

EPA SmartWay 2021 High Performers list released, truck driver appreciation week, power of public-private partnerships, electric truck demonstrations, and more!

SmartWay e-update

***News for EPA SmartWay Partners and Stakeholders
August-September 2021***

SmartWay Releases 2021 List of High Performers!

EPA has released its 2021 list of SmartWay High Performers identifying carriers, logistics and shipper Partners that are leading the way on clean freight. SmartWay High Performers are identified based on a set of fleet data, fuel use and other information that Partners annually compile and voluntarily submit to EPA. EPA reviews and processes this data to provide its Partners with emissions-based metrics they can use to assess their environmental performance. Every year, SmartWay aggregates its emissions-based metrics into five performance ranges. High Performers are SmartWay partner companies whose efficiency and air quality performance places them in a top-ranked performance range. To view the Partners that made the SmartWay High Performer list visit www.epa.gov/smartway/smartway-high-performer-lists.

September 12-18 is National Truck Driver Appreciation Week

National Truck Driver Appreciation Week (NTDAW), September 12-18, is a time to commemorate and thank the freight industry's 3.5 million truck drivers for their hard work and service. During this past year, even in the face of the uncertainty and ongoing disruptions caused by the pandemic, truck drivers have continued to deliver our goods, safely, and securely. Every day, all of us rely on the goods delivered by a truck driver, and NTDAW is a good time to acknowledge the essential role that truck drivers play in the quality of our lives. On behalf of EPA, SmartWay and its staff extend their gratitude and deep appreciation to our nation's truck drivers, every day, and especially this month, during NTDAW. You are invited you to join us, when in collaboration with the American Trucking Associations, we are holding a joint webinar in support of professional truck drivers. To learn more and register, check out the webinar invitation below. Again, we send out a huge thanks to truck drivers for their vital work and commitment. The next time you see a driver, please thank him or her for delivering the goods to us all.

SmartWay Heavy-Duty Truck Electrification Resources Now Available!

As vehicle manufacturers continue to invest in electric trucks and more models become commercially available, trucking companies, fleet managers, and drivers are considering the potential impact of electrification on their operations. To assist and support Partners interested in learning more, EPA SmartWay now offers a resource page that covers a range of topics on truck electrification. The page features links to guidance materials on how to work with the power industry to ensure the availability of charging infrastructure; incentives and grant programs available to support electrification investments; and case studies and other indicators of market readiness. These resources can be used to as a first step to understanding the factors to consider in deciding how and when to invest in electric trucks. The page also can be used to help locate reliable information and stay up to date on the research, technology and trends that are bringing electric trucks to the market.

Learn more at www.epa.gov/smartway-heavy-duty-truck-electrification-resources.

Real World Electric Truck Demonstration

The North American Council for Freight Efficiency's (NACFE) **Run-on-Less *Electric*** demonstration starts September 3 at the ACT Expo in Long Beach. The demonstration will conclude the last week of September. Thirteen fleets, including 6 SmartWay Partners, will participate in the **Run on Less –*Electric*** demonstration:

- Anheuser-Busch using a BYD tractor in Los Angeles, California
- Biagi Brothers operating a Peterbilt 579E out of Sonoma, California
- DHL operating a Lightning eMotors van in the New York City area
- Day & Ross operating a LION6 truck in Montreal, Quebec, Canada
- NFI using a Volvo VNR Electric out of Chino, California
- NFI using an Ottawa Kalmar Electric Terminal Tractor in Chino, California
- Penske operating a Freightliner eCascadia in Los Angeles, California
- PepsiCo's Frito-Lay Division using a Cummins box truck in Modesto, California
- Purolator operating a Motiv-powered step van in Vancouver, British Columbia, Canada
- Roush Fenway Racing using a ROUSH CleanTech truck out of Concord, North Carolina
- Ruan using an OrangeEV terminal tractor in Otsego, Minnesota
- Ryder using a Lonestar Specialty Vehicles terminal tractor in Georgetown, KY
- Servall Electric operating a Workhorse C1000 in Cincinnati, Ohio

NACFE is a SmartWay affiliate and EPA SmartWay is a proud supporter of this effort. For more information on the **Run on Less *Electric*** demonstration, including videos, additional background and details on the companies and operations involving the electric trucks, visit runonless.com.

EPA Marks 30 Years of Climate Partnership, Progress!

In 2021, EPA marks the 30th anniversary of the founding of its first voluntary climate initiative. Since then, the Agency has launched more than two-dozen partnerships aimed at reducing carbon dioxide and other greenhouse gas emissions. This includes SmartWay,

which with the support and leadership of our partners is now well into its second decade of collaboration with freight carriers, shippers and logistics providers.

In a retrospective report, *The Power of Partnership, Celebrating 30 Years of Climate Partnership Programs* at EPA, the Agency offers several compelling case studies and outlines its partnership programs. The retrospective explains how its partnership programs work, their key accomplishments and impacts and the critical role they will play in achieving EPA's long-term goals for protecting the climate through continued, deep emission cuts. Check out the new report and learn more about Energy Star, Green Power Partnership, the Center for Corporate Climate Leadership, and of course SmartWay – among others. Many SmartWay partners participate in some of these other programs, and it could make sense for your company or organization to consider joining them too.

For more information and detail, visit www.epa.gov/30climate.

Calling All Spanish-Speaking, Bi-Lingual Truck Drivers and Carriers!

Formación de Conductores Gratuita

SmartWay is preparing to release a Spanish translation of *SmartDriver*, a popular, free online truck driver training program and we need you!! A beta version of the program in Spanish is now available for testing and refining. SmartWay is seeking drivers to test the new Spanish-based curriculum and help us assess its effectiveness and quality. The standard English version of the training has been available for more than a decade. It has been used by thousands of drivers in the United States and Canada to help improve their on-road skills and understand driving techniques and strategies they can use to save fuel and reduce emissions. By making *SmartDriver* available in Spanish, our goal is to share best practices in truck driving with our cohorts that drive trucks across the border from Mexico, in Central America and throughout South America. If interested, contact polovick.buddy@epa.gov. You can check out the English-based *SmartDriver* program [here](#).

Upcoming Webinars and Workshops

Truck Driver Appreciation Week: Safety, Efficiency and Clean Air

Wednesday, September 14, 2021
7PM - 8 PM (ET)

Click here to [register](#)!

In celebration of National Truck Driver Appreciation Week, EPA's SmartWay Team and the American Trucking Associations (ATA), a SmartWay Affiliate, are sponsoring a webinar for professional truck drivers who represent their industry daily on the nation's highways.

A Captain from ATA's America's Road Team will speak candidly about the trucking industry's critical role in the delivery of essential goods and the safety-first mentality held by all professional truck drivers. SmartWay will offer insights, tips and strategies shown to lower costs, while also shrinking your emissions footprint.

Join us on Tuesday, September 14th at 7:00 PM EST for this Truck Driver Appreciation Week discussion. And for all of us consumers, be sure to thank a truck driver for helping their service! For more information and to register go [here](#).

SmartWay New and Prospective Partner Orientation: Tips for a Rewarding Partnership Experience

Wednesday, September 15, 2021
2PM - 3 PM (ET)

Click here to [register](#)!

If your company recently joined SmartWay, or you are the new SmartWay contact for your company or you are simply interested in learning more about the program, this webinar is for you! SmartWay staff will give a quick introduction and review how the program can help carriers, logistics and shipper partners improve the efficiency of their freight operations. We'll show you how to use the program's metrics to monitor and compare your company's environmental performance to your peers, give you a live "walk-through" of the program's portal and website and show you how to quickly and easily access some of our most-used resources and tools. Then two Partner companies – Nissan and Hub Group – will discuss their plans for leveraging SmartWay and how the program can help improve the performance of transportation in the supply chain, lower freight emissions, and contribute to their company's sustainability goals.

SmartWay's New Partner Orientation offers our newer Partners, applicants and anyone in need of a quick introduction to the program a great review on how to maximize their company's value from participation. Register [here](#)!

Corporate Social Responsibility and Freight: SmartWay Partners Showcase Their Leadership and Lessons

Thursday, September 30, 2021
2PM - 3 PM (ET)

Click here to [register](#)!

SmartWay Partners have demonstrated their corporate social responsibility (CSR) for almost two decades now, setting targets for GHG reductions and striving to meet them through innovative practices and efficiency measures. EPA has tapped the collective wisdom of the partner community to develop new resources for SmartWay Partners to set goals and assert their leadership and achievements. We'll show you how to add these to your "CSR toolbox" and explore ways to enhance your efficiency efforts.

Logistics and sustainability experts from Clif Bar and General Motors North America will join as guest speakers to showcase their companies' journeys to develop and implement their own freight sustainability initiatives.

This webinar offers partners the chance to learn from their peers and access new resources. Register [here](#)!

