



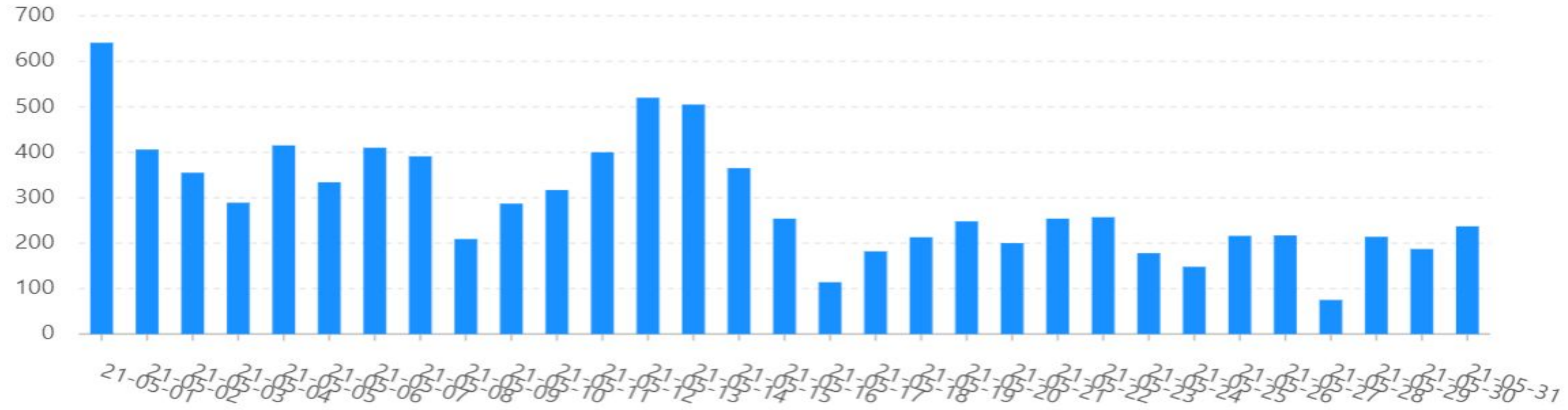
UIUC

May 2021 Review



May Review of Ridership

Riding Trend



Total Rides (5/1-5/31)

Total Ebikes: 7,545,

Average Rides/Day: 243

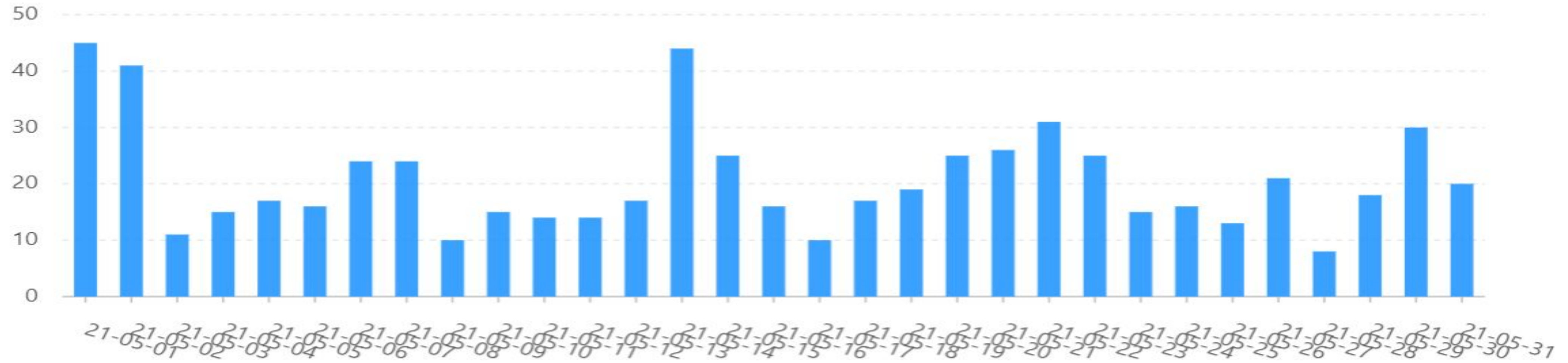
Rides/Day/Unit: .6

Average Fleet Size: 400



May Review of Users

Customers Trend



Unique Users: 2092



May Statistics 2021

Average Ride Length: .7 miles

