

Commuter Program Meeting Notes

Wednesday, August 11th, 2021

Attendees: Stacey DeLorenzo, Sarthak Prasad, Morgan White, Avery Maloto

Parking:

- Similar to what they do for zip car... when you join as a zip car member, you have to get confirmation...
- Ask them to confirm who has a permit
- Need to make sure that people can't enroll in the Commuter Program, then buy a permit right after
- Record commuter program membership in T2 (their computer system)
- Creating a cross-check system (talk to Maria), to make sure the individual doesn't have a parking permit anymore before enrolling
- Ask how many current permits are out there for them
- Dual Permits
 - Available to faculty & staff with approval of Campus Services Director and Parking Director (There is no Campus Services Director anymore...)
 - Can be used to park in 2 different lots

Logistics:

- **Action Time Line**
 - **1) Define who is eligible and what it means to be a commuter**
 - **2) Identify and obtain the key players involved in the program**
 - **Who is from parking?**
 - **Who is from _____?**
 - **Project team with roles and contact**
 - **3) Identify what platform is going to be used and how the program will be executed**
- Take into account the differences in members in the community in defining who is a "commuter"
 - Ex: Someone who lives 5 blocks away vs 10 miles away from campus
- Discuss with Champaign, Urbana, and Savoy to make sure that we aren't overloading parking??
 - Is this needed??
 - "If you give up your parking space, then _____"
- Give up parking space VERSUS Not having a parking space
 - If you do not have a UIUC Parking Permit, and you are a full-time employee, then you can be a part of the program.
- Target Group: Staff, not faculty
- Scenario: One person has the option to work from home, another does not have the ability to do all.
- Goal: Reward good behavior!
- Start with F&S Staff only, then expand?

- First come, first serve for a pilot run of the program
- Can increase the number once the system is modified
- Commuter Program App
 - “Would be a necessary thing” -Sarthak
 - Wellness Center – Sarthak will be reaching out to them to see how they track steps and routes, has a “pedestrian challenge”
 - Bill Sullivan
 - Tracking = Could become a privacy issue, unless they “opt in” to use this feature
 - Who would be the person to first point of contact to create an app?
 - Brad Klein
 - Rockwire [[double check name]]
 - UI Ride
 - Class project?
 - May not be best quality
 - Could take a long time for app dev.
 - Need to be able to say “I need an app that does XYZ”
- Shower Capability
 - Something that was heavily discussed in the TEDTalk
 - Need to know where they are, then you need to have permission from the facility’s manager to be able to utilize the shower
 - Unknown whether or not they facility manager would want to have commuter program members to utilize their facility’s amenities
 - ARC has a shower BUT...
 - You need access [\$\$ monthly membership] to the ARC
 - Potentially creating a SHOWER ONLY membership to campus rec, that has a “wristband” or another form of proof of membership
 - Does not include access to other amenities, such as pool, gym, etc.
 - Sign-in / Sign-out entry? Contact tracing may include more forms of proof of membership
- Numbers & Other Metrics
 - Do we have the number of full-time employees?
 - **DISCLAIMER – I think I got each of these numbers wrong.**
 - Headcount Staff: 18,000
 - Academic Staff:...
 - Assistance: 5,706
 - Civil Service: 4,881?
 - Academic Professional: 4,055?
 - Number of current parking permits that are distributed to employees?
 - Number of parking permits available each year to employees?
- Remove all references to students in verbiage
- “Here is our outline of the commuter program...” at the ZTEC (??) meeting (ISTC??)
- How can you earn points?
 - Drop off your car in a parking lot, then earn points by bus, bike, or hike!
 - Concerns with administrative burden

- What about flat rate rewards for use each year?
 - “If you enroll in the program, we will give you **3** things.”
 - What about “rebates” for individuals who use Zip Car, Veo, or Uber?
- Pete – 2 years ago mentioned UI Emergency Rides for employees. However, there were difficulties regarding restrictions as this would be for personal use.

Next Steps:

- Start with a E-Week survey
 - “We are interested in launching a pilot version of a Commuter Program. If you are interested in participating...”
 - Include questions regarding logistics and benefits for the program to gain community opinion
 - “My Plan Employee Report” from spring, 90 page report
 - “What would it take to give up your car?”
 - \\Fandsu361\TDM\Reports