**Engagement Sustainability Working Advisory Team**

Date: February 18, 2022

Time: 3-4pm

*Attendees: Shibu Kar (co-chair), Ann Witmer (co-chair), Alexa Smith (student clerk), Maiah Caise (student), Sammy Yoo (staff), Kathy Adams (staff), Keilin Jahnke (faculty), Dave Guth (staff), Sonali Kumar (student)*

*Absentees: Kavya Mula (student), Colleen Kling (staff), Jie Hu (faculty)*

Agenda:

1. **Administrative**
	1. Introducing iSEE’s new interim Director Jennifer Fratterigo!
	2. Recommendations are due April 8th!
2. **Sub-committees Present Recommendation Progress**
	1. Committee 1: iCAP Portal Website
		1. Jie, Maiah
	2. Committee 2: Sustainability Champions Committee
		1. Sammy, Kavya, Kathy
	3. Committee 3: Social Media Marketing Course
		1. Kathy, Sonali
3. **Reminders**
	1. Green Quad Day participants contact information: <https://uofi.box.com/s/qle7bt7dzjgc8eui7vd9ktaynypb7s19>
	2. Potential Visitors
		1. Morgan White--Recycling Signage
		2. Energy iCAP Team Students

Meeting Notes:

* **Sub-committee Presentations**
	+ **Theme 1: iCAP Portal Website**
		- This recommendation will be presented at our next meeting
	+ **Theme 2: Sustainability Champions Committee**
		- **College of Engineering Recommendation:** [**https://uofi.box.com/s/lrfqit18ihx1kz0ulnvii0ecegwjb6w6**](https://uofi.box.com/s/lrfqit18ihx1kz0ulnvii0ecegwjb6w6)
		- The next step in this recommendation will be to conduct learning sessions for each college
			* Which college within to pilot first?
				+ College of LAS has highest enrollment
				+ **College of Engineering would likely have the highest impact**
		- Next steps:
			* *Reach out to Engineering professors identified in recommendation to participate in our learning session (after Spring Break)*
	+ **Theme 3: Social Media Marketing Course**
		- Recommendation 1: ADV498 Capstone Course
			* Recommendation: <https://uofi.box.com/s/3947o8jv8k0j4bxstydhkkzftkn6dzru>
			* Overarching goal of partnership is to “increase awareness of the iCAP”
				+ Each semester could entail a specific project at the request of iSEE
			* KJ: Would be great because it would be an ongoing cohort of students
			* *Next steps:*
				+ Reach out to professors to see if they would be interested in a long-term partnership with iSEE to integrate campus sustainability projects into their course
		- Recommendation 2: TikTok Challenge
			* Recommendation: <https://uofi.box.com/s/jwjfbv1f3ux0czz3z46yel6s8bw7j7j7>
			* Ready to submit!
	+ Next Meeting:
		- Create list of stakeholders for ACES, LAS and Gies
		- Review iCAP Portal Recommendation

Action Items:

* Reach out to ADV 498 Professors
* Reach out to Engineering professors for sustainability learning session