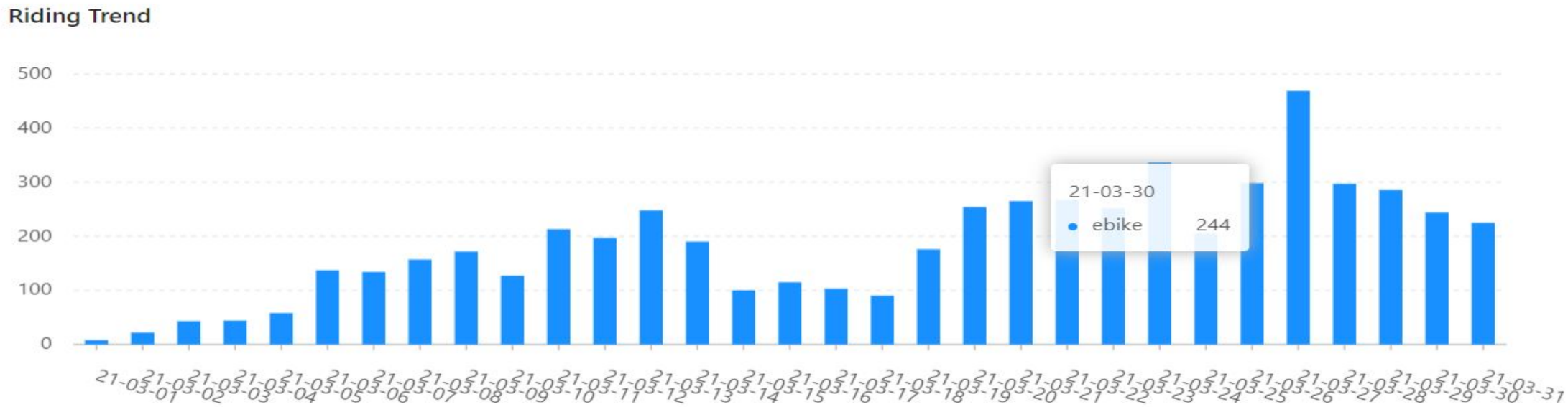
UIUC
March 2021 Review

We All Ride.

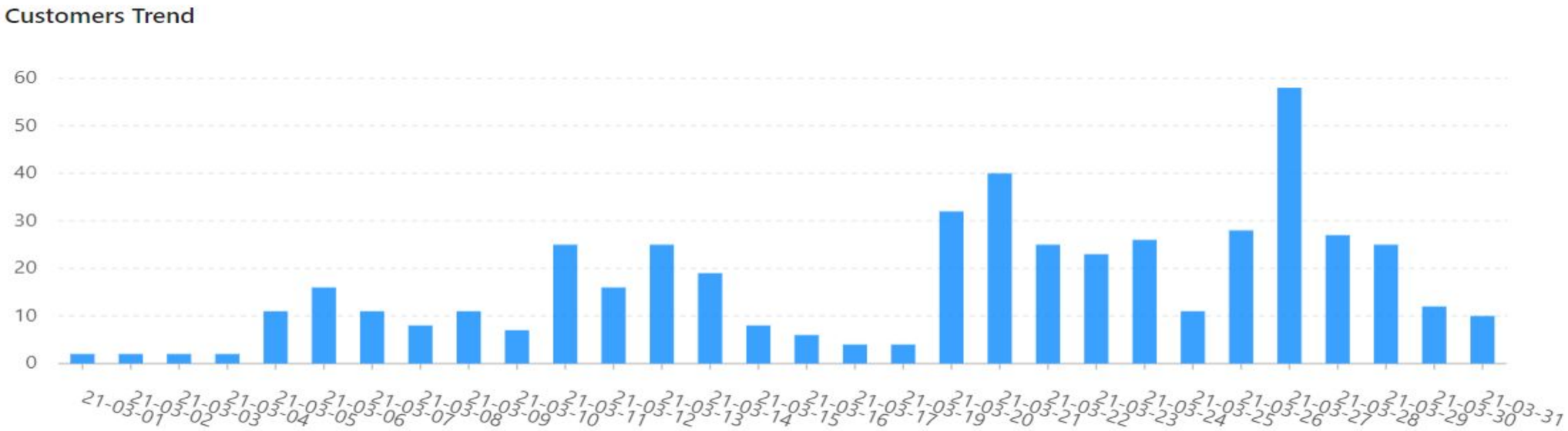
March Review of Ridership



Total Rides (3/1-3/31)
Total Ebikes: 4730
Average Rides/Day: 152
Rides/Day/Unit: .7

Average Fleet Size: 200 - starting to get bikes out and increasing based on parts available and labor.
We have 400 out currently

March Review of Users



Unique Users: 1323

We All Ride.

