

Reminder: Welcome New Partners, on becoming a sustainability leader, state of logistics, enforcement to stop truck defeat devices, and more!

SmartWay e-update

***News for EPA SmartWay Partners and Stakeholders
July 2021***

Welcome New SmartWay Partners!

EPA welcomes Neiman Marcus to the SmartWay Partnership. Neiman Marcus is a specialty retailer that offers high-fashion women's and men's apparel from a range of well-known luxury designers. Earlier this year, the fashion retailer announced plans to streamline its distribution network and reinvest in its supply chain with a goal to increase both its efficiency and sustainability. As a SmartWay partner, Neiman Marcus aims to use the program's tools and reports to support that goal. The reports will help the company track emissions from its freight operations, set targets to improve efficiencies, reduce emissions and assess its progress. Joining SmartWay also will support the Neiman Marcus' efforts to integrate supply chain sustainability into its "Environmental Social Governance" plan, scheduled for release later this year. To learn more about other SmartWay shippers, carriers and logistics companies that share SmartWay's clean freight mission, visit www.epa.gov/smartway.

Does Your Company Want to be a Freight Sustainability Leader?

Whether your company ships, transports or manages goods delivery, there is a growing need for sustainability leadership in the freight industry. In the U.S., transportation is the largest source of greenhouse gas emissions. In many parts of the world, freight emissions are growing at a faster rate than other sources of emissions from transportation.

To encourage more sustainability leadership in freight, EPA SmartWay has developed a primer "Freight Sustainability Leadership." This new resource identifies three key elements and actions to become a freight sustainability leader:

- Establish an emissions "inventory" and annually benchmark it to monitor changes in the efficiency of your company's freight operations
- Create a company culture that embraces sustainability
- Collaborate with your peers, employees, communities and other stakeholders

Many SmartWay partners and affiliates already are adopting cleaner transportation methods and are active in many of these areas. To learn more about freight sustainability

leadership, and the steps your company can take on its sustainability journey, visit www.epa.gov/smartway/freight-sustainability-leadership.

EPA Steps Up Enforcement Action on Engine Tampering, Aftermarket Devices that Defeat, Bypass Emissions Controls in Trucks

EPA recently published a list of cases that it has resolved to address illegal engine tampering and aftermarket “defeat devices” that bypass emission controls in trucks. Air quality and public health impacts of engine tampering and aftermarket devices are significant. Installing a defeat device or tampering with a truck or other equipment to bypass or render inoperative required emissions control systems is a violation of the Clean Air Act (CAA). The CAA prohibits anyone from manufacturing, offering for sale, selling, or installing any part or component that bypasses or defeats emissions controls.

Based on continued reports and growing concern over their environmental harm, late last year the Agency made *Stopping Aftermarket Defeat Devices for Vehicles and Engines*, a National Compliance Initiative (2020-2023). Since then, the Agency has resolved more than 25 cases for tampering and aftermarket defeat devices. EPA also is partnering with state agencies to educate and support their inspection and enforcement efforts to stop violations of state laws concerning tampering. SmartWay partners care about the partnership's clean air goals. They can help protect the health of employees, and of the truck drivers and communities that haul and buy their goods, by supporting federal anti-tampering efforts. For more information on EPA's NCI and its enforcement case resolutions on illegal engine tampering and aftermarket defeat devices, visit www.epa.gov/enforcement/national-compliance-initiative-stopping-aftermarket-defeat-devices-vehicles-and-engines.

Council of Supply Chain Management Professionals Releases 2021 State of Logistics, 2021 State of Supply Chain Sustainability

The Council of Supply Chain Management Professionals (CSCMP) released two annual reports this past spring. The first report, *2021 State of Logistics*, is based on a survey of the logistics sector. It features emerging trends in trucking, warehousing, and other transportation and storage activities related to the flow of goods. The effects of the COVID-19 pandemic dominate the report, including its impact supply chains, efficiency, e-commerce, port traffic and massive shifts in market demand. The report also includes two new chapters, focusing on technology that increase visibility across the supply chain, and the growing importance of sustainability.

The second report, *2021 State of Supply Chain Sustainability*, also reflects the effects of the pandemic. Remarkably, the authors found that pandemic did not significantly slow the push to make supply chains more sustainable. Instead, based on a broad survey of supply chain professionals, interviews with executives and secondary research, the report finds that COVID 19 has underscored and accelerated the growth in sustainability. It also has helped increase awareness and brought urgency to the need for more sustainability and greater resiliency in how supply chains are managed.

For more information and copies of the report visit CSCMP's [website](#).

Upcoming Webinars and Workshops

2021 SmartWay Logistics Tool Demonstration Run

Wednesday, August 4, 2021
2PM - 3 PM (ET)

Click here to [register!](#)

This webinar is for third party logistics companies who are new to the program and for Partners looking for a refresher on SmartWay's logistics tool. During the webinar, SmartWay staff will review how Logistics Partners can use the 2021 tool to obtain an emissions profile for their clients, carriers and their own operations. This webinar begins with some background on SmartWay, walks participants through the tool in a live demonstration, and provides insights on how you can use tool outputs to evaluate where performance could be improved. You will have an opportunity to ask questions and hear the answers to others' questions as well. Key takeaways from this webinar include:

- An introductory understanding of the 2021 SmartWay logistics tool
- Updates to the 2021 tool
- How to input data into the tool
- How to submit your completed tool to EPA
- How to view summary reports
- Key points to remember when filling out the tool

For more information and to register go [here](#).

