

EPA congratulates 2020 SmartWay Excellence Awardees, ATRI survey results on top 10 trucking issues, TRB goes virtual and more!

## SmartWay e-update

### *November 2020 SmartWay e-update*

*News for EPA SmartWay Partners and Stakeholders  
November 2020*

### **EPA Congratulates 2020 SmartWay Award Recipients**

EPA recognized and thanked 75 truck carriers, logistics providers and shippers for their leadership, environmental performance and energy efficiency with its annual SmartWay Excellence Award. This year's awardees were announced at a virtual awards ceremony hosted by EPA, November 5. The 2020 SmartWay Excellence Awardees demonstrate how businesses in this crucial economic sector continue to lead through challenging times. These winning companies exhibit superior freight performance by saving fuel, shrinking their emissions footprints, and contributing to healthier air in the communities they serve. This year's awardees include a diverse group of large and small companies from across North America that met or surpassed a high bar for recognition. Many are receiving EPA's SmartWay Excellence Award for the first time, while others have received the award at least five times and three awardees earned the recognition in multiple categories.

Since 2004, SmartWay Partners have avoided emitting more than 134 million tons of air pollution, while saving 280 million barrels of oil and \$37.5 billion in fuel costs – equivalent to eliminating annual energy use in over 18 million homes.

For a list of the 2020 SmartWay award recipients visit [www.epa.gov/smartway/awardees](http://www.epa.gov/smartway/awardees). For more information about SmartWay visit [www.epa.gov/smartway](http://www.epa.gov/smartway).

### **ATRI Releases Report on Critical Issues in the Trucking Industry, 2020: *Driver Concerns, Insurance Top List***

The American Transportation Research Institute (ATRI) has released its 16<sup>th</sup> annual "top issues" industry report, identifying a number of the industry's key concerns, including driver shortages, truck parking, driver compensation and retention, and for the first time since 2005, insurance costs.

The report is based on a survey and analyses conducted by ATRI. It includes a summary of separate Top 10 issues for both commercial driver and motor carrier respondents, and separate breakouts of the top concerns for both company drivers and independent owner-operators.

For the fourth year in a row, the driver shortage was the top industry issue overall, as well as topping the motor carrier list of concerns, underscoring the challenges fleets face in recruiting new talent and keeping their current drivers. In fact, driver retention was the carriers' number two issue, and sixth on the combined list. This year, for the first since 2005, insurance cost and availability appeared in the top concerns – hitting fifth in the combined top 10 and fourth in the carrier concern list. In addition, tort reform appeared in the survey's top 10 for the first time since 2011 – hitting seventh in the combined list and fifth in the carrier list.

The complete results of the annual survey were released during the 2020 American Trucking Associations' Management Conference and Exhibition in October. The full report can be found ATRI's website, [here](#).

## **A Short Explanatory Video: How to Green Transportation in Global Supply Chains!**

The International Council on Clean Transportation (ICCT) has created a short explanatory [video](#) outlining strategies and policies that can effectively reduce freight costs and its environmental and public health impacts. The video examines six real-world transportation links within The Home Depot's (THD) global supply chain between China and the U.S. It looks at the emissions reductions, and energy and cost savings that THD achieved through optimized scheduling, load consolidation, using shore power in port, slow steaming on ocean lanes, more fuel-efficient trucks and eco-driving. It also highlights the development of several promising and more ambitious operational strategies, technologies and policies that could yield even greater improvements in efficiency, environmental performance and cost savings. THD is a SmartWay Partner and ICCT participates in the program as an Affiliate. Visit ICCT's [website](#) to learn more and to access and share this short and informative video!

## **UPCOMING WEBINARS**

### **Sustainability Strategies for Third Party Logistics**

*2:30 - 3:30 PM (ET)*

*Wednesday, December 2, 2020*

This webinar will describe strategies that third-party logistics (3PLs) providers can use to help shippers improve sustainability. 3PLs providing brokerage, freight under management and other services can use a variety of technologies, processes and management techniques to improve efficiency and sustainability. These strategies include optimization of routes to allow for continuous freight moves, selecting carriers to reduce empty miles, digital freight matching and right sizing equipment. In addition, using real-time data to improve drayage operations, active co-loading, sourcing, loading and other strategies will be covered. Register [here](#).

### **2020 SmartWay Carrier Awardees Share Effective Strategies**

*2:30 - 3:30 PM (ET)*

*Wednesday, December 9, 2020*

Curious about how Partners attain environmental performance levels which merit recognition by EPA SmartWay? Join EPA for an informative discussion with our Award-winning Carrier Partners where they readily share insights about freight efficiency strategies that warrant top performance for their companies! Register [here](#).

#### **Panelists**

- **Derek Leathers**, Vice Chairman, President and CEO, Werner Enterprises
- **Brian Meents**, Executive Vice President Sales Account Manager, Hub Group
- **Kenneth D. Weber**, Director of Dedicated Fleets, KBX Logistics

**Moderator**

- **Joann Jackson-Stephens**, Brand Manager, U.S. EPA SmartWay

Click [here](#) to register!

***Upcoming Virtual Meetings and Conferences***

**TRB 100th Annual Meeting Education**

***2021 Virtual Event Dates***

***Committee Meetings: January 5-8 and 11-15***

***Sessions & Exhibits: January 21-22 and 25-29***

The Transportation Research Board 100th Annual Meeting will be conducted as a virtual event over a series of dates throughout January 2021. The meeting program will cover all transportation modes, addressing topics of interest to policy makers, administrators, practitioners, researchers, and representatives of government, industry, and academic institutions. A number of sessions and workshops will focus on the spotlight theme for the 2021 meeting: *Launching a New Century of Mobility and Quality of Life*. This year's meeting also will feature dozens of sessions on how COVID-19 has impacted transportation and how transportation professionals and researchers are responding. Register [here](#) and browse the dates and full 2021 online program [here](#) to get full details on sessions, workshops and committee meeting. Lower registration fees are available to those registering by November 30th.

***Anyway you ship it, move it the SmartWay!***

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