**Engagement Sustainability Working Advisory Team**

Date: June 28, 2021

Location: Zoom

Time: 2 pm

*Attendees: Ann Witmer (co-chair), Alexa Smith (clerk), Meredith Moore (Sustainability Programs Coordinator), Ximing Cai (iWG), Sammy Yoo (staff)*

Meeting Notes:

* **Insights from sustainability engagement resources**
  + [Connecting to Change the World: Harnessing the Power of Networks for Social Impact](https://uofi.box.com/s/bpz8ah2byhhyrb7ag7omskv6cl7uhhlk)
    - Network Design Issues to Consider:
      * *Purpose*: what is the network’s reason for being?
      * *Membership*: who is eligible to become a member, what are the membership requirements, and how many members will there be?
      * *Value Proposition:* what will be the benefits of membership—for individuals and collectively?
      * *Coordination, Facilitation, and Communication*: how will network members link and work with each other?
      * *Resources*: what is the network’s funding model?
      * *Governance*: who decides what the network will do, and how do they decide?
      * *Assessment*: how will the network monitor its condition and performance?
      * *Operating Principles*: what rules will guide the network’s culture?
        + \*Make the network do the work
        + \*Do everything with someone, not alone
        + \*Let connections flow to value
        + \*Keep network information and decision making open and transparent
        + \*Keep plans flexible
  + [Fostering Pro-Environment Behaviors](https://uofi.box.com/s/7pegm1omeshvw7899d4n53xfqp50y2ju)
  + [Race for Relevance](https://www.amazon.com/Race-Relevance-Radical-Changes-Associations/dp/0880343354)
    - \*Overhaul the governance model and committee operations and get the right people focused on the right things
    - \*Empower the CEO and leverage staff expertise
    - \*Zero in on your member market
    - \*Rationalize programs and services-and focus where you can have an effect
    - \*Get the supporting technology framework right
* **Recommendation ideas and prioritizing summer tasks**

For next meeting:

* + Sammy: Plan to make the iCAP more visible
    - ICAP Portal embedding in other websites (departmental, college, other university units)
    - ICAP Portal social media notifications (consider what we want to be posted)
    - ICAP Portal mentioned in class syllabi
    - Increasing access to updating the portal (I.e. RSO involvement, Research blog, etc.)
    - Including iCAP metric tracking on Illinois main page?
  + Alexa: making signage more consistent & highly visible across campus

Future recommendations:

* + - Endorse & apply for research competition and funding
      * Sustainable Campus Environment Fee
      * Cleaner Energy Technologies Fee
    - Supporting Student Sustainability Summit
    - Updating campus definition of sustainability
    - Advisory group of college representatives (college definitions of “sustainability”)
    - Hiring student intern to create departmental sustainability certificate
    - Hiring student intern to research informatics for sustainability engagement
    - Green Sports Alliance?
    - Strategically recommending events that could increase engagement in sustainability
    - Others?
      * Monthly booths: Water taste test (water fountain vs bottled water), Waste sorting, etc.

Action Items:

* Fill out [when2meet](https://www.when2meet.com/?12211543-jUH6K) for next meeting
* Draft recommendations for next meeting (Alexa & Sammy)