March Statistics 2021

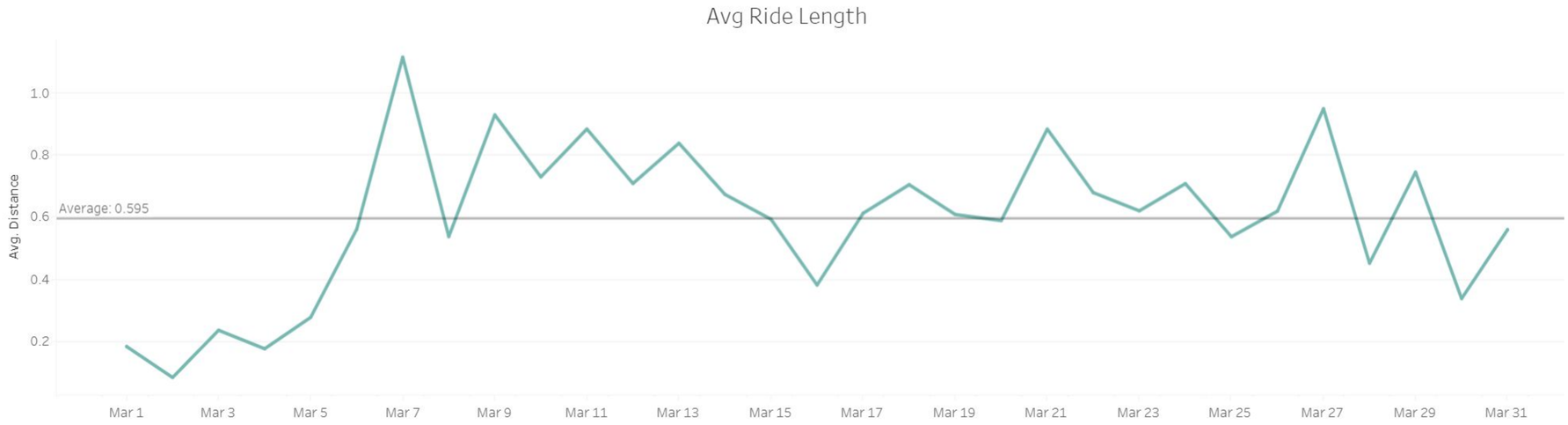
Average Ride Length: .6 miles

Average Ride Time: 7.5 Minutes

Total Miles: 2990

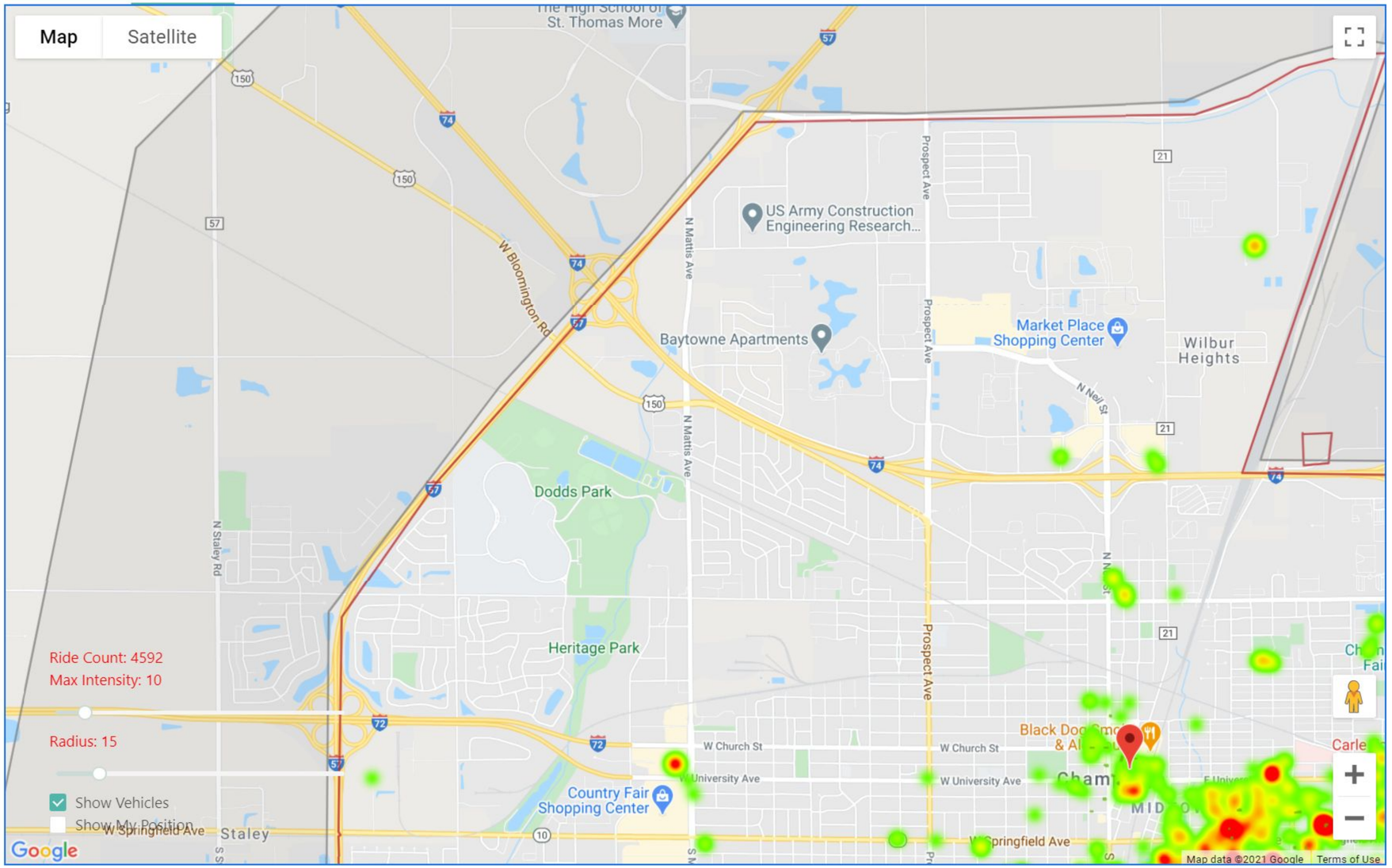
Total Collisions reported: 0

Total CS Tickets: 115
Main Issues:
Timer started but bike remained Locked: 50
Forgot to Lock: 6
Mechanical issue: 17
Private property: 3
The rest are either app based or non market related questions (jobs, scooters etc)



We All Ride.

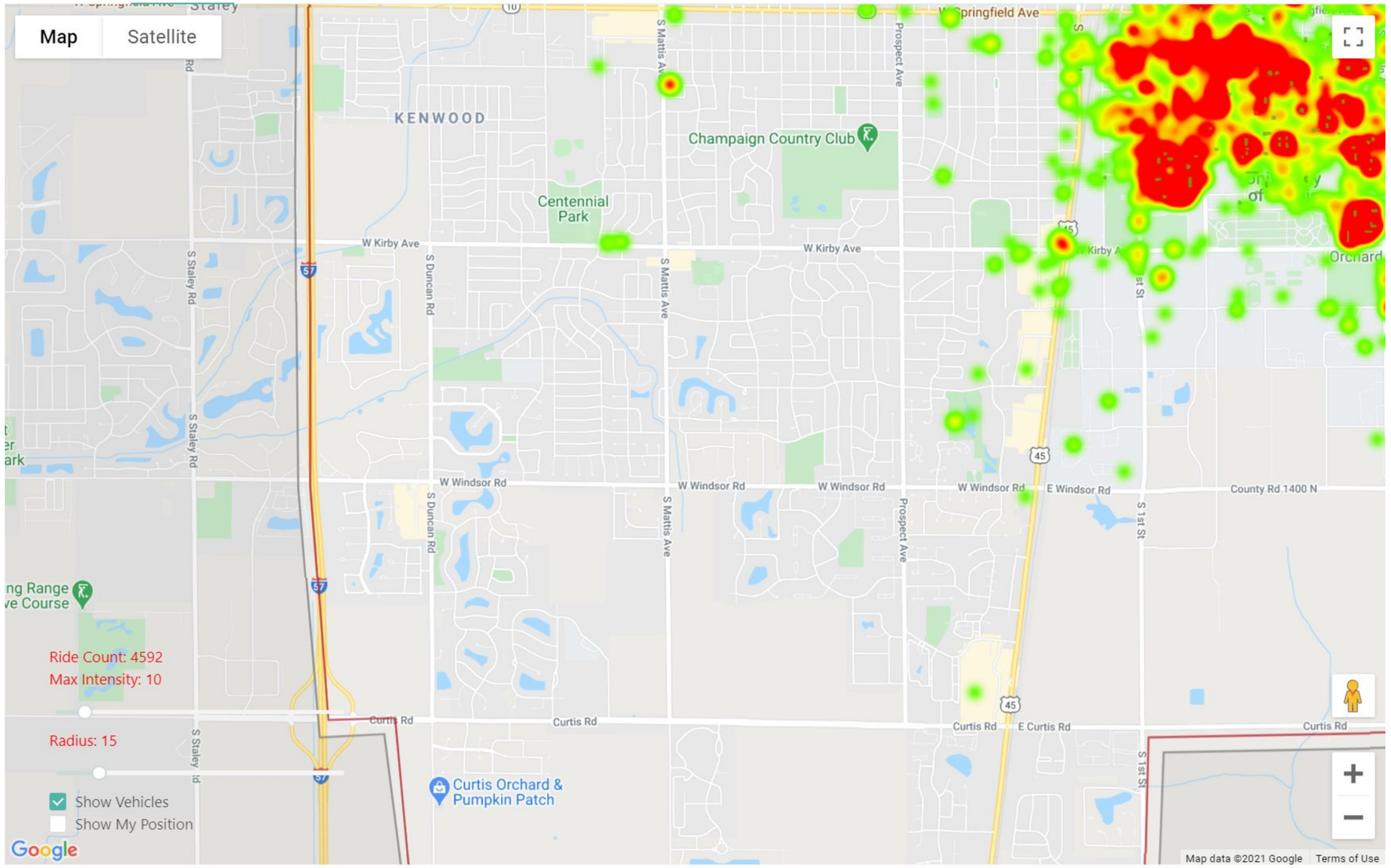
March Heat Maps / Start of Ride - Champaign



