**Engagement Sustainability Working Advisory Team**

Date: January 12, 2022

Location: <https://illinois.zoom.us/j/87128654415?pwd=QUI5ZWlBb056MkpPMUpIQXJsTGNEZz09>

Time: 3-4pm

*Attendees: Shibu Kar (co-chair), Ann Witmer (co-chair), Alexa Smith (student clerk), Maiah Caise (student), Sammy Yoo (staff), Kavya Mula (student), Jie Hu (faculty)*

*Absentees: Kathy Adams (staff), Dave Guth (staff), Sonali Kumar (student), Colleen Kling (staff), Keilin Jahnke (faculty)*

Agenda:

1. **Avery from** [**UCapture**](https://www.ucapture.com/schools)
2. **Review Results from List of Recommendations**
   1. Presentation of Spring ‘22 Recommendation Priorities: <https://uofi.app.box.com/integrations/officeonline/openOfficeOnline?fileId=899205372994&sharedAccessCode=>
   2. List of Recommendation Document with Comments: <https://uofi.app.box.com/file/884684030189?s=37apavkcpkclwyjut194t6l42o6tbpbo>
3. **Moving Forward**
   1. Assign Team Members to recommendations
   2. Come to next meeting with drafts using template
      1. <https://uofi.box.com/s/l340q3tx90ai0hrszinztl12q3t2sjep>
4. **Reminders** (5 minutes)
   1. Green Quad Day participants contact information: <https://uofi.box.com/s/qle7bt7dzjgc8eui7vd9ktaynypb7s19>
   2. Potential Visitors
      1. Morgan White--Recycling Signage
      2. Energy iCAP Team Students

Meeting Notes:

* **UCapture Program at UIUC**
  + Video explaining UCapture: <https://www.ucapture.com/schools>
  + Basically, this is a carbon offset program that the university could choose to take part in. As a member, we could offer a referral link to students who could indicate their usage of UCapture whenever they are online shopping. A portion of the customer’s spending would go to the UCapture program which would be used to offset carbon dioxide. Logistics of the program are not entirely clear.
  + We should invite Avery (CEO) to come speak to the Engagement Team to learn more about whether we would like the U of I to take part in this
  + Sammy: We could try to create a tiered program of green vs non-green businesses, tailored to UIUC students
* **Reviewing Upcoming Recommendations** 
  + ICAP Portal Website
    - Committee Members: Jie and Maiah
    - Be very specific about what exactly in the iCAP Portal is not working and how we can increase navigability
  + Committee of Departments for Sustainability
    - Committee Members: Kavya and Sammy
    - Pilot Colleges Represented: Gies, Grainger, ACES, LAS
    - Purpose of Committee: to understand how each department is needed for sustainability integration at UIUC, what efforts are currently in place and how to move forward and enhance engagement among faculty and students
    - Sammy: Consider marketing as “philanthropy” instead of “sustainability” committee
    - Kavya: Faculty and student members should be represented in this committee and student recruitment should be open to all students
    - Sammy: Eric Green’s sustainability course catalog could be used to identify faculty members
  + Social Media Marketing Course
    - Committee Members:
    - Recommendation could advise faculty member running ADV498 to integrate a sustainability-focused section
  + Career Center
    - Committee Members
    - Sammy: The U of I has courses for LEED Certification in the architecture school which should be included
    - Sammy: Also, the Student Environmental Resource Center at UC Berkeley has a student-led initiative to centralize sustainability-focused careers on their website
  + Definition of sustainability
    - Committee Members:
    - Useful resource: <https://green.uw.edu/plan/definition-sustainability>
* **Drafting Recommendations**
  + Template: <https://uofi.app.box.com/file/713940958401?s=l340q3tx90ai0hrszinztl12q3t2sjep>
  + Make sure to be as specific as possible when identifying specific actions/policies
  + Adding in supplemental resources (I.e. research to support recommendations, initiatives of other universities, etc.) is useful to strengthen the recommendation

Action Items:

* Fill out [when2meet](https://www.when2meet.com/?14136102-m7xfP) so we ca schedule a recurring meeting time
* Complete draft of assigned recommendation to present at next meeting