**Engagement Sustainability Working Advisory Team**

Date: February 18, 2022

Time: 3-4pm

*Attendees: Shibu Kar (co-chair), Ann Witmer (co-chair), Alexa Smith (student clerk), Maiah Caise (student), Sammy Yoo (staff), Kathy Adams (staff), Keilin Jahnke (faculty), Dave Guth (staff), Sonali Kumar (student)*

*Absentees: Kavya Mula (student), Colleen Kling (staff), Jie Hu (faculty)*

Agenda:

1. **Administrative** 
   1. Introducing iSEE’s new interim Director Jennifer Fratterigo!
   2. Recommendations are due April 8th!
2. **Sub-committees Present Recommendation Progress**
   1. Committee 1: iCAP Portal Website
      1. Jie, Maiah
   2. Committee 2: Sustainability Champions Committee
      1. Sammy, Kavya, Kathy
   3. Committee 3: Social Media Marketing Course
      1. Kathy, Sonali
3. **Reminders**
   1. Green Quad Day participants contact information: <https://uofi.box.com/s/qle7bt7dzjgc8eui7vd9ktaynypb7s19>
   2. Potential Visitors
      1. Morgan White--Recycling Signage
      2. Energy iCAP Team Students

Meeting Notes:

* **Sub-committee Presentations**
  + **Theme 1: iCAP Portal Website**
    - This recommendation will be presented at our next meeting
  + **Theme 2: Sustainability Champions Committee**
    - **College of Engineering Recommendation:** [**https://uofi.box.com/s/lrfqit18ihx1kz0ulnvii0ecegwjb6w6**](https://uofi.box.com/s/lrfqit18ihx1kz0ulnvii0ecegwjb6w6)
    - The next step in this recommendation will be to conduct learning sessions for each college
      * Which college within to pilot first?
        + College of LAS has highest enrollment
        + **College of Engineering would likely have the highest impact**
    - Next steps:
      * *Reach out to Engineering professors identified in recommendation to participate in our learning session (after Spring Break)*
  + **Theme 3: Social Media Marketing Course**
    - Recommendation 1: ADV498 Capstone Course
      * Recommendation: <https://uofi.box.com/s/3947o8jv8k0j4bxstydhkkzftkn6dzru>
      * Overarching goal of partnership is to “increase awareness of the iCAP”
        + Each semester could entail a specific project at the request of iSEE
      * KJ: Would be great because it would be an ongoing cohort of students
      * *Next steps:*
        + Reach out to professors to see if they would be interested in a long-term partnership with iSEE to integrate campus sustainability projects into their course
    - Recommendation 2: TikTok Challenge
      * Recommendation: <https://uofi.box.com/s/jwjfbv1f3ux0czz3z46yel6s8bw7j7j7>
      * Ready to submit!
  + Next Meeting:
    - Create list of stakeholders for ACES, LAS and Gies
    - Review iCAP Portal Recommendation

Action Items:

* Reach out to ADV 498 Professors
* Reach out to Engineering professors for sustainability learning session