

**2022 Green Sports Alliance (GSA) Summit on June 21-23 at U.S. Bank Stadium in Minneapolis, Minnesota**

**Attended by Justin Holding, Senior in Industrial Engineering and Sustainability Entrepreneur**

“The annual Green Sports Alliance Summit is the largest and most influential gathering for the sports community to unite around sustainability. The event brings together hundreds of industry stakeholders to learn and share better practices and the latest innovations in greening operations, advancing the supply chain and engaging fans.” – [GSA Website](#)

I had the great opportunity to attend the 2022 GSA Summit in Minneapolis, Minnesota. While at the summit, I toured a sustainable minor league stadium, listened to industry experts, and networked with various changemakers. I was able to learn about the newest and best sustainability initiatives taking place in every sports league like FIFA, the LPGA, and the NBA. I talked with other collegiate changemakers to learn about their campus initiatives and how to best replicate sustainable changes at my campus. I learned that the sports industry can make a large-scale impact on the most pressing environmental and social issues that our world faces.

Overall, I highly recommend that the University of Illinois Division of Intercollegiate Athletics furthers their sustainability initiatives and joins the Green Sports Alliance.