

Andrew D. Martin
CHANCELLOR

February 25, 2020

Timothy L. Killeen
President
University of Illinois at Urbana-Champaign
President's Office
364 Henry Admin. Bldg.
506 S. Wright St., MC-346
Urbana, IL 61801

Dear President Killeen,

I am writing today to invite University of Illinois at Urbana-Champaign to partner with Washington University in St. Louis, Bloomberg Philanthropies and founding member, The Ohio State University, to convene the Midwest Climate Summit. Specifically, I am asking you to identify a delegate to represent your organization in the planning process by joining our Steering Committee. The Summit aims to bring together leaders from Midwestern higher education institutions, local governments, and the private sector to drive measurable, local action on climate by leveraging the partnerships, innovations, and talent from each of these sectors.

The Summit is scheduled for Fall, 2020, on the Washington University Danforth Campus in St. Louis, Missouri. The Steering Committee will play an important role in shaping the Summit program and outcomes, as well as generating excitement throughout the Midwest for this important event. Please see the Steering Committee tasks and objectives in the attachment.

I am thrilled to work alongside our colleagues throughout the Midwest to develop solutions, create models for leadership, and foster a healthier, more sustainable region for our students, faculty, and all Midwesterners. I hope you will join me in this endeavor.

For more information about the Summit and to confirm your participation on the Steering Committee, please reach out to Marcia McIntyre at climatesummit@wustl.edu or (314) 210-2904 with the name and contact information of your designee(s). ***We would appreciate a reply to this letter by Friday, March 6, 2020.***

Sincerely,



Andrew D. Martin
Chancellor

ADM/nel
Attachment



admartin@wustl.edu

Washington University in St. Louis
Campus Box 1192
One Brookings Drive
St. Louis, MO 63130-4899

314.935.5100

2020 Midwest Climate Summit Steering Committee Tasks and Objectives

- Participate in routinely scheduled planning calls beginning in mid-March
- Help select the Summit dates
- Guide the Summit program -- help identify summit topics, identify potential speakers, secure speakers, and potentially serve as organizers/hosts of specific sessions
- Send a delegation of faculty, staff and students
- Weave messaging about the Summit into respective communication channels
- Identify and reach out to potential attendees, including partners from higher education, local governments, businesses, and community organizations
- Work to pursue new or expanded climate commitments for your organization and/or for your broader community through cross-sector partnerships
- Provide information on carbon reduction goals and strategies adopted by your organization to support benchmarking and the development of content around pathways to carbon neutrality
- Support event follow up by developing a strategy to maintain momentum for climate action following the Summit