

## EPA SmartWay May 2022 e-update: new rail industry Climate Challenge, SmartWay Shipper Partner roundtable scheduled, Cheryl Bynum departs SmartWay, and more!

### *May 2022 SmartWay e-update*

#### *News for EPA SmartWay Partners and Stakeholders*

### **Bon Voyage Cheryl Bynum!**

Cheryl Bynum, director of EPA's SmartWay and Supply Chain Program Center for nearly 15 years, moved on from EPA effective April 30, 2022. Under her leadership and vision, SmartWay grew from a few hundred partners to nearly 4,000, and became recognized as a global role model for freight partnership programs. Cheryl helped SmartWay expand into Canada, and helped foster green freight programs around the world modeled on SmartWay. Early on, Cheryl led the team that created the first SmartWay-designated tractors and trailers including establishing SmartWay's technology verification program. Her deep understanding, respect and love of the freight industry helped EPA build strong allyships; Cheryl never tired of telling SmartWay Partners and Affiliates how valued they are and how important their sustainability efforts are to reducing global climate change and contributing to healthier air. Cheryl built upon the pioneering work in SmartWay by contributing to EPA's first-ever greenhouse gas and fuel efficiency standard for commercial trucks. More recently, she headed an EPA team working to develