



November 2021 Newsletter

2022 Green Sports Alliance Summit



2022 Green Sports Alliance Summit

June 2022

U.S. Bank Stadium

*Exact Dates To Be Announced
NEXT WEEK!*

As the sports & event industry continues to rebound from the Covid-19 pandemic, the 2022 GSA Summit will showcase how sports venues, teams, leagues and corporate partners around the world are taking ambitious action on both environmental and social issues to create a more sustainable, just, and resilient future for all.

Learn how the scope of the sports greening movement continues to expand, including improved operational performance measurement, tracking and reporting in addition to commitments on equity and increased diversity across the business.

Keep an eye out for an email NEXT WEEK announcing the official 2022 Summit dates.

Together, we Play for the Next Generation!

If you have any questions and/or are interested in participating in next year's in-person Summit, please reach out to us at info@greensportsalliance.org.

[Click here for the 2022 GSA Summit Page](#)

Member Spotlight



LIVE2RE

NEW "Waste" Program Partner: LIVE2RE

LIVE2RE is a sustainability company focused on creating a waste free world by rethinking the approach to recycling. The LIVE2RE Ecosystem is a 3-part solution that combines cost-effective products made from sustainable materials with a verified closed-loop collection system and a loyalty engagement platform to motivate and reward everyone to live a sustainable lifestyle. We offer solutions for everything from beverage cups, lids, straws, food packaging, shipping materials to POS signage for your stores and venues. Our packaging technologies can be implemented today, at scale, using existing systems and equipment. And we can work with partners of all sizes to create to a customized closed-loop collection process for all recyclable material collected on-site, maximizing impact and waste diversion. Then utilize our loyalty platform to "fill the house" by leveraging our targeting capabilities with incentives like surprise and delights that can thank the fans for living a more sustainable lifestyle.

We want to help companies and sports organizations drive change and exceed their sustainability goals ahead of schedule by providing real-time data metrics to help optimize business practices for tomorrow.

Get on the wave with us today! Learn more at [LIVE2RE](#).



New Corporate Member: Alder-Tek

With decades of experience in manufacturing and logistics, [Alder-Tek](#) is reimagining disposable cutlery to find sustainable alternatives to one of the greatest challenges facing the world today – how to get rid of single-use plastics. With 8 million tons of plastic dumped into the ocean every year, and over 40 billion disposable plastic utensils being used in the United States annually, the time for scalable change has arrived.

Alder-Tek is joining the Green Sports Alliance because significant changes to large scale food service systems need to be implemented right now. The best way to maximize impact and reduce the use of disposable plastics is to work directly with Sustainability leaders in organizations currently that are using a large volume of plastics, but are committed to implementing changes to their current practices. From leagues and individual teams to stadiums, arenas and event centers of all sizes, the GSA membership represent a diverse group of organizations and venues leading the charge toward our collective, sustainable future.

Upcoming Events



Pac-12 Sustainability Conference
June 15-17, 2022 | University of Utah Rice-
Eccles Stadium

The Pac-12 Sustainability Conference is focused on an elevated approach to driving sustainability action within collegiate athletics departments, designing new collective initiatives, and sharing best practices to transform college sports into a platform for social impact and environmental progress. All of the Pac-12 member campus athletic departments have committed to measuring their environmental performance, developing strategies and goals to reduce their impact, monitoring their progress, and engaging fans and communities in sustainable and social impact practices.

Deadline to submit your proposal is **December 10th**. [Submit here!](#)



America East Sustainability Conference June 7-9, 2022 | UMass Lowell

With a partnership-focused approach to sustainability – students, faculty and staff from America East institutions, along with other universities and industry experts are invited to submit a proposal to showcase examples of campus collaboration to drive sustainable practices forward, leveraging resources and funding opportunities, and joint research and teaching projects focused on sustainability.

View the [Call for Proposals guidelines and submission form here](#). The deadline to submit your proposal is **January 28th, 2022**.



GreenBiz 22

February 15-17, 2022 | Scottsdale, Arizona

In the wake of a challenging year, sustainable business is bouncing back bigtime: More companies are making more bold commitments with greater urgency than ever before.

Join us at GreenBiz 22, the premier annual event for sustainable business leaders, to convene with more than 1,500 professionals online, February 15th-17th. By participating, you'll form valuable connections with the GreenBiz community and gain access to more than 80 sessions — leaving you feeling informed and inspired for a successful year ahead. [Learn more and request an invitation here.](#)

[Click here to register](#) and get 15% off an All-Access Pass with the code **GB22PARTNER**.

#GreenSports News

More success stories from the sports greening movement appear every day. Click the links below to check out a few of the highlights from the past month of the [Green Sports Alliance News Feed](#).



[49ers and Save Our Water Team Up to Encourage Fans to Conserve](#)



World Surf League Delivers We Are One Ocean Petition to UN



Soccer Bodies' Bid to Make Game Sustainable



Hawks Partner with Novelis on National Recycling Day



[Laureus Sport for Good Index Recognizes Impact Across Sports](#)



[Certification Sets New Standard to Eliminate PFAS in Foodware](#)



[SportsPro Media - 5 Core Climate Challenges for the Sports Industry](#)



[Sports Business Journal - Climate Pledge Arena & Sustainable Stewardship](#)



**WM Phoenix Open Achieves GEO Certified Status for Record
5th Year**

GSA Sports Greening Movement Partners



GSA Program Partners



Stay up-to-date on resources and news from the Green Sports Alliance and the larger sports greening movement by following us on social media and using #greensports.

Questions? Email us at info@greensportsalliance.org



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