

SmartWay e-update

April 2022 SmartWay e-update

News for EPA SmartWay Partners and Stakeholders

Welcome King Arthur Baking Company!

EPA welcomes King Arthur Baking Company as a shipper partner to the SmartWay Partnership. King Arthur is a U.S. supplier of a variety of premium flour products, baking mixes and related products. Its products are available wholesale to retailers, bakers, and foodservice companies through a national distribution network. King Arthur also ships its flour products and baking supplies direct to consumers via its website. The company's approach to sustainability is holistic, and it works across its supply chain to reduce energy use, support regenerative agricultural practices, and engage with suppliers on its goals. By joining SmartWay, King Arthur plans to work with its carriers and logistics providers and set goals to reduce emissions and improve the efficiency of goods moving inbound and outbound from its distribution centers, mills and operations in Norwich, Vermont, where the company is headquartered. For more information on King Arthur Baking and other organizations and companies that have recently joined SmartWay visit www.epa.gov/smartway.

SmartWay Schedules First Listening Session with Logistics, Multimodal Partners

As SmartWay approaches its 20th anniversary, the program is planning to hold listening sessions with our partners to hear their ideas and suggestions on how we can evolve and enhance the program for the future. Two areas of special interest are how SmartWay can strengthen its awards program and improve the value of the program's emissions performance reports.

SmartWay's first listening session is with logistics partners, scheduled for April 21, 1-3 pm (ET). If your company is a logistics or multimodal partner and would like to participate, please use this registration [link](#). Listening sessions with carriers, shippers and affiliates are planned for May, June and July. Dates on those sessions will be shared once confirmed.

From truck electrification to digitized communications, real time visibility platforms and e-commerce, the freight industry and supply chains are changing. Stakeholders are asking for more information on emissions and climate change impacts through public disclosure and reporting. SmartWay looks forward to hearing from its partners on how we can work together to support and recognize the industry as it works to manage these changes, meet new challenges and create a more sustainable future for freight.

New! SmartWay Affiliates are Key Allies

SmartWay Affiliates are industry associations, environmental organizations, universities and academic institutions, truck and trailer leasing companies and dealers, and public agencies. Collectively SmartWay Affiliates make a big difference, supporting SmartWay's clean freight mission by helping their members and customers to better understand the environmental benefits of moving goods as efficiently as possible. They also support SmartWay by encouraging their members to join SmartWay and to consider the fuel economy and emission benefits of SmartWay designated tractors, trailers and SmartWay verified equipment. SmartWay recently updated its website for affiliates with specific actions Affiliates can take to get the most out of their participation in SmartWay. To learn more about how your organization can participate in SmartWay as an Affiliate and lead the way to a more sustainable future for freight, visit www.epa.gov/smartway.

EPA Proposes Tighter Standards for New Heavy-Duty Vehicles to Promote Clean Air Air, Protect Communities, and Support Transition to Zero-Emission Future

Virtual Public Hearings Scheduled for April 12 and April 13

Comment Period Open through to May 13

EPA published a Notice of Proposed of Proposed Rulemaking titled “Control of Air Pollution from New Motor Vehicles: Heavy-Duty Engine and Vehicle Standards” March 28. EPA’s proposal would reduce emissions of smog- and soot-forming nitrogen oxides (NOx) from heavy-duty gasoline and diesel engines and set updated greenhouse gas (GHG) standards for certain commercial vehicle categories starting in model year 2027. The proposal is the first in EPA’s “Clean Truck Plan” – a series of clean air and climate regulations that the agency will develop over the next three years to reduce pollution from trucks and buses and to advance the transition to a zero-emissions transportation future.

In developing the proposal EPA has engaged with stakeholders and identified several options in the proposal that address the robustness of the standards, timing for phasing in the standards, options to incentivize early clean technology adoption, and improvement to emission warranties. EPA is seeking comment on these options and looks forward to continuing engagement through the public comment process.

Public hearings on the proposal are scheduled for April 12 and 13. To attend or testify during the public hearing, stakeholders are asked to sign up and submit this [registration form](#). Registration is open through the day of the hearing; however, EPA asks that if you intend to testify you register by midnight (ET) on April 5th. To the extent possible, EPA will work to accommodate late registrations to speak.

Written comments on the proposal also will be accepted through to May 13 and may be submitted [here](#). For more information on the proposed rulemaking, visit www.epa.gov.

Upcoming Webinars

Climate Change, Sustainability and Your Supply Chain

Tuesday, April 5, 2022

11:00 AM (PT)/ 1:00 PM (CT)/ 2:00 PM (ET)

Register for [webinar](#)

Join a discussion with top retail and supply chain leaders who will share more about how their companies are pursuing meaningful climate goals and what will be required in the years ahead to achieve them. This session will also include an overview of the Retail Industry Leadership Association's (RILA) recently released [Retail Climate Action Blueprint](#), a new resource to assist retailers in identifying next steps from any stage in their climate action journey.

Panelists:

Kath McLay
CEO, Sam's Club

Katie Farmer
CEO, BNSF Railway

John Roberts
CEO, JB Hunt

This webinar will be hosted by RILA, a SmartWay Affiliate. Register [here](#).

Upcoming Virtual Meetings and Conferences

Zero-Emission Vehicle

Workshop

April 25, 2022

Grand Prairie, TX

SmartWay Affiliates, the North Central Texas Council of Governments (NCTCOG), Dallas-Fort Worth Clean Cities and the Environmental Defense Fund (EDF) are hosting a Zero-Emission Vehicle (ZEV) Workshop on Monday, April 25, 2022, at the Ruthe Jackson Center in Grand Prairie, Texas. The event will:

- Showcase the state of ZEV fueling infrastructure, including recommendations on ZEV infrastructure development from the NCTCOG-led I-45 ZEV Corridor Plan;
- Educate attendees about medium- and heavy-duty vehicles;

- Discuss funding for ZEV projects, including highlights from the Bipartisan Infrastructure Law; and
- A vendor display of medium- and heavy-duty ZEV vehicles and infrastructure technologies

Stakeholders representing public and private fleets, infrastructure developers, fuel providers, and government agencies interested in the deployment of ZEVs are encouraged to attend. Registration is open through to April 8. Learn more and register [here](#).

National Retail Federation Supply Chain 360

June 20-21, 2022

*Huntington Convention Center
Cleveland, OH*

The National Retail Federation, a SmartWay Affiliate, is hosting Supply Chain 360 this year in Cleveland, Ohio. This inaugural event will take a holistic look at the modes and methods needed to build a faster and more sustainable retail supply chain. Several SmartWay partners will speak and participate in the conference, including a session on the benefits of participating in SmartWay. Conference topics will cover technology, operations and Environmental, Social, Governance (ESG) and sustainability practices. Keynote speakers will address initiatives to optimize supply chains from end-to-end, the acceleration of e-commerce, changing consumer behaviors, fulfillment, and how to leverage technology to improve supply chain resiliency and reliability. For more information and to register, visit nrf.com.

Anyway you ship it, move it the SmartWay!

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