info for 2 student groups doing projects about VeoRide
  - Participated in new student registration on April 26<sup>th</sup>.
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# Moving Forward

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- **Looking to do a tabling event during finals week**
- **We will become a sponsor for the Ride for Ray which is happening in June**
- **Begin rebalancing effort to relocate all bikes into racks across campus and cities**