

Bus, Bike, & Hike

Commuter Plan, an Incentive Program

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Introduction

- Transportation is one of the largest GHG emitter in the US
 - accounts for ~28% of the GHG emissions
 - 60% of which can be attributed to light-duty vehicles (i.e. cars, vans, etc.)
- Designed to reduce the number of single-occupancy vehicles
- Incentives to encourage faculty and staff to adopt a healthier and more sustainable mode of transportation
- Six of the 14 Big10 schools have an incentive program



Big10 schools with Commuter Plan

- University of Maryland, College Park
 - Pre-Tax Transit Deduction, Guaranteed Ride Home Program, Parking Permit Discounts
- Indiana University Bloomington
 - Free emergency ride home (ERH), Free rides on Bloomington Transit Bus or campus bus, Free Zipcar membership and \$9.50 driving credit, opportunity to win \$50 gift card (once per semester), 10 one day permit (full rate) per semester, 5 one day permit (half rate) per semester
- University of Minnesota, Twin Cities
 - Students can win cool stuff and employees can earn Wellness rewards
- University of Wisconsin, Madison
 - Campus bus and discounted employee bus passes, discounted bike share, cost sharing through carpool and vanpool parking, the emergency ride home (ERH) program, comprehensive assistance and route planning for any mode(s) of alternative transportation, and more
- University of Iowa
 - Employee Van Pool, Carpool, U-PASS, Biking, Zipcar, Emergency Ride Home
- Rutgers University
 - Programs for Students and Staff. Commuter Tax\$ave for employees, and Student Commuter Program for a \$50 gift card for mass transit. There is also a Mass Transit Tax Savings for Part-Time Employees.



iCAP Key Objective 3.4.1

“Develop a Commuter Program (Bus, Bike, and Hike) for faculty and staff. Register 100 people by FY24 and 500 people by FY30.” The responsible campus unit for championing this objective are Parking along with F&S.

How to enroll?

- Faculty and Staff can enroll in this program
- Must relinquish their annual parking permit



Potential benefits

- Parking benefit
 - ~2 weeks per year of free parking on campus
- Recreational Activities
 - Credits to access, reserve, or rent equipment from the Fab Lab
 - Discount at Krannert Center (Theatre & Musical performances, Gift Shop)
 - Discounts to DIA sponsored events (Basketball, Football, etc. Games)
 - Discounts at Illini Bookstore / Illini Union items
 - Credits to rent/reserve sessions at the Bowling Alley (Illini Union)
 - Discounted Membership to the ARC (original rate of \$40/month, \$5-10 monthly discount)
 - Ice Arena
 - Free/Discounted Campus Bike Center Membership
 - Veo credits, where points are earned based off of an agreement made with Veo.
 - Veo Membership
 - ZipCar credits



Next Steps

- Assign a student to help out with this project
- Collaborate with:
 - Parking
 - To develop a system to verify a faculty/staff member does not have an active annual parking permit
 - To reach an agreement on about free parking permit for users
 - Campus Recreation
 - Illini Union
 - DIA
 - KCPA
 - Veo
 - ZipCar
 - Fab Lab
 - IHR



Next Steps (Continued)

- All benefits would be made available to all enrolled in this program
- We would pilot this program for F&S and Parking employees in FY23
 - Address issues from this pilot program in FY23
 - Gauge interest from employees in other departments in FY23
 - Expand the program to other collaborating departments – Campus Rec, Illini Union, Housing, iSEE, IHR, etc. in FY24
- Our goal is to enroll 100 faculty and staff by FY24



Questions/Comments
/Suggestions?

Thank you!



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