Average Ride Time: 8 Minutes

Total Miles: 4,774

Total Collisions reported: 0

Total CS Tickets: 236

Timer started but bike remained locked: 87

Forgot to Lock: 5

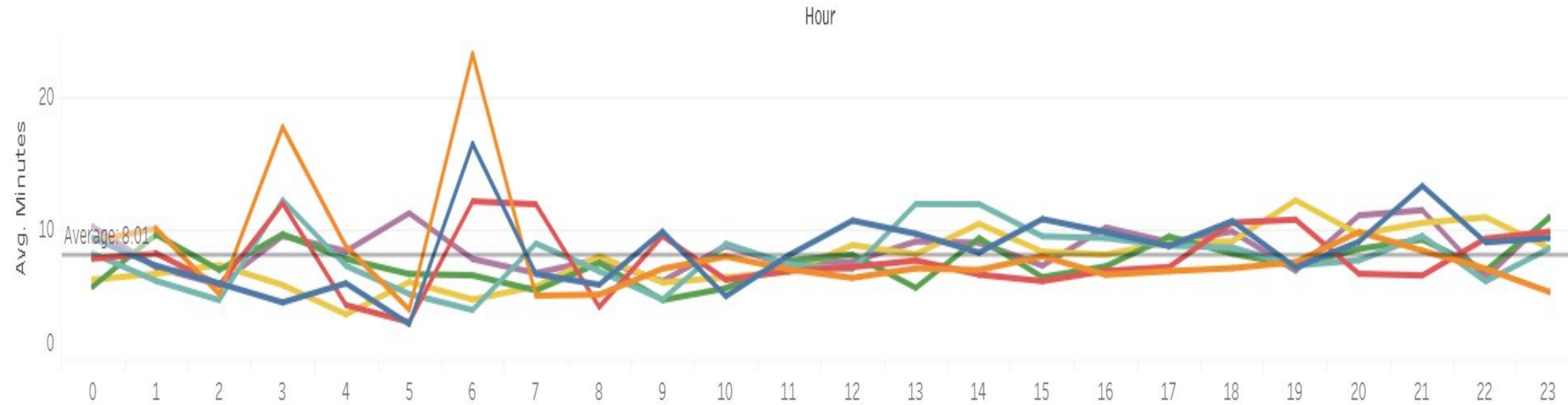
Mechanical issue: 55

Private property: 8

App Based: 7

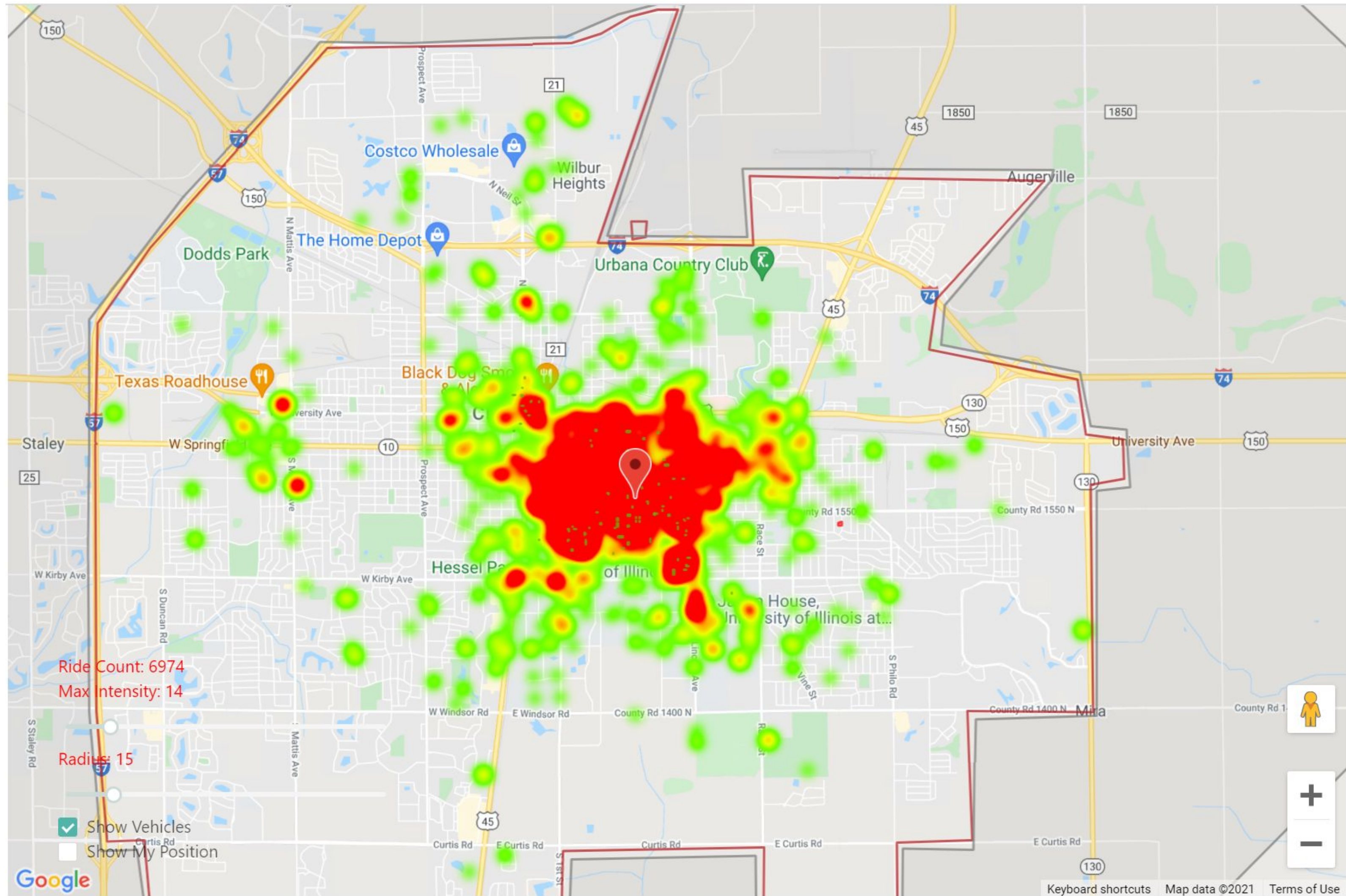
General Questions: 74

Ride Time - Length





May Heat Maps / Start of Ride

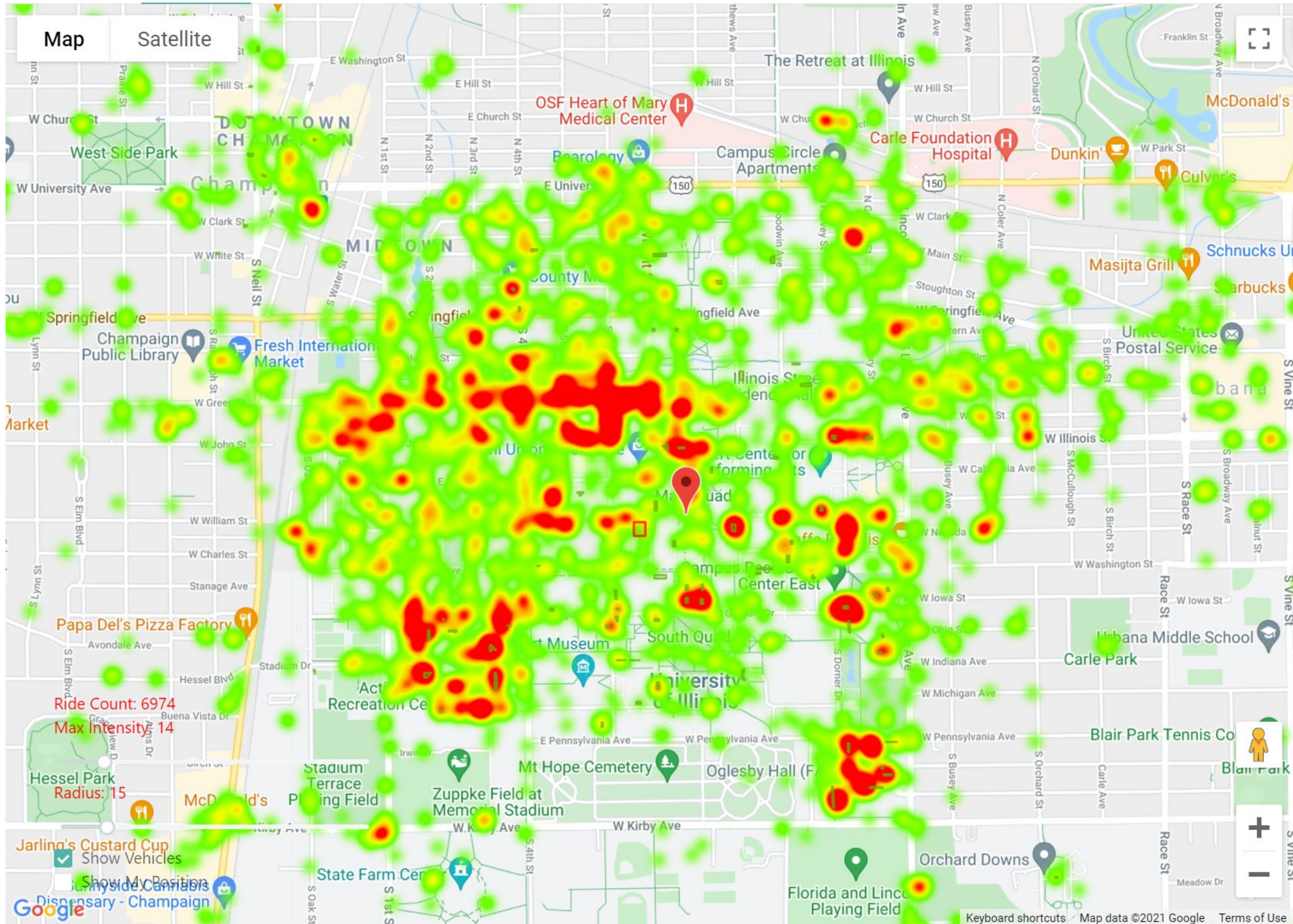


Start of Ride Time: Weekday: Hours: ~ Type:

We All Ride.



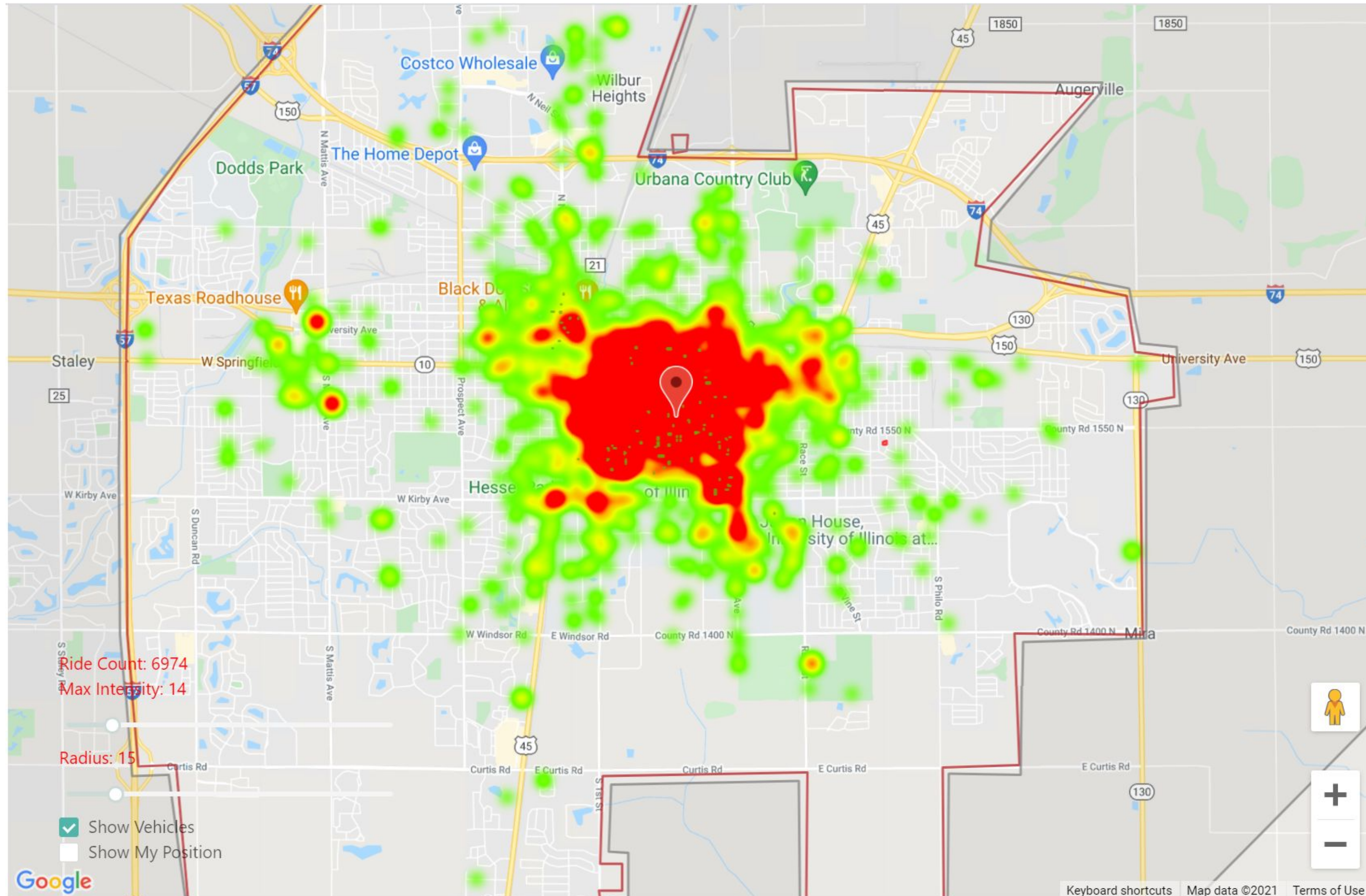
May Heat Maps / Start of Ride



Start of Ride Time: Weekday: Hours: ~ Type:



May Heat Maps / End of Ride



Ride Count: 6974
Max Intensity: 14

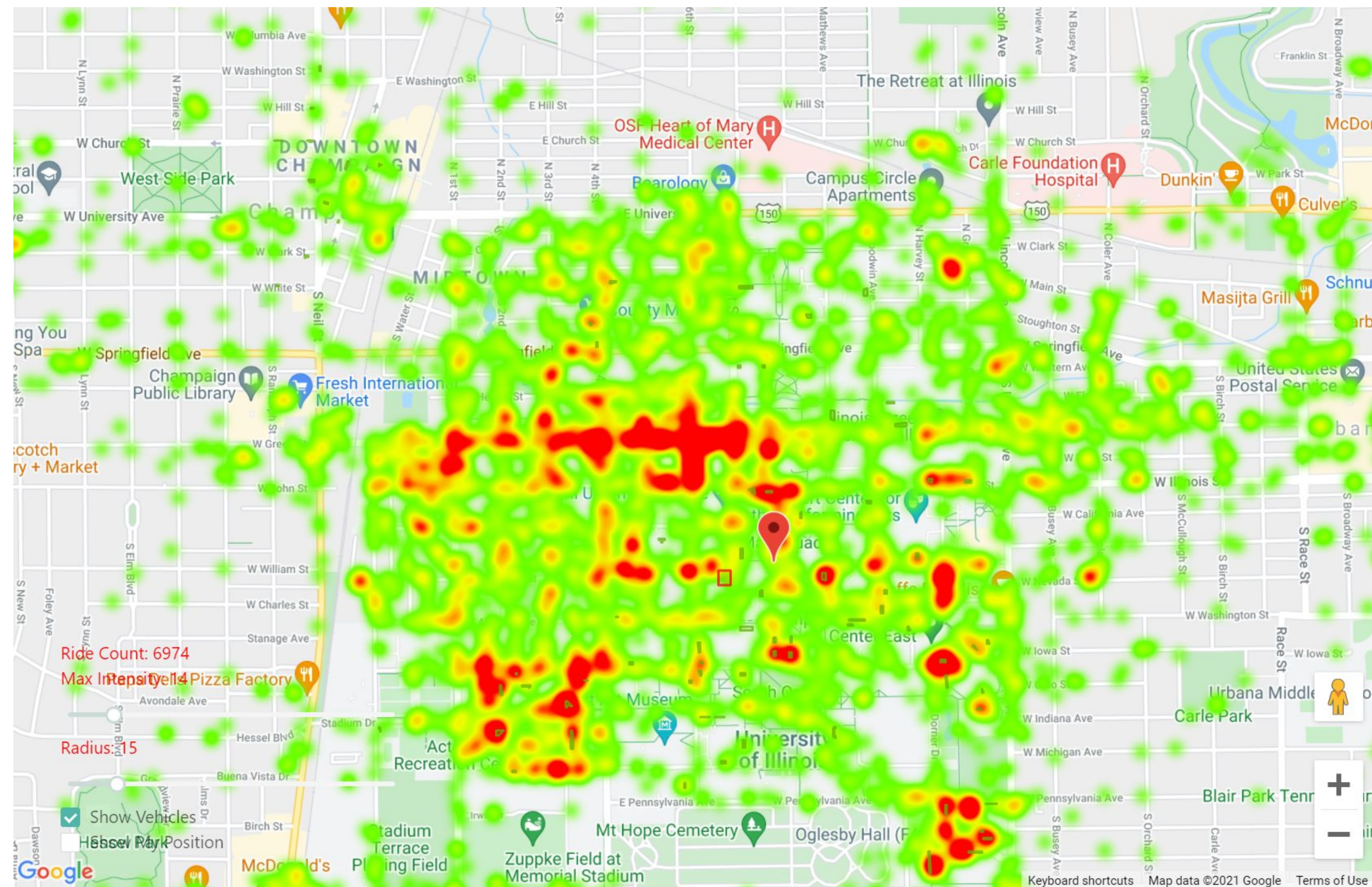
Radius: 15

- Show Vehicles
- Show My Position

End of Ride Time: Weekday: Hours: ~ Type:



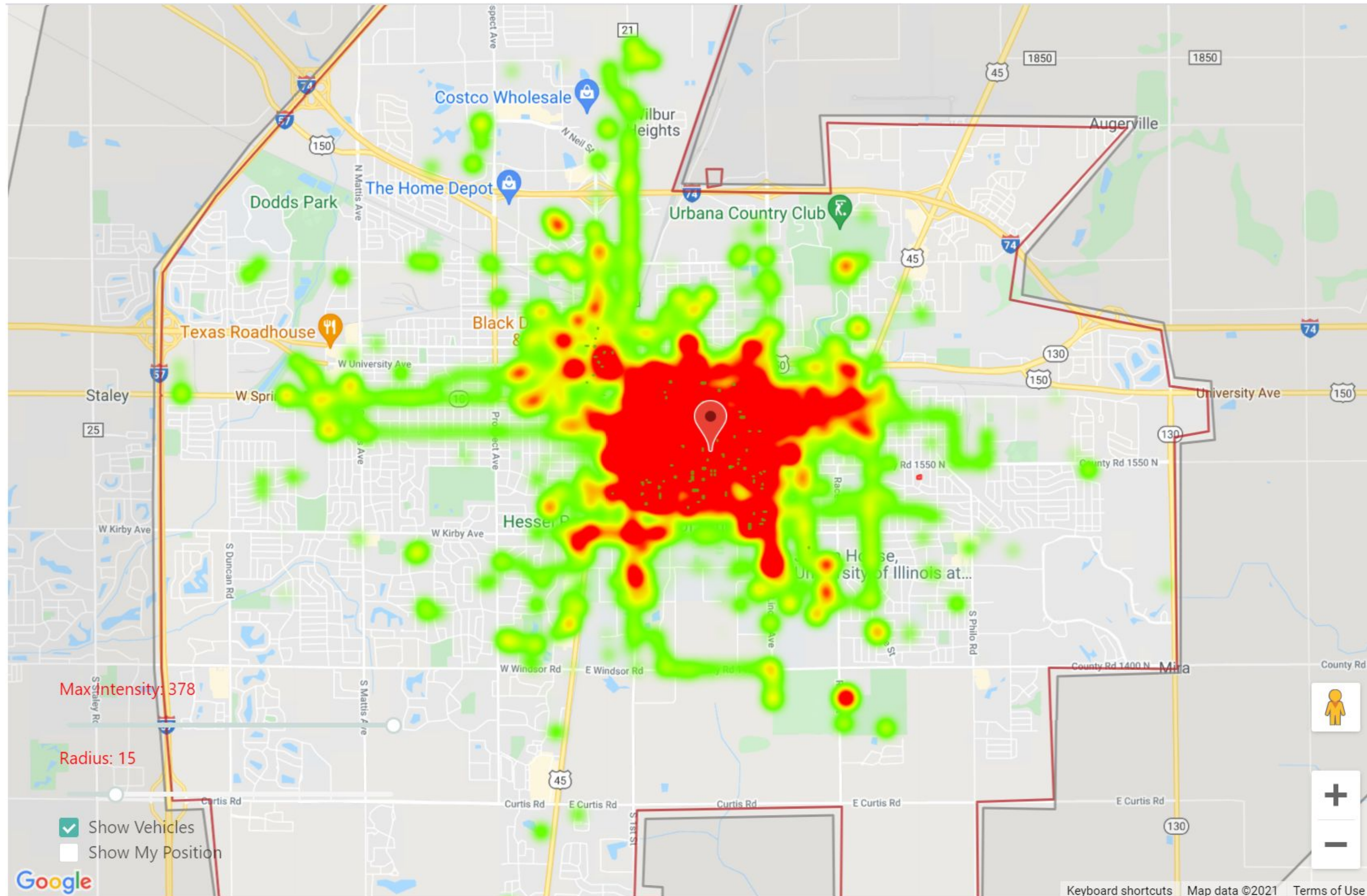
May Heat Maps / End of Ride



End of Ride Time: Weekday: Hours: ~ Type:

We All Ride.