Start of Ride | Time: 2021-03-01 00:(~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

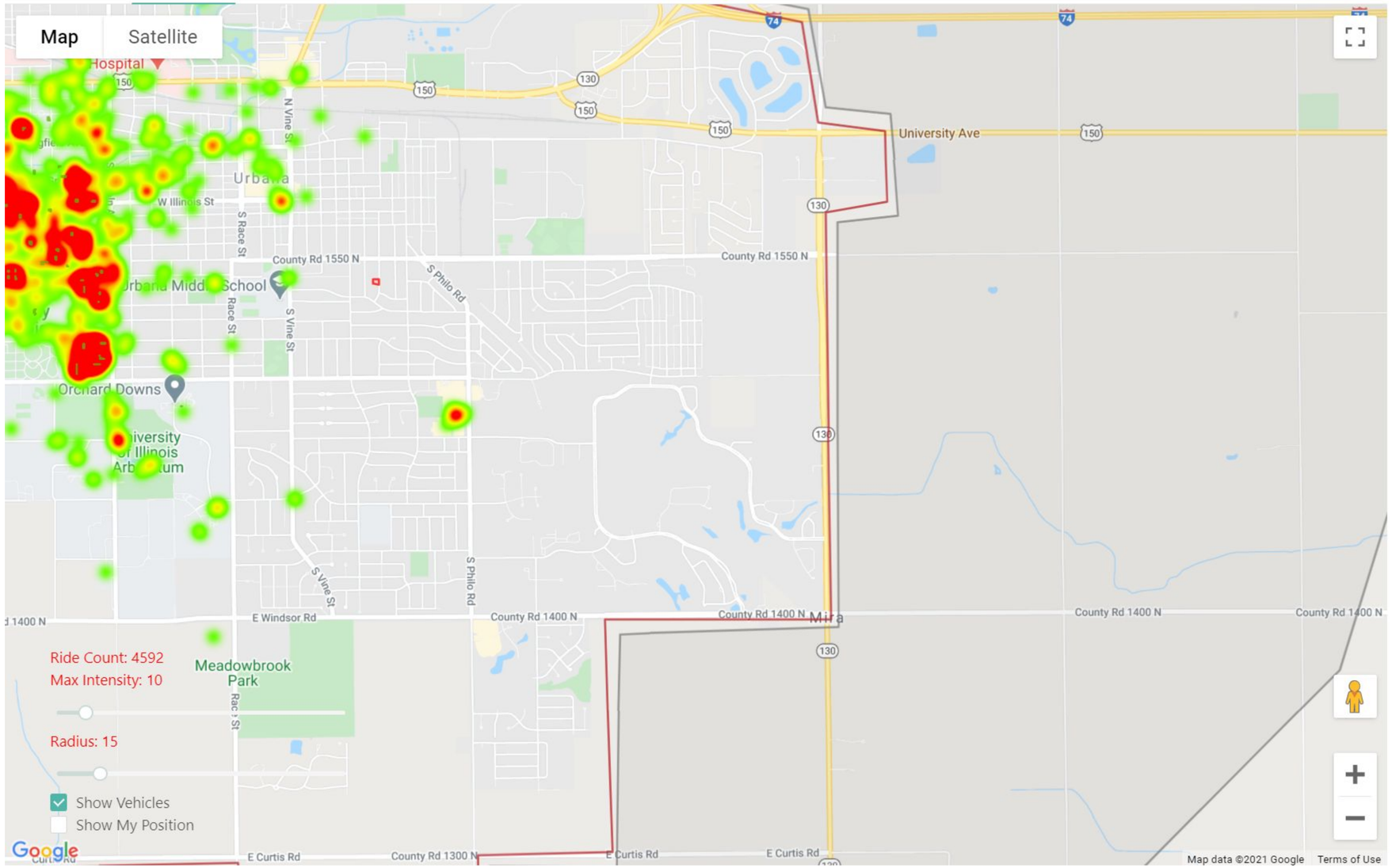
March Heat Maps / Start of Ride - Champaign



Start of Ride | Time: 2021-03-01 00:(~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

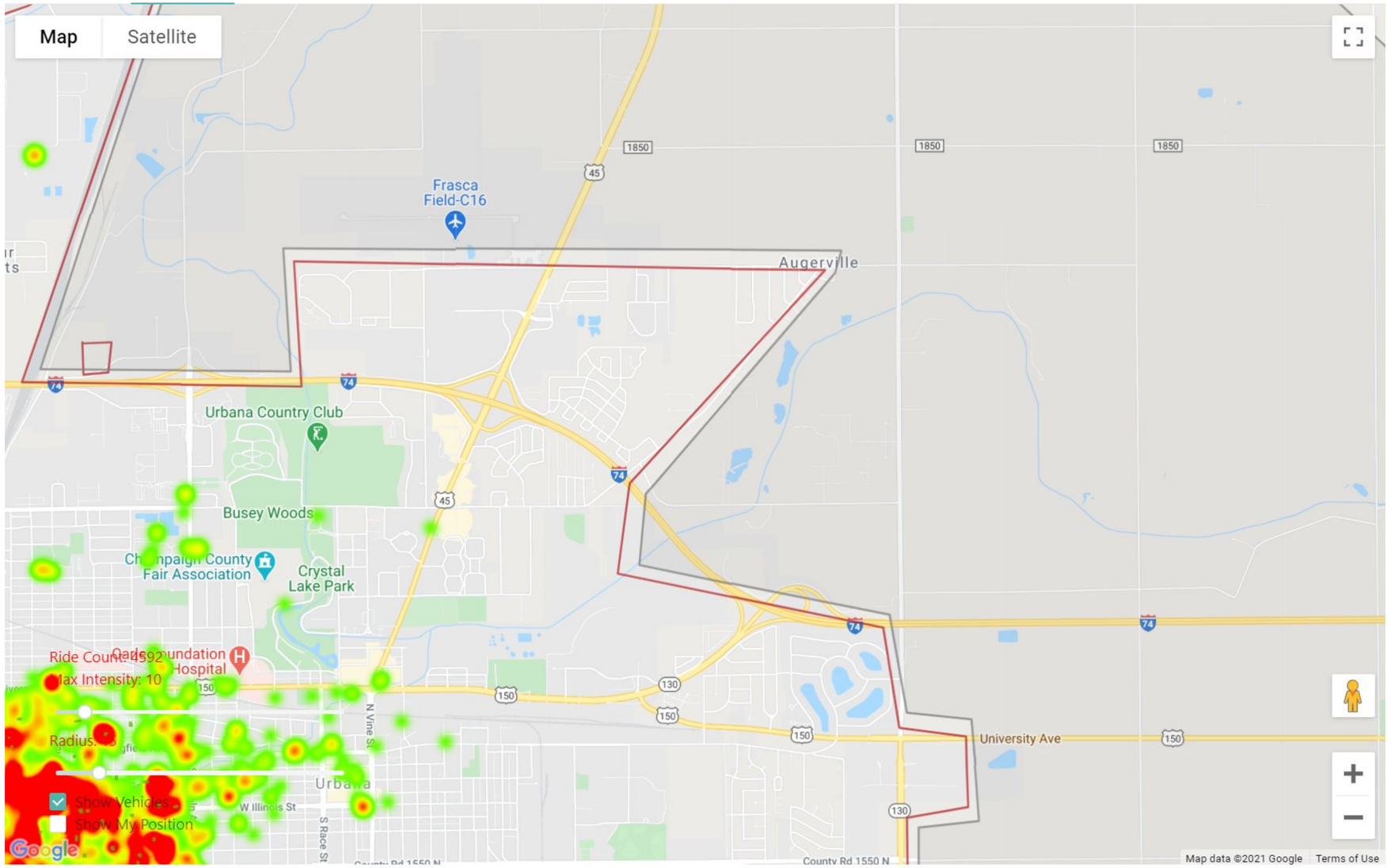
March Heat Maps / Start of Ride - Urbana



Start of Ride | Time: 2021-03-01 00:(~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

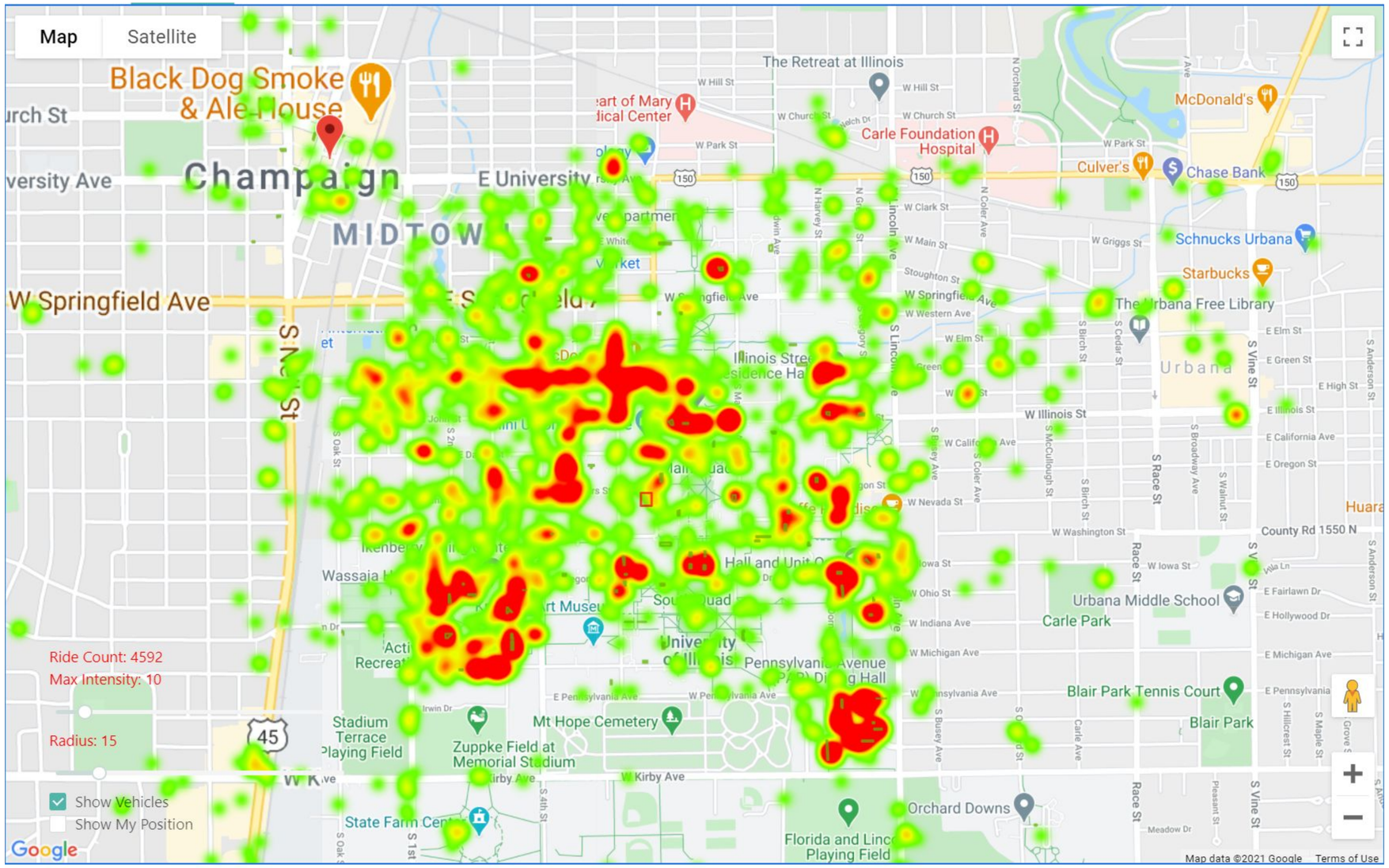
March Heat Maps / Start of Ride - Urbana



Start of Ride | Time: 2021-03-01 00:(~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

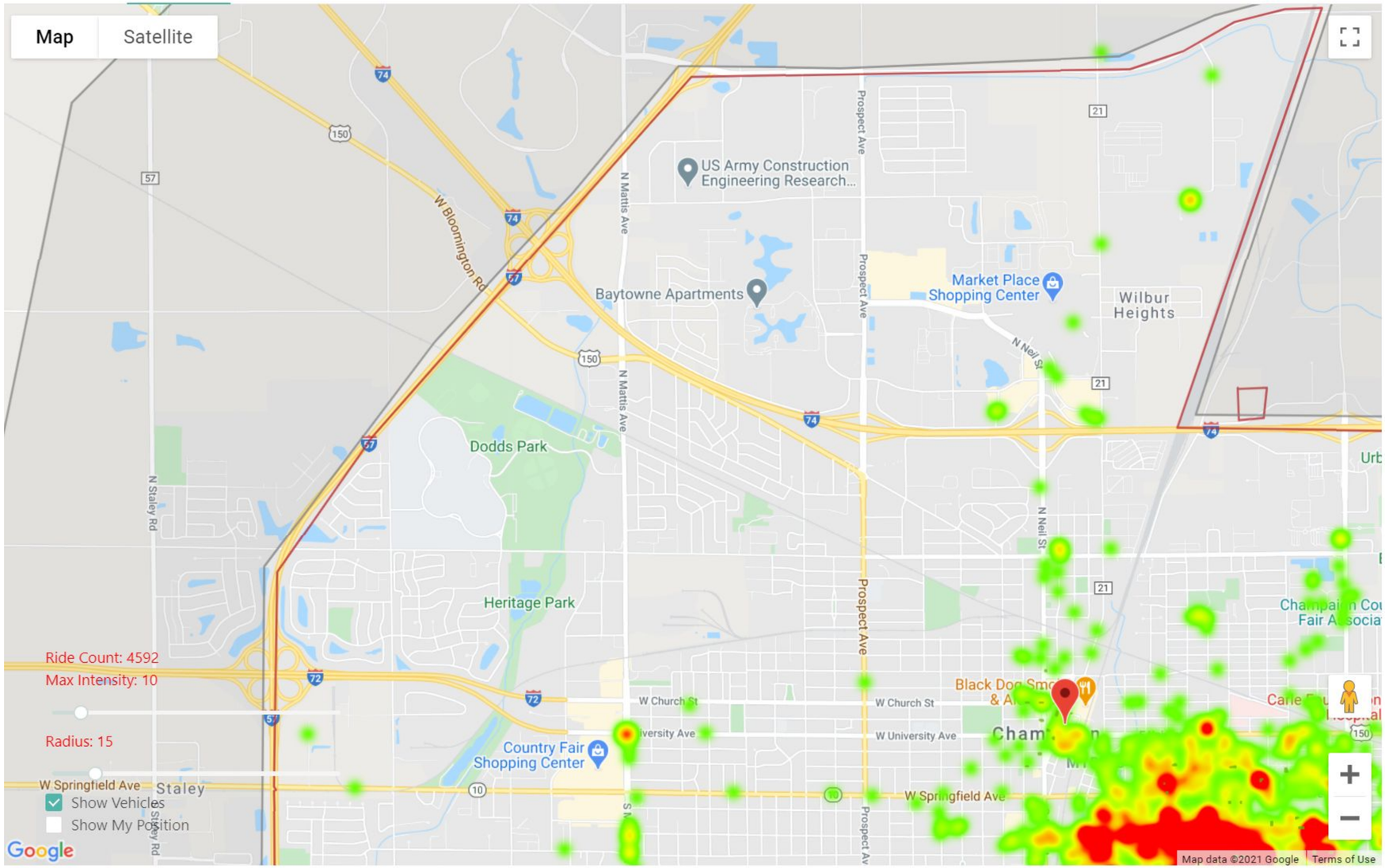
March Heat Maps / Start of Ride - Campus