10-part Run on Less *Electric* Webinar to Cover All Aspects of Truck Electrification

April - August 2021

In April NACFE kicked off the first of a ten-part webinar series on electric trucks. The series will continue bi-weekly until August 24, leading to a workshop to be held at the ACT Expo in Long Beach Convention Center. The 10-part educational series offers fleet managers, utility planners, policymakers and other participants insight into the current landscape of existing and upcoming electric trucks, covering the following topics:

- April 20 | What's Driving Electric Trucks?
- May 4 | Charging 101 – Planning & Buildout
- May 18 | Charging 201 – Power Management & Resilience
- June 1 | Working with Your Utility
- June 15 | Incentives for Electrification
- June 29 | Maintenance, Training, & Safety
- July 13 | Financing the Transition & Innovative Business Models
- July 27 | Sustainable Supply Chains & End of Life
- August 10 | Global Perspectives
- August 24 | Drivers and Electric Trucks

To request a recording of past webinars or to register for one of the upcoming Bootcamp sessions, visit nacfe.org.

Upcoming Meetings and Conferences Virtual and In-Person

Advanced Clean Transportation EXPO

*August 31-September 2, 2021 (In-Person)
Long Beach Convention Center
Long Beach, CA*

ACT Expo announces that it will return live for its annual conference and expo showcasing real-world applications of advanced transportation technologies, drive trains, and fuels. This year's program will cover the growing availability of low- and zero-emission vehicles and low carbon fuels across a wide range of fleet applications. Discussions and educational sessions will look at how commitments to corporate sustainability, including the supply chain, are leading to scaled deployments, financial incentives and technology advancements that are improving a more compelling total cost of ownership. Key climate and environmental policies at the local, state and national level also will be covered. For more information and to register visit actexpo.com.

American Trucking Associations Technology & Maintenance Council Transportation & Technology Exhibition

*September 12-16, 2021 (In-Person)
Huntington Convention Center, Cleveland, OH*

The Transportation Technology Exhibition will be held in-person September 12-16 at the Huntington Convention Center in Cleveland. The exhibition will be open Monday,

September 13 and run until Wednesday, September 15. Educational sessions originally scheduled for TMC's 2021 Annual Meeting in most cases also will be conducted throughout the in-person event, including a scaled-down version of TMC's National Technician Skills Competition - TMC SuperTech 2021. Technical sessions and town hall-style discussions covering troubling equipment issues, voluntary standards-setting efforts, electric vehicle specifications, and electronically controlled brake and driving systems, among others also will be held. For more information and to register for the Transportation & Technology Exhibition visit tmcfall.trucking.org

TMC/ATA leadership is excited for the prospect of continuing to hold its exhibition in-person in 2021 and continuing the work of the Council as safely as possible. TMC/ATA leadership will of course continue to closely monitor conditions around the country and will make adjustments to its programs as the situation warrants.

Council of Supply Chain Management and Professionals EDGE

***September 19-22, 2021 (In-Person OR Virtual)
Atlanta, GA***

The Council of Supply Chain Management Professional offers registrants the option of attending this year's EDGE conference either in person or virtually. The Council's annual 4-day event includes 22 dedicated tracks and over 120 sessions. It covers a range of end-to-end supply chain content, including sessions on applicable basic practices, standard foundational knowledge and sessions that address emerging innovations, challenges, skills and opportunities emerging in the discipline. Transportation, e-commerce, order fulfillment, forecasting, inventory and risk management are among the topics that speakers, panelists and experts will address. For more information and to register, visit www.cscmp.edge.

Society of Automotive Engineers (SAE) 2021 Powertrains, Fuels and Lubricants

***Virtual and On-Demand
September 28-30, 2021***

Join SAE's Powertrains, Fuels and Lubricants (PFL) online event to hear from worldwide engineers and industry-leading companies as they delve into new and emerging powertrain technologies related to engine design, fuels, lubricants, combustion, and emissions control for the light-, medium-, and heavy-duty segments. There will be discussion and a close look at near future and long-term solutions for powering and enabling mobility through live and on-demand speaker presentations, panel discussions, and more. There will be opportunities to connect with industry professionals, network with organizations from around the globe, and contribute to next-generation solutions. This year's PFL conference will be digital. For more information and to register visit SAE's [website](#).

Anyway you ship it, move it the SmartWay!

U.S. Environmental Protection Agency | smartway_transport@epa.gov | <http://www.epa.gov/smartway/>

U.S. Environmental Protection Agency | 2000 Traverwood Dr, Ann Arbor, MI 48105

[Unsubscribe fandsssolti2@mx.uillinois.edu](mailto:fandsssolti2@mx.uillinois.edu)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by kearns.denise@epa.gov powered by



Trusted Email from Constant Contact - Try it FREE today.

Try email marketing for free today!