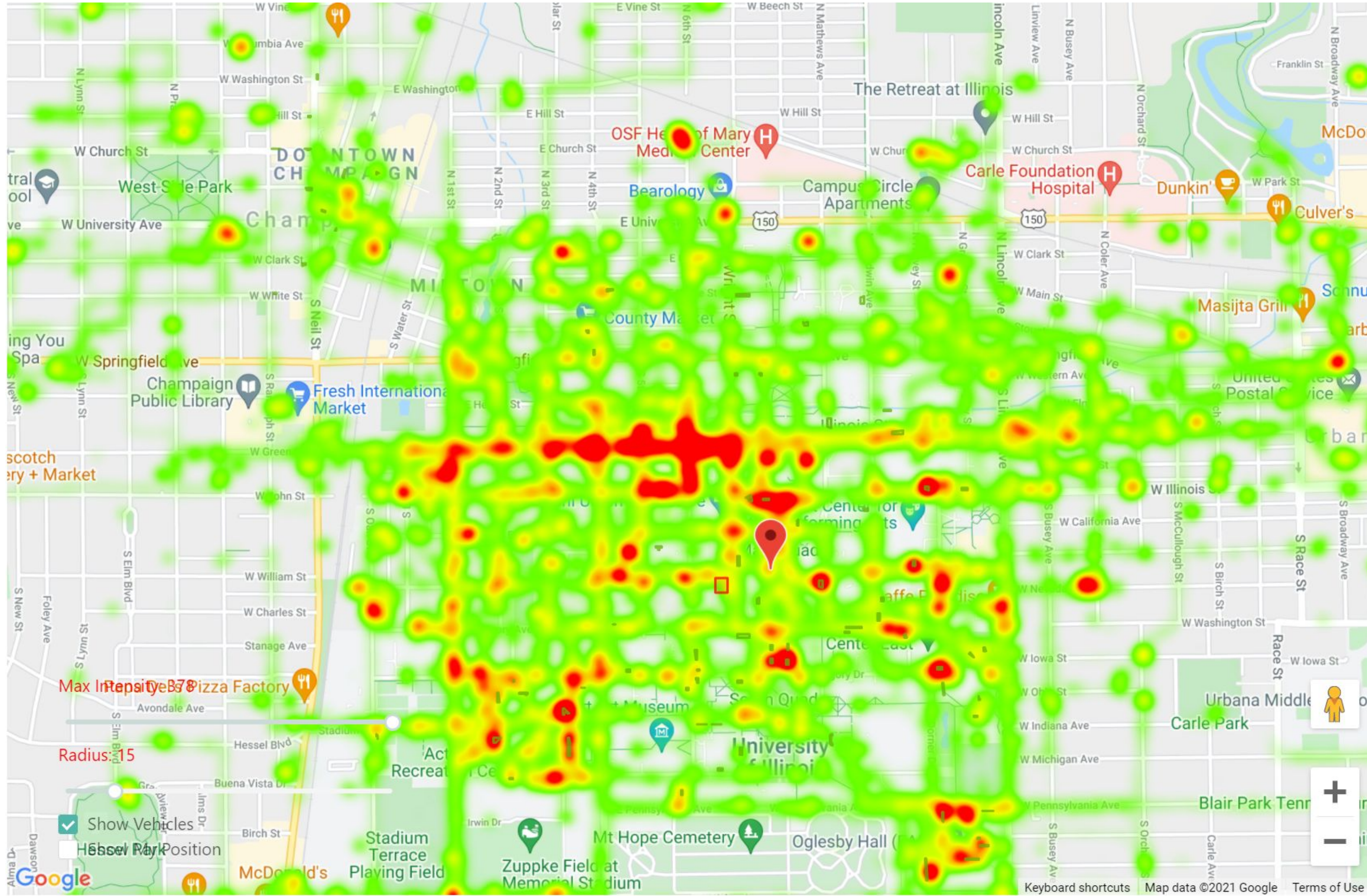
May Heat Maps / Riding Path



Path of Ride Time: Weekday: Hours: ~ Type:



May Heat Maps / Riding Path



Path of Ride Time: Weekday: Hours: ~ Type:

We All Ride.



Dashboard Link & Password

<https://public.tableau.com/profile/spencer.powell#!/vizhome/IUCDailyRideData/Metrics>

Uoflveo2021!