Start of Ride | Time: 2021-03-01 00:(~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

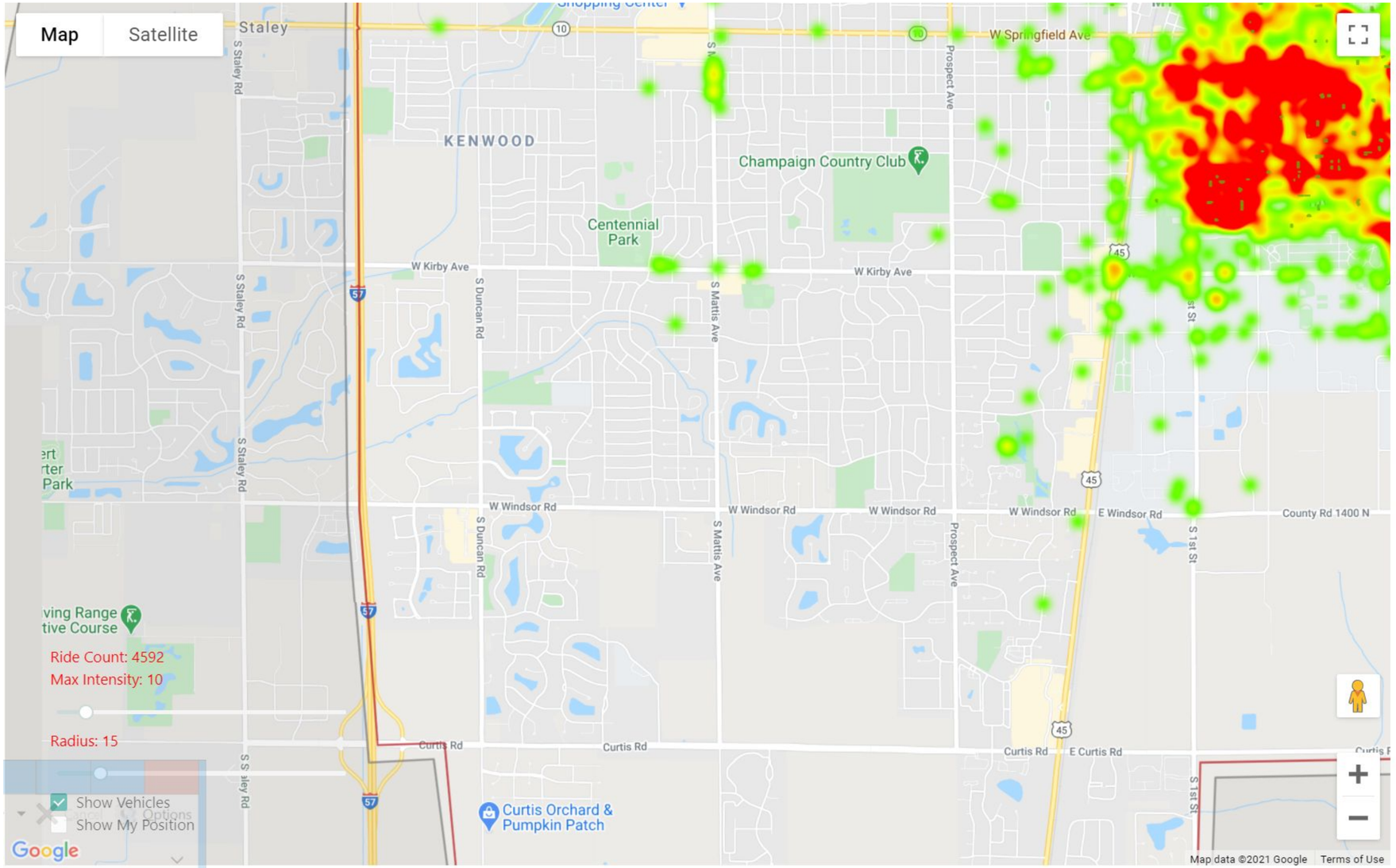
March Heat Maps / End of Ride - Champaign



End of Ride | Time: 2021-03-01 00:(~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

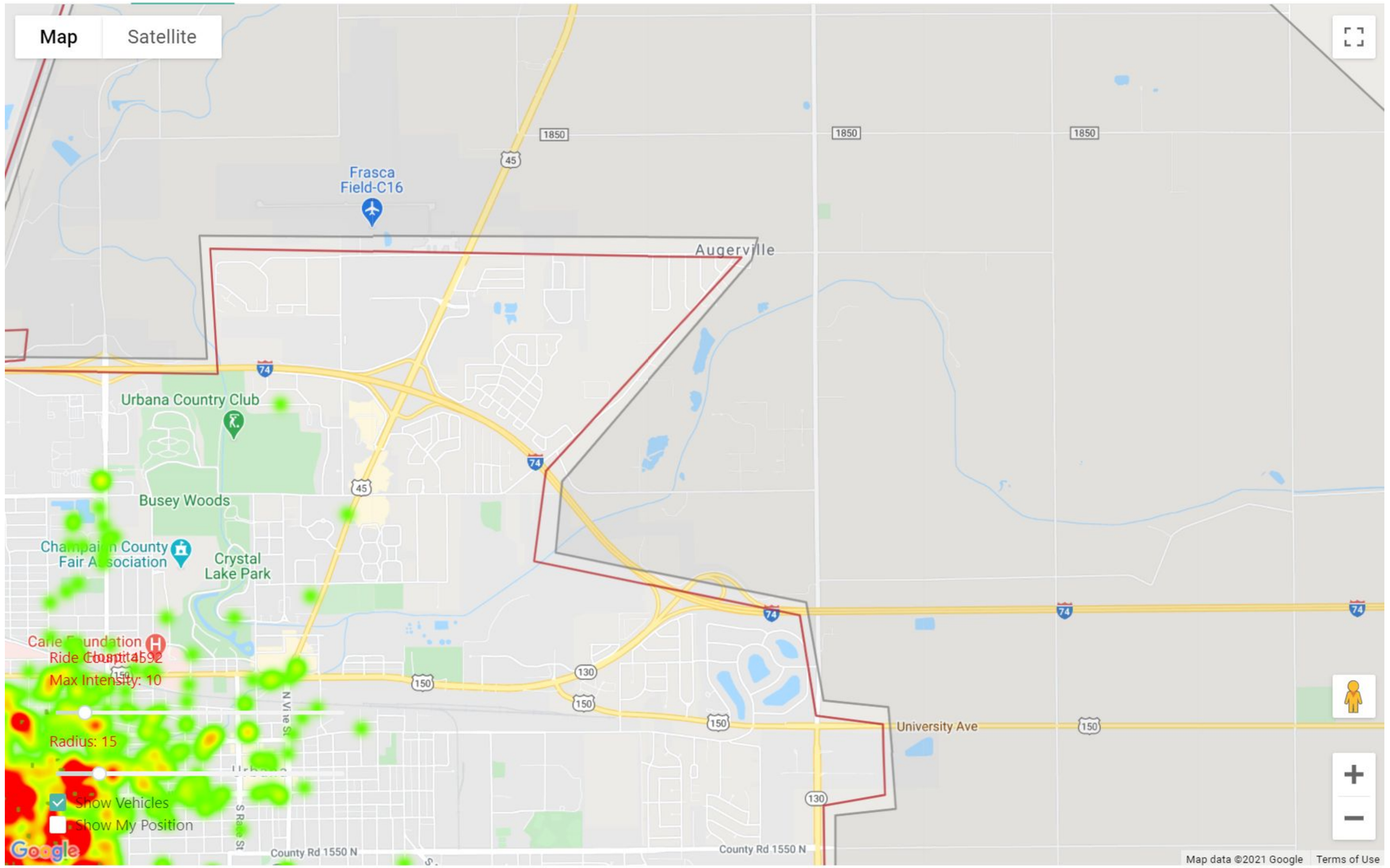
March Heat Maps / End of Ride - Champaign



End of Ride | Time: 2021-03-01 00:0 ~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

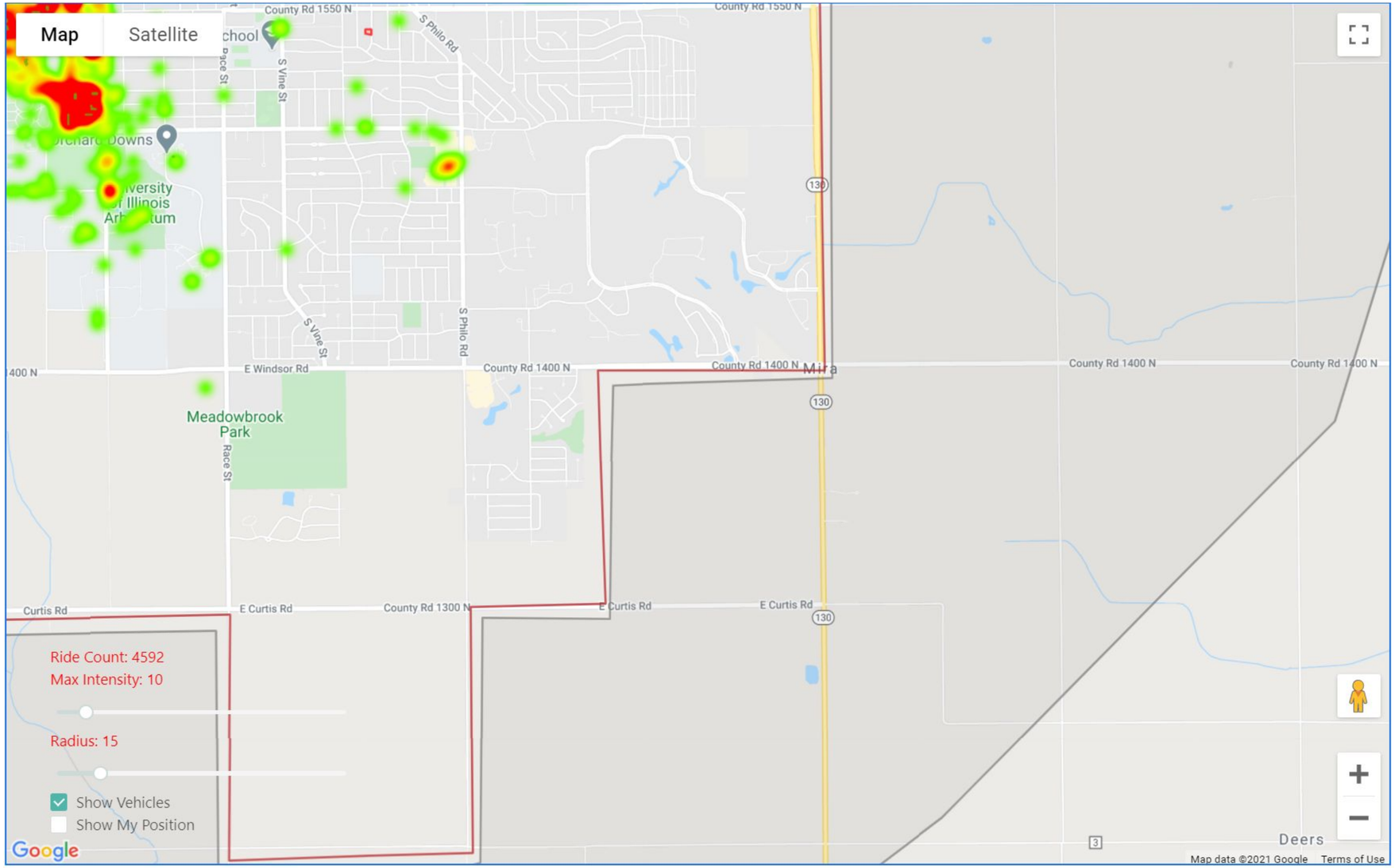
March Heat Maps / End of Ride - Urbana



End of Ride | Time: 2021-03-01 00:0 ~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

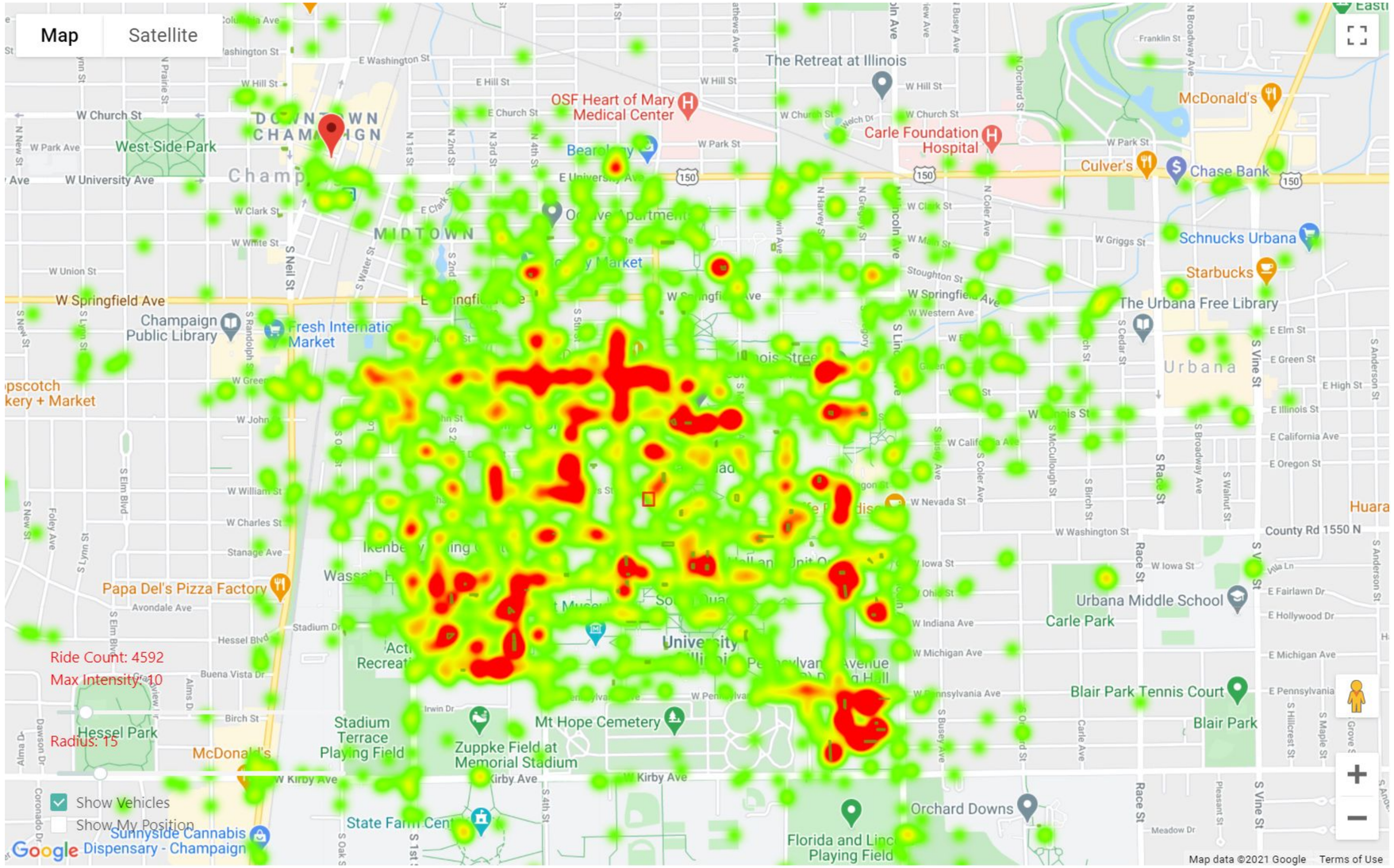
March Heat Maps / End of Ride - Urbana



End of Ride | Time: 2021-03-01 00:0 ~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

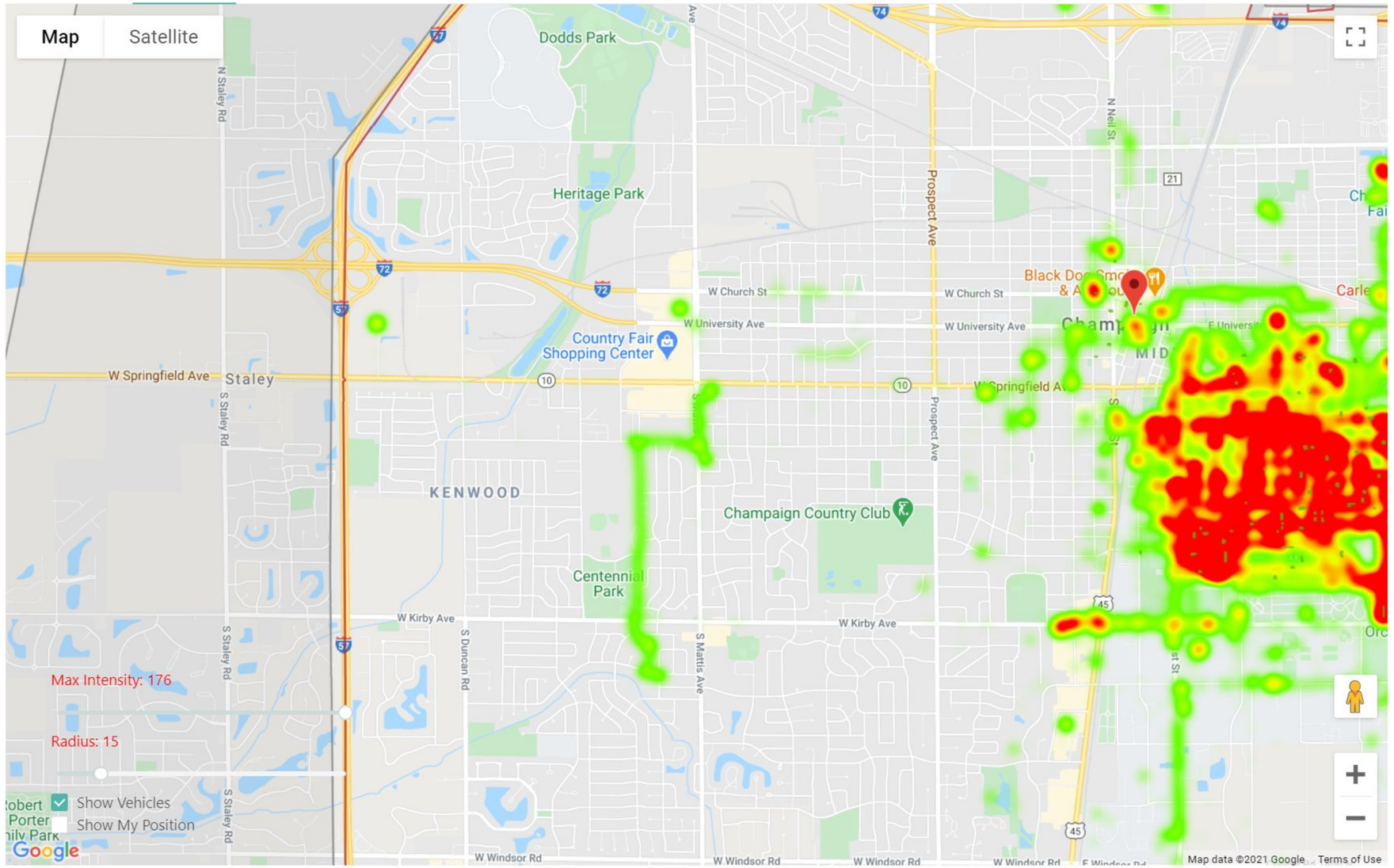
March Heat Maps / End of Ride - Campus



End of Ride | Time: 2021-03-01 00:0 ~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

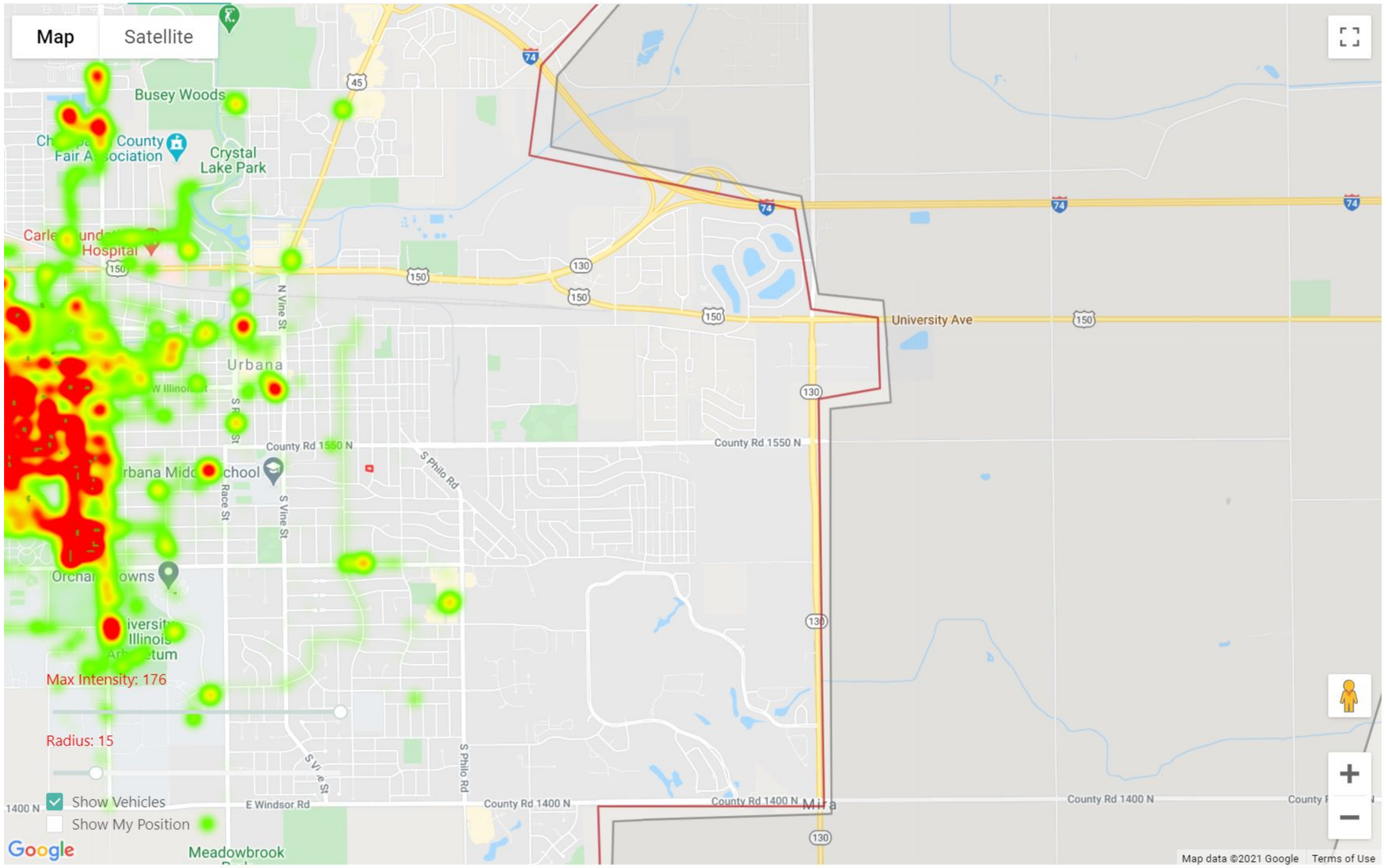
March Heatmaps / Riding Path - Champaign



Path of Ride | Time: 2021-03-01 00:0 ~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

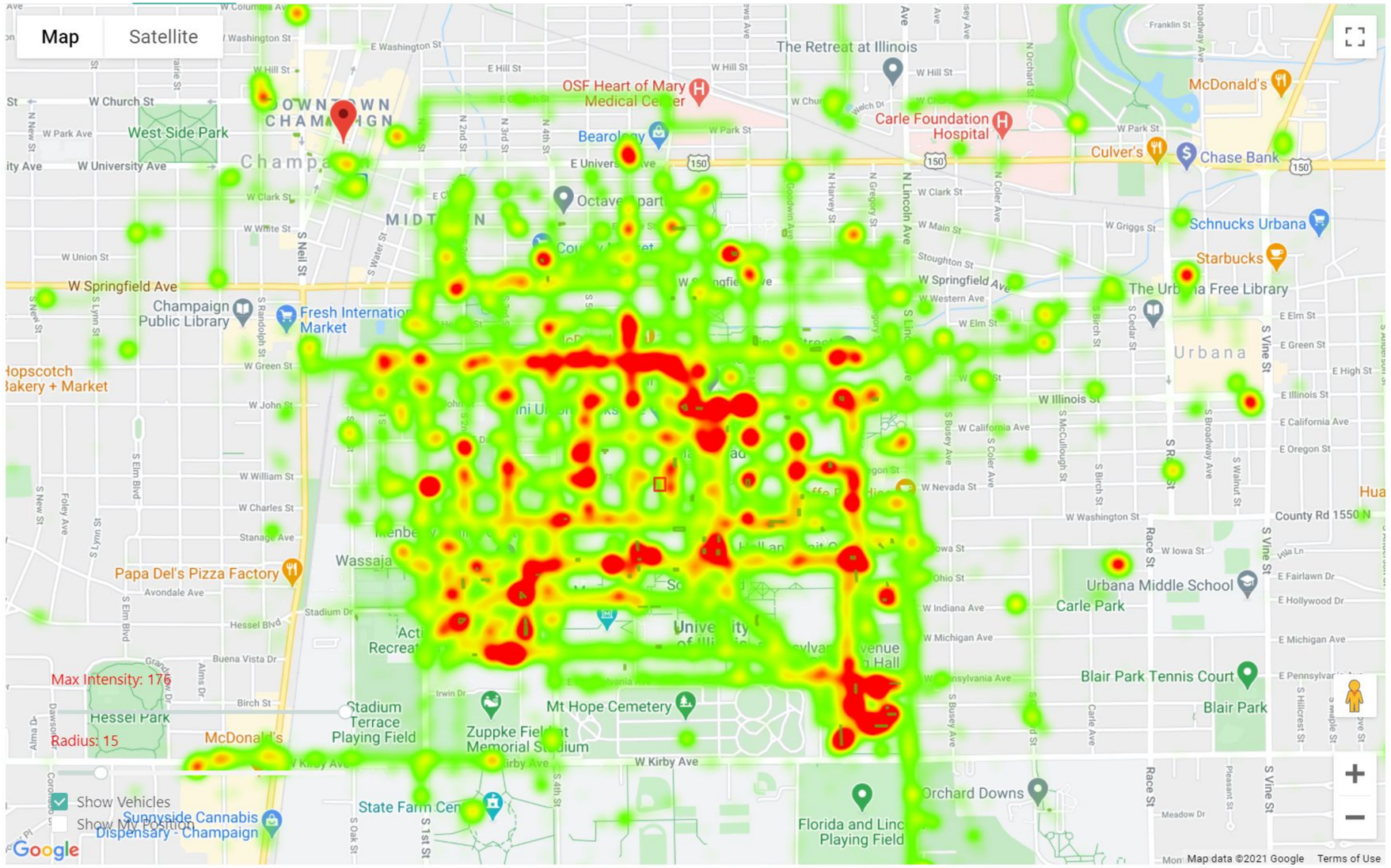
March Heatmaps / Riding Path - Urbana



Path of Ride | Time: 2021-03-01 00:0 ~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

March Heatmaps / Riding Path



Path of Ride | Time: 2021-03-01 00:0 ~ 2021-03-31 23:5 | Weekday : select | Hours : select ~ select | Type : select | Reset | Get HeatMap

We All Ride.

Dashboard Link & Password

https://public.tableau.com/profile/spencer.powell#!/vizhome/IUCDailyRideData/Metrics

UofIveo2021!