



SmartWay[®]

A cleaner future of freight transportation

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Presented by: F&S Sustainability



Facilities & Services

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

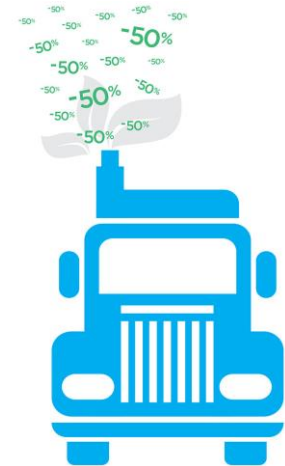
Topics

- What is the EPA's SmartWay program?
- Why is it important?
- UI's History with SmartWay
- Our role as an Affiliate
- How the Illini Union can get involved
- Follow up



What is SmartWay Program?

- Established in 2004 by the U.S. Environmental Protection Agency to reduce freight transportation emissions
- Can become involved in two different ways:
 - SmartWay Partner
 - Companies that ship, manage, or haul freight
 - Can join program by meeting certain standards of fuel efficiency
 - SmartWay Affiliate
 - Companies or organizations that do not ship goods directly
 - Can help to promote sustainability by spreading the word about the program



Why is SmartWay important?

The transportation sector accounts for the largest portion of greenhouse gas emissions

By 2050, global freight emissions are expected to surpass passenger vehicle emissions

Since 2004, the SmartWay Program has helped to save over 280 million barrels of oil and \$37.5 billion on fuel costs



The University of Illinois and SmartWay

- University of Illinois's commitment to leadership- especially when it comes to sustainability
- Dining Services became a registered SmartWay Partner in 2013
- Board of Trustee signed agreement for University of Illinois system Summer 2020
 - Recommended by a SWATeam in 2018
 - Initiated by a first-year engineering student
 - Given to F&S Sustainability to help move along on campus



Demonstrates our
commitment to
sustainability



Helps to reduce our
impact on global
emissions



Affiliate Status

- The University of Illinois system is a registered system
 - All locations hold this status
- As a SmartWay Affiliate, our role is to:
 - Share information about the SmartWay program with shipping partners
 - Promote freight efficiency through campus initiatives



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Inspiration • Innovation • Leadership • Perseverance • Agility

Getting the Illini Union involved!

- Promoting SmartWay when interacting with outside vendors, shippers, ect.
- Assist in name recognition throughout campus
 - Planned events?
 - Newsletter?
- Department-wide information sharing



Website promotion



Allow us to share our SmartWay status on your website!

Other online locations?



Moving forward

- Spring check-in
- Periodic updates from us on progress made by other campus departments
- Ideas on how the Illini Union can help with campus outreach and name recognition
 - Stickers/other name recognition
 - Union food service/vendors- who is participating
 - sharing with staff



Thank you 😊

