

Engagement Team

Updates

original team objective

The Engagement SWATeam is a collaborative group created to elevate community involvement with the missions and goals of other SWATeams as well as general sustainability initiatives.

The team utilizes programming, outreach, and events to get the Champaign-Urbana community involved in our iCAP objectives on a daily basis.

The team's experts are available to discuss opportunities and recommendations for improving outreach and executing programming and events.





Illini Union Greener Events Program

[https://uofi.box.com/s/
u2ecgb17x3vkkv74z0j4
5kwwfhcwse2t](https://uofi.box.com/s/u2ecgb17x3vkkv74z0j45kwwfhcwse2t)

Engagement Mind Maps

	BUCKETS					
	<i>Students</i>	<i>Faculty</i>	<i>Administration</i>	<i>Community</i>	<i>Facilities</i>	<i>Media</i>
1						
2	Classes	Interdept	iCAP	Social Media	Student/Faculty Research	Daily Illini
3	Co-Curricular	College Admin	Policy requests	Student/Faculty Research	Massmails	
4	Programming	Student Interactions	Faculty Senate	Outreach		
5	Student Orgs	Classroom	Student Govt	Climate Action Plan		
6	Emails/info	Campus Info Services	Energy Liaisons			
7	Social Media					
8	Student Research Projects					
9	Post-Landfill Action Plan					
10						
11						
12	Divestment campaigns	iSEE seed funding program	Sustainability reports	Campus Bike Center	Solar Panels / Green Roofs	News articles
13	Surveys	Publications	Voting on university policies	Community coalitions	Recycling	Op-Eds
14	Public Education	GreenMap.org	Solar farm	Public transportation	Energy conservation	
15	Classroom Education	iSEE Congress	ACUPCC	Urbana Market at the Square	F&S Stormwater Management	
16	Articles/publications	Greener Campus	Campus Race to Zero Waste	Illinois Regenerative Action Initiative	Housing Sustainability Initiatives	
17	Recycling	Levenick Resident Scholars		Community solar	sustainability celebration week	
18	Activism & advocacy	green certification		Geothermal Urbana-Champaign		
19	Contests & challenges	sustainability celebration week		Champaign-Urbana Youth Climate Justice Program		
20	Illini Lights Out			Dump & run		
21	Earth Month/Sustainability Week			green certification		
22	Q Magazine					
23	SSC					
24	green certification					
25	sustainability training					
26	green quad day					
27	sustainability celebration week					
28						
29		academic departments siloed		insolated as a campus community		
30						

Sustainability General
Education
Requirement



Additional *Future Projects*

- iSEE Informatics Intern
- Establishing funds for sustainability engagement research
- Recruiting Voting Members from diverse campus units
- Hub for sustainability research & projects
- Surveys to gauge student and staff interpretation of sustainability outreach programs (i.e. sustainability training--work with Gina Olukoya)
- Meet with Tony Manusco to discuss communication strategy
- Green Sports Alliance? (Contact Matthew Tomaczewski)
- GivePulse channel updates
- Chancellor/Provost Updates
- Sustainability Accreditation Program (for all professional degree programs)
- Energy Dashboards for Campus Buildings (competition)

Code of Conduct

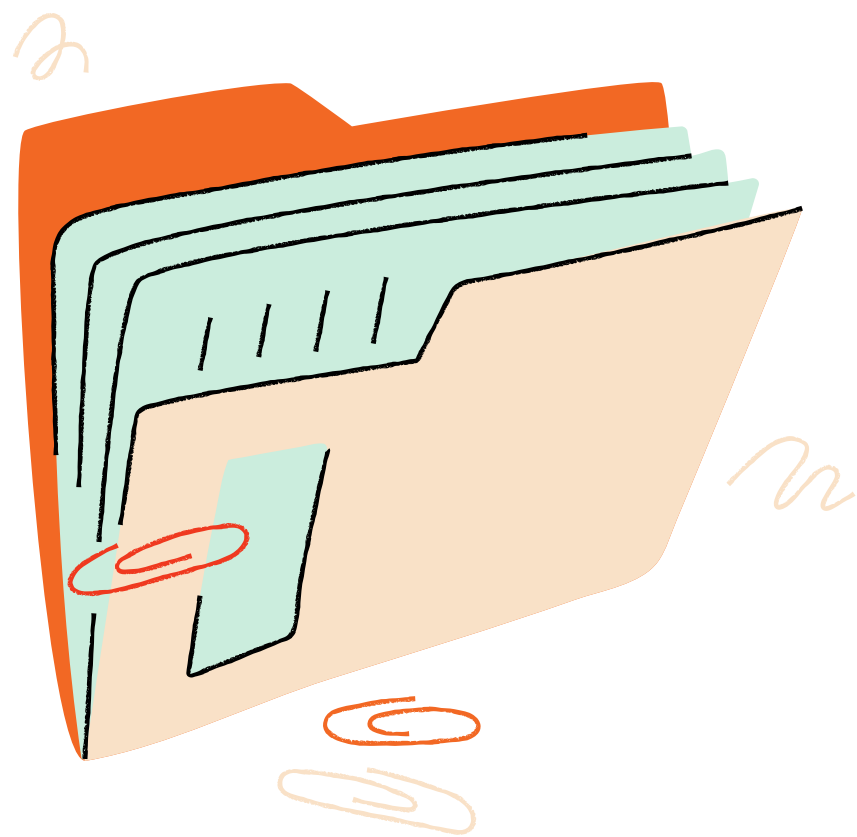
Revisions

Ethics and Compliance Office response:

“First making a change to the Code of Conduct is a significant undertaking that requires approval through administration, the faculty senates, and the Board of Trustees. That being said, I am working on some draft edits in hopes that within the next year, a broader update might be considered by all parties. If your team has specific recommendations, please send them for consideration. Thank you for asking!”

Recommendation Draft:

<https://uofi.box.com/s/461jh0pw5w9hwj77bwo3kra057usilhh>



Sustainability

definition

- Social equity
- Concise
- Systems-thinking
- Administrative duty

<https://jamboard.google.com/d/1pDkQS59ltQ46Eo0G3U1rUK-aFAktqTIRX8B6blw597Q/viewer>



Engagement

definition

- Adaptable
- Group-focused (as opposed to individual engagement)
- Funding and Administrative components
- Not the messenger of sustainability events
- Working with groups of people

Engagement Team is:

*a strategic planner
for sustainability
efforts*



Thank you for listening!

*let us know if you have any
questions!*