**Publicity of Bike Day event**

**As of 09/23/2021 – Bike at Illinois event postings (forwarded to all the entities listed below) – Number of views:**

1. [**Light the Night 2021**](https://calendars.illinois.edu/detail/6242?eventId=33412361) **–** 848 views
2. [**Bike to Work Day 2021**](https://calendars.illinois.edu/detail/6242?eventId=33412356) **–** 698 views

**Newsletter:**

1. E-week – contacted Travis Tate – Volunteer opportunity
2. iNews for Undergraduate students – contacted Travis Tate. Volunteer opportunity
3. GradLinks for Graduate students – contacted Travis Tate. Volunteer opportunity
4. Campus rec Newsletter – Contact Alex Williamson ([anw@illinois.edu](mailto:anw@illinois.edu))
5. iSEE Newsletter – Contacted Julie Wurth and Jenna Kurtzweil
6. ISSS Newsletter – contacted Holly Bullamore – she is the point of contact for ISSS Newsletters for students. Kara Carpenter confirmed that she would include it in the faculty, staff, and scholars’ edition. Michelle Gray, for ISSS Scholars
7. F&S Customer update newsletter – published under save the date in e-update
8. Campus Wellbeing Services newsletter – contacted Yasmin Ofiana – to be published in the September edition
9. University YMCA – Published on Sept 8
10. Champaign Bike County
11. MTD
12. CCRPC
13. TBP
14. Bike Registration list – Bike at Illinois Newsletters

**Departments/Groups:**

1. Reach out to DDHS – Talk to Steve about it – invite them to the Bike to Work Day and Light the Night events – Tuesday or Wednesday September 7 or 8.
   1. Emails that go to the Chancellor’s office
   2. Provost office – they maintain it
   3. Research Park
   4. Stacey and I could talk about the email letter – what has been going on and what has happened Bike initiative –Progress Report until FY21.
      1. Bullet points achieving what we have done so far
      2. We would like to have you come out for support – if you want to know how to be involved this is where you will find it
      3. Cutting Carbon Emissions, BFU Silver – striving to be Gold
      4. Campus level support to improve bicycle program
      5. It will probably have to come from Ehab
         1. Personally encourage you to attend these events. They will be following University guidelines in
         2. Please communicate this with your department – students, staff, and faculty
2. UIPD
3. ISSS – contacted
4. iSEE – contacted
5. F&S – contacted
6. McKinley – contacted Jennifer Carson
7. Parking – contacted Maria McMullen
8. Campus Wellbeing Services – contacted Michele Guerra and Yasmin Ofiana
9. Department of Anthropology – contacted Jessica Brinkworth
10. Student Government – contacted [isg@illinois.edu](mailto:isg@illinois.edu) and Bugra Sahin
11. IUB – contacted
12. Daily Illini
13. The News Gazette
14. AAF – American Advertising Federation – Chantelle Hicks
15. AdBuzz – Chantelle Hicks
16. Transportation SWATeam - Contacted
17. Housing
18. SSC – Contacted Sammy Yoo
19. SECS – Contacted [uiuc.secs@gmail.com](mailto:uiuc.secs@gmail.com) and other representatives.
20. Wellness Support Assistance – for masks or information
21. The Bike Project
22. Neutral Cycle

**Social Media**

1. Facebook – Shared via Bike at Illinois
2. Twitter – Shared via Bike at Illinois
3. Instagram – Shared via Bike at Illinois
4. Snapchat – Snapchat Takeover – Chantelle is working on this one!
5. Reddit

**Calendars**

1. Bike at Illinois
2. Campus events list - posted
3. Campus Rec Events Calendar – contacted about this
4. Student Affairs Calendar – contacted Sammy Yoo about this
5. Campus Wellbeing services – posted

**Digital Signage -** [**https://blogs.illinois.edu/view/6593**](https://blogs.illinois.edu/view/6593)

1. Illini Union and Bookstore - 1920 px x 1080 px - Fee
2. Campus Residence Halls and Dining Halls - 1921 pixels wide x 827 pixels high - Fee
3. F&S - 1513px x 945px
4. [BIF](https://forms.illinois.edu/sec/7738323?referrer=https://blogs.illinois.edu/view/6593/259210) - Horizontal – 1920 x 1080
5. Campus Rec – 1920 x 1080 – along with Illini Union - Fee
6. [Beckman](https://beckman.illinois.edu/about/for-beckman-faculty-staff/communications-office/advertise-at-beckman) - 1920 pixels wide x 1080 pixels tall at 96 dpi; JPEG
7. Architecture Building (FAA) - 478 px wide x 524 px high – Contact [Natalie Fiol](mailto:nfiol2@illinois.edu)
8. Chez Wounded Veterans Center - 1920 x 1080 for 16:9 aspect ratio – No submission information Sarah Summers
9. Coble Hall- Graduate College - 1920 px x 1080 px (landscape) – No submission information
10. Law Building - PowerPoint slide – Email Carolyn Turner
11. CSL - 2560 x 1440 (or 16:9 aspect ratio) landscape – Contact Kim Gudeman
12. DCL - 1920 px x 1080 px. – No submission information; Choi, Jason [choi37@illinois.edu](mailto:choi37@illinois.edu); Mancuso, Dana Lynne [dmancuso@illinois.edu](mailto:dmancuso@illinois.edu)
13. [ECE](https://my.ece.illinois.edu/announcements/submit.asp) - 16:9 aspect ratio (landscape)
14. Engineering Hall - 1960 px x 1080 px – Contact Nielsen, Joshua [jniels@illinois.edu](mailto:jniels@illinois.edu); Grainger Engineering Marketing and Communications [grainger-marcom@illinois.edu](mailto:grainger-marcom@illinois.edu)
15. Foellinger Auditorium - 1197 px x 896 px. (landscape) – No submission information
16. Grainger Engineering Library - 1920x850 pixels, in .jpg or .png format – No submission information Tim Newman
17. Huff Hall - 1920 x 1080 for 16:9 aspect ratio – No submission information DIA
18. Industrial and Enterprise Systems Engineering building - 1960 px x 1280 px – Contact [William Gillespie](mailto:gillespi@illinois.edu)
19. Labor and Employee Relations - 16:9 PowerPoint slide saved as .JPG – No submission information Nel Madigan
20. Loomis Laboratory - 1920 px x 1080 px – Contact [Siv Schwink](mailto:sschwink@illinois.edu)
21. Material Science and Engineering (MSEB) - 1920 x 1080 – Contact [Main office](mailto:matse@illinois.edu)
22. Medical Sciences Building - 1394x920 – No submission/contact information
23. Micro + Nanotechnology laboratory - 1920 px x 1080 px (16:9) – No submission/contact information Qu Kim/Damon McFall
24. NCSA - vertical, 1080w x 1920h (72 dpi) – Reached out to [NCSA](mailto:publicaffair@ncsa.illinois.edu), cc Tedra Tuttle and Katie Jo Henning
25. Newmark Civil Engineering Laboratory - 16:9 ratio, oriented horizontally – Contact Shidlauski, Kristina [kshidlau@illinois.edu](mailto:kshidlau@illinois.edu)
26. Siebel Center - 1920 px x 1080 px. (landscape) – Contact [video-wall@cs.illinois.edu](mailto:video-wall@cs.illinois.edu)
27. State Farm Center - 1200 pixels x 686 pixels – Fee – Reached out to [Marty Kaufmann](mailto:mekaufma@illinois.edu)
28. Talbot Laboratory - 1920 px x 1080 px. (landscape) – No submission/contact information
29. Vet Med Basic Sciences Building - Horizontal format: 1270 pixels wide x 883 pixels high – Contact [Chris Beuoy](mailto:beuoy@illinois.edu)
30. Vet Med Teaching Hospital - Horizontal format: 1270 pixels wide x 883 pixels high – Contact [Chris Beuoy](mailto:beuoy@illinois.edu)
31. CIF – Eric Vetter
32. Design Center -
33. Research Park – EnterpriseWorks
    1. Laura Bleill