SmartWay New and Prospective Partner Orientation: Tips for a Rewarding Partnership Experience

Thursday, August 12, 2021
2PM - 3 PM (ET)

Click here to [register!](#)

If your company recently joined SmartWay, or you are the new SmartWay contact for your company or you are simply interested in learning more about the program, this webinar is for you! SmartWay staff will give a quick introduction and review how the program can help carriers, logistics and shipper partners improve the efficiency of their freight operations. We'll show you how to use the program's metrics to monitor and compare your company's environmental performance to your peers, give you a live "walk-through" of the program's portal and website and show you how to quickly and easily access some our most-used resources and tools. Then two Partner companies – Nissan and Hub Group – will discuss their plans for leveraging SmartWay and how the program can help improve the performance of transportation in the supply chain, lower freight emissions, and contribute to their company's sustainability goals.

SmartWay's New Partner Orientation offers our newer Partners, applicants and anyone in need of a quick introduction to the program a great review on how to maximize their company's value from participation. Register [here!](#)

10-part Run on Less *Electric* Webinar to Cover All Aspects of Truck Electrification

April - August 2021

In April NACFE kicked off the first of a ten-part webinar series on electric trucks. The series will continue bi-weekly until August 24, leading to a workshop to be held at the ACT Expo in Long Beach Convention Center. The 10-part educational series offers fleet managers, utility planners, policymakers and other participants insight into the current landscape of existing and upcoming electric trucks, covering the following topics:

- April 20 | What's Driving Electric Trucks?
- May 4 | Charging 101 – Planning & Buildout
- May 18 | Charging 201 – Power Management & Resilience
- June 1 | Working with Your Utility
- June 15 | Incentives for Electrification
- June 29 | Maintenance, Training, & Safety
- July 13 | Financing the Transition & Innovative Business Models
- July 27 | Sustainable Supply Chains & End of Life
- August 10 | Global Perspectives
- August 24 | Drivers and Electric Trucks

To request a recording of past webinars or to register for one of the upcoming Bootcamp sessions, visit nacfe.org.

Upcoming Meetings and Conferences Virtual and In-Person

Advanced Clean Transportation EXPO

*August 31-September 2, 2021 (In-Person)
Long Beach Convention Center
Long Beach, CA*

ACT Expo announces that it will return live for its annual conference and expo showcasing real-world applications of advanced transportation technologies, drive trains, and fuels. This year's program will cover the growing availability of low- and zero-emission vehicles and low carbon fuels across a wide range of fleet applications. Discussions and educational sessions will look at how commitments to corporate sustainability, including the supply chain, are leading to scaled deployments, financial incentives and technology advancements that are improving a more compelling total cost of ownership. Key climate and environmental policies at the local, state and national level also will be covered. For more information and to register visit actexpo.com.

American Trucking Associations Technology & Maintenance Council Transportation & Technology Exhibition

*September 12-16, 2021 (In-Person)
Huntington Convention Center, Cleveland, OH*

The Transportation Technology Exhibition will be held in-person September 12-16 at the Huntington Convention Center in Cleveland. The exhibition will be open Monday, September 13 and run until Wednesday, September 15. Educational sessions originally scheduled for TMC's 2021 Annual Meeting in most cases also will be conducted

throughout the in-person event, including a scaled-down version of TMC's National Technician Skills Competition - TMC SuperTech 2021. Technical sessions and town hall-style discussions covering troubling equipment issues, voluntary standards-setting efforts, electric vehicle specifications, and electronically controlled brake and driving systems, among others also will be held. For more information and to register for the Transportation & Technology Exhibition visit tmcfall.trucking.org

TMC/ATA leadership is excited for the prospect of continuing to hold its exhibition in-person in 2021 and continuing the work of the Council as safely as possible. TMC/ATA leadership will of course continue to closely monitor conditions around the country and will make adjustments to its programs as the situation warrants.

Council of Supply Chain Management and Professionals EDGE

***September 19-22, 2021 (In-Person OR Virtual)
Atlanta, GA***

The Council of Supply Chain Management Professional offers registrants the option of attending this year's EDGE conference either in person or virtually. The Council's annual 4-day event includes 22 dedicated tracks and over 120 sessions. It covers a range of end-to-end supply chain content, including sessions on applicable basic practices, standard foundational knowledge and sessions that address emerging innovations, challenges, skills and opportunities emerging in the discipline. Transportation, e-commerce, order fulfillment, forecasting, inventory and risk management are among the topics that speakers, panelists and experts will address. For more information and to register, visit www.cscmp.edge.

Society of Automotive Engineers (SAE) 2021 Powertrains, Fuels and Lubricants

***Virtual and On-Demand
September 28-30, 2021***

Join SAE's Powertrains, Fuels and Lubricants (PFL) online event to hear from worldwide engineers and industry-leading companies as they delve into new and emerging powertrain technologies related to engine design, fuels, lubricants, combustion, and emissions control for the light-, medium-, and heavy-duty segments. There will be discussion and a close look at near future and long-term solutions for powering and enabling mobility through live and on-demand speaker presentations, panel discussions, and more. There will be opportunities to connect with industry professionals, network with organizations from around the globe, and contribute to next-generation solutions. This year's PFL conference will be digital. For more information and to register visit SAE's [website](#).

Anyway you ship it, move it the SmartWay!

U.S. Environmental Protection Agency | smartway_transport@epa.gov | <http://www.epa.gov/smartway/>

U.S. Environmental Protection Agency | 2000 Traverwood Dr, Ann Arbor, MI 48105

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