**Engagement Sustainability Working Advisory Team**

Date: March 5, 2021

Location: Zoom

Time: 4-5 pm

*Attendees: Ann Witmer (co-chair), Alexa Smith (clerk), Sammy Yoo(staff), Dave Guth (staff), Keilin Tarum Jahnke, Miranda Johnson (student), Meredith Moore (Sustainability Programs Coordinator), Ximing Cai (iWG), Hiba Ahmed (student)*

*Absentees: Jie Hu (Faculty), Fina Healy* *(student), Kate Gardiner (staff)*

Agenda:

1. Matthew Gold Energy Team Proposal
2. iCAP Portal Updates
   1. <https://icap.sustainability.illinois.edu/project/engagement-swateam>
   2. <https://uofi.box.com/s/my7h2vmm6evpphajl2gbhdjwk06fdz98>
3. Code of Conduct
   1. “First making a change to the Code of Conduct is a significant undertaking that requires approval through administration, the faculty senates, and the Board of Trustees. That being said, I am working on some draft edits in hopes that within the next year, a broader update might be considered by all parties. If your team has specific recommendations, please send them for consideration. Thank you for asking!”
   2. <https://uofi.box.com/s/461jh0pw5w9hwj77bwo3kra057usilhh>
4. General Education Requirement
   1. Possible recommendations: Administrative task force to support ISG? Other ideas?
5. Value of Engagement Discussion (Ann’s sub-team)
   1. [Identifying current engagement methods spreadsheet](https://uofi.app.box.com/file/777435547160?s=qdc8ojabukj395all8fps0tzo3sgwp03): purpose is to understand the populations that are engaged most and least, then focus on those we need to engage more
   2. Our approach to sustainability engagement needs to be systemic, we need to think about it more broadly than on the individual level
   3. Community engagement
6. Round-table of updates

Meeting Notes:

* Engaging Students and Faculty in Energy Reduction (Matthew Gold)
  + Massmails about energy reduction
    - Ideally, short and simple (Use format from [Eco-Olympics](https://icap.sustainability.illinois.edu/project/eco-olympics))
    - Energy Team meeting next week to discuss/comment on recent Massmails that have been released
  + Sorority/Fraternity Competitions in Energy Reduction
    - Potential collaboration with Greeks Go Green
  + Energy Dashboards by F&S: digital comparisons between campus buildings
    - Implemented in a couple buildings so far
    - Not very equipment intensive (only need a screen)
    - David will ask new F&S Utilities department head about the timing to reprogram [Campus Facility Energy Dashboards](http://www.illinienergy.illinois.edu/) and bring back on line!
* Campus Sustainability Engagement Mind Map (Hiba and Miranda)
  + Findings
    - Approach should be more systematic (less individualized, i.e. energy/waste challenges)
    - Seeking team input on community and facilities engagement
      * Potential Additions: iSEE Certification Programs, Media, Daily Illini, Sustainability Training, Green Quad Day, Sustainability Celebration Week
      * F&S Energy Management Plan to reduce energy consumption by 50% by 2026: <https://fs.illinois.edu/docs/default-source/utilities-energy/final-energy-management-plan.pdf?sfvrsn=92a1d8ea_4>
    - Proposed Solutions: Hub for sustainability research opportunities (like a matchmaker), grouping Sustainability Representatives on the next Quad Day, SSC Semesterly Competitions (Silicon Valley Style)
* ISG
  + Recommend an administrative task force before SSC meeting next month to support ISG’s student efforts
  + Alexa and Ann will meet with Meredith before next meeting to formulate

Action Items:

* Read and respond to [Code of Conduct Recommendation](https://uofi.box.com/s/461jh0pw5w9hwj77bwo3kra057usilhh) (under the “Individual comments” section)
* Review and make additions to [Hiba and Miranda’s Engagement Mind Map](https://uofi.box.com/s/qdc8ojabukj395all8fps0tzo3sgwp03)
  + Proposed Additions from today’s discussion: iSEE Certification Programs, Media, Daily Illini, Sustainability Training, Green Quad Day, Sustainability Celebration Week
* Be on the lookout for our Sustainability Gen-Ed Task Force Recommendation to provide your comments
* Reach out to Alexa with any updates to add to our iCAP Portal page :)
* Additional Items to Consider:
  + Energy Reduction Engagement Proposals (especially Energy Dashboards by F&S)
  + Proposed Engagement Opportunities: Hub for sustainability research opportunities (like a research matchmaker), grouping Sustainability Representatives on the next Quad Day, SSC Semesterly Competitions (Silicon Valley Style)