

6/15 Meeting between Lisa Jackson, Jen Fraterrigo, Meredith Moore to discuss new student swag

- All new incoming students are given tote bag and water bottle (vendor is Campus Ink) in August
 - o 7500-8000 students
 - o Highly encouraged but not a mandatory program
- "Inbound" – transfer student program orientation
- Opportunity for 30-45 second video to present at Convocation (Friday before semester starts)
 - o Lisa will send an introduction email to copy us with Leah and August to move forward with this and identify opportunities to connect with students on social media
- August 18 – Sights and Sounds event at State Farm Center
- Due to budget constraints, not able to distribute water bottle and tote bag this year
- In future, we could put a slip of paper in the water bottle connecting sustainability
- We will contact Becki Salizman to discuss the potential of distributing coupon for free bottle from Union Bookstore
 - o Meredith will start the conversation and include Lisa
- Jim Fry – oversees Welcome Celebration in August following Convocation
 - o Meredith sent an email asking about tabling and adding recycling bins
 - o Ask at 6/21 iSEE management meeting - could we distribute free water bottles at iSEE table with QR code?
 - o For the table at the Welcome Celebration – if we have a QR code reader (the QR code is already on the Illinois app), we could collect data for analysis.
- Jason Ensign – Director of Dining for Welcome Celebration event
 - o Meredith will contact Jason regarding compostable material and potential for Zero Waste event; perhaps we can connect with a composting hauler to pickup for the event
 - o Do they provide plastic water bottles or cans? What materials are distributed to the students?
 - o Jen will bring this up at a future meeting with Coke to discuss the potential for their assistance
- Welcome Newsletter sent to all homes; Lisa will check if there is space to include information about sustainability (could have two lines of material)
 - o We will develop two or three lines of communication (due by July 8)
- Will continue to partner in the future on these initiatives; Lisa is very supportive