

Welcome new partners, SmartWay reporting tools now online, 2022 outlook, and more!

SmartWay e-update

*News for EPA SmartWay Partners and Stakeholders
November 2021*

Welcome New SmartWay Partners!

EPA welcomes Stryker Corporation to the SmartWay Partnership. Stryker is headquartered in Kalamazoo, Mich., and is one of the world's largest medical technology companies. It operates 29 manufacturing and R&D locations worldwide. It manufactures, markets and services a wide range of products used in orthopedics, surgery and neurotechnology. Reducing energy use and carbon emissions are among the company's top social responsibility and sustainability goals. By joining SmartWay, Stryker aims to begin to address freight emissions as part of its overarching Environmental, Social and Governance objectives. To learn more about other SmartWay shippers, carriers and logistics companies that share SmartWay's clean freight mission, visit www.epa.gov/smartway.

SmartWay Launches Online Shipper Tool, November 29

Starting November 29th, SmartWay will have a new Online Shipper Tool available, replacing the current Excel Shipper Tool. The new Online Shipper Tool, as its name suggests, can be completed and submitted to SmartWay completely online via any standard web browser and is accessed through the SmartWay Partner Portal. This new tool has many improved features such as the ability to auto-populate more data from previous submissions, smoother uploading of large data sets, and enhanced quality control features to ensure you submit a tool with fewer errors and need for

correction. Existing partners who have not yet submitted their Shipper Tool are encouraged to use the Online Tool, although the Excel Tool will still be available for the rest of the year. An [invitational webinar](#) to walk-thru the Online Shipper Tool will be held Dec 2. As part of its continuing improvement process, SmartWay will only offer Online Tools for Truck, Shipper and Logistics partners in 2022; Barge, Air, and Rail tools will continue to be Excel based in 2022. For more information, contact payne.matthew@epa.gov

New! SmartWay Goal Setting Guide for Shippers to Improve Freight Performance in the Supply Chain

Drawing on the experience of its shipper partners SmartWay recently released ***Improving Supply Chain Freight Performance: A Goal Setting Guide for SmartWay Shippers***. The new guide is chock-full of practical strategies and tips to help shippers take steps and set goals to improve the efficiency and sustainability of their freight operations and supply chain. Guidance is provided on how to assess and collaborate with carriers and third-party logistics providers to support greater freight efficiency, and how to use SmartWay's metrics to set targets for freight improvements in the supply chain. Descriptions and links to a range of shipper resources available on SmartWay's website are included. A sample performance action plan also is provided that can be easily modified to address your company's unique operations. Check out the new ***Goal Setting Guide for SmartWay Shippers*** [here](#).

Upcoming Webinars and Workshops

American Trucking Associations Year-in-Review and Economic Outlook for 2022

***December 9, 2021
2PM - 3PM (ET)***

American Trucking Associations (ATA), a SmartWay affiliate, is hosting a webinar looking back at key issues managed by the trucking industry in 2021 and looking ahead at what to expect in 2022. In its 2021 recap, ATA's Chief Economist, Bob Costello, will address how Infrastructure issues exacerbated by the pandemic, including kinks in the global supply chain and port congestion, caused freight costs and delivery times to rise. Efforts by

businesses to keep up with growth in consumer demand and the global economic recovery will be addressed. Looking back on 2021, the webinar will cover how the trucking industry contended with these issues and what the expectations are for next year. Looking ahead, topics to be explored will include the newly signed infrastructure bill, the DRIVE Safe Act, and their potential to impact trucking and the labor shortage. For this discussion, Bob Costello will be joined by Dan Ronan, Associate News Editor for Transport Topics. For more information and to register for the webinar, click [here](#).

Upcoming Meetings and Conferences

Transportation Research Board Annual Meeting

January 9-13, 2022

Washington, DC

The Transportation Research Board returns to an in-person format year in 2022, and as in the past is expected to attract thousands of transportation professionals from around the world. The meeting program covers all transportation modes, with sessions and workshops addressing topics of interest to policy makers, administrators, practitioners, researchers, and representatives of government, industry, and academic institutions. A number of sessions and workshops focus on the spotlight theme for the 2022 meeting: *Innovating an Equitable, Resilient, Sustainable, and Safe Transportation System*. For more information and to register, visit

<https://www.trb.org/AnnualMeeting/AnnualMeeting.aspx>

Retail Industry Leaders Association Link2022: Retail Supply Chain Conference

February 20-23, 2022

Dallas, TX

The Retail Supply Chain Conference: LINK2022 will gather supply chain executives and experts to share solutions that can help meet the challenges posed in managing complex retail supply chains. This year's program includes a series of retailer-led general sessions and concurrent breakout sessions. Educational programs also will be held on the exhibitor floor, where more than 300 companies will exhibit products and services. Sessions and programs are organized under six basic subject headings, including:

- Automation, robotics and innovation
- End-to-End omnichannel platforms
- Distribution, fulfillment and last-mile
- Sustainability, environmental, social and governance principles
- Transportation and logistics
- Workforce and talent

LINK2022 is hosted by the Retail Industry Leaders Association, a SmartWay affiliate. Several SmartWay partners are participating and leading some of the breakout and educational sessions as well. More information on the conference is available [here](#).

Run on Less *Electric* Truck Demonstration Concludes *Preliminary Results Available*

The North American Council for Freight Efficiency (NACFE), a SmartWay affiliate, concluded a real-world study of 13 electric trucks delivering goods in a demonstration that started September 3 and ended September 21. Six SmartWay partners participated in the demonstration. The electric trucks followed regular routes delivering beer, wine, packages, electrical equipment and more. Market segments included in the demonstration included Class 3, 4 and 5 vans and step vans; Class 6 box trucks, Class 8 regional haul tractors; and yard tractors. Preliminary metrics on the results of the demonstration include data on total miles driven, total deliveries made, drive and idle time, time in speed range, state of battery charge and more. Detailed data on the individual trucks and their routes also is available. Over the next six to 12 months, NACFE and its partners will analyze both qualitative and quantitative data collected through the **Run on Less *Electric*** project and demonstration. NACFE will use these analyses and expects to publish several reports and tools with a goal toward moving the freight industry forward to greater electrification. For more information on NACFE and **Run On Less *Electric***, visit www.nacfe.org.

Anyway you ship it, move it the SmartWay!

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