**Engagement Sustainability Working Advisory Team**

Date: January 12, 2022

Location: <https://illinois.zoom.us/j/87128654415?pwd=QUI5ZWlBb056MkpPMUpIQXJsTGNEZz09>

Time: 3-4pm

*Attendees: Shibu Kar (co-chair), Ann Witmer (co-chair), Alexa Smith (student clerk), Maiah Caise (student), Sammy Yoo (staff), Kavya Mula (student), Jie Hu (faculty)*

*Absentees: Kathy Adams (staff), Dave Guth (staff), Sonali Kumar (student), Colleen Kling (staff), Keilin Jahnke (faculty)*

Agenda:

1. **Avery from** [**UCapture**](https://www.ucapture.com/schools)
2. **Review Results from List of Recommendations**
	1. Presentation of Spring ‘22 Recommendation Priorities: <https://uofi.app.box.com/integrations/officeonline/openOfficeOnline?fileId=899205372994&sharedAccessCode=>
	2. List of Recommendation Document with Comments: <https://uofi.app.box.com/file/884684030189?s=37apavkcpkclwyjut194t6l42o6tbpbo>
3. **Moving Forward**
	1. Assign Team Members to recommendations
	2. Come to next meeting with drafts using template
		1. <https://uofi.box.com/s/l340q3tx90ai0hrszinztl12q3t2sjep>
4. **Reminders** (5 minutes)
	1. Green Quad Day participants contact information: <https://uofi.box.com/s/qle7bt7dzjgc8eui7vd9ktaynypb7s19>
	2. Potential Visitors
		1. Morgan White--Recycling Signage
		2. Energy iCAP Team Students

Meeting Notes:

* **UCapture Program at UIUC**
	+ Video explaining UCapture: <https://www.ucapture.com/schools>
	+ Basically, this is a carbon offset program that the university could choose to take part in. As a member, we could offer a referral link to students who could indicate their usage of UCapture whenever they are online shopping. A portion of the customer’s spending would go to the UCapture program which would be used to offset carbon dioxide. Logistics of the program are not entirely clear.
	+ We should invite Avery (CEO) to come speak to the Engagement Team to learn more about whether we would like the U of I to take part in this
	+ Sammy: We could try to create a tiered program of green vs non-green businesses, tailored to UIUC students
* **Reviewing Upcoming Recommendations**
	+ ICAP Portal Website
		- Committee Members: Jie and Maiah
		- Be very specific about what exactly in the iCAP Portal is not working and how we can increase navigability
	+ Committee of Departments for Sustainability
		- Committee Members: Kavya and Sammy
		- Pilot Colleges Represented: Gies, Grainger, ACES, LAS
		- Purpose of Committee: to understand how each department is needed for sustainability integration at UIUC, what efforts are currently in place and how to move forward and enhance engagement among faculty and students
		- Sammy: Consider marketing as “philanthropy” instead of “sustainability” committee
		- Kavya: Faculty and student members should be represented in this committee and student recruitment should be open to all students
		- Sammy: Eric Green’s sustainability course catalog could be used to identify faculty members
	+ Social Media Marketing Course
		- Committee Members:
		- Recommendation could advise faculty member running ADV498 to integrate a sustainability-focused section
	+ Career Center
		- Committee Members
		- Sammy: The U of I has courses for LEED Certification in the architecture school which should be included
		- Sammy: Also, the Student Environmental Resource Center at UC Berkeley has a student-led initiative to centralize sustainability-focused careers on their website
	+ Definition of sustainability
		- Committee Members:
		- Useful resource: <https://green.uw.edu/plan/definition-sustainability>
* **Drafting Recommendations**
	+ Template: <https://uofi.app.box.com/file/713940958401?s=l340q3tx90ai0hrszinztl12q3t2sjep>
	+ Make sure to be as specific as possible when identifying specific actions/policies
	+ Adding in supplemental resources (I.e. research to support recommendations, initiatives of other universities, etc.) is useful to strengthen the recommendation

Action Items:

* Fill out [when2meet](https://www.when2meet.com/?14136102-m7xfP) so we ca schedule a recurring meeting time
* Complete draft of assigned recommendation to present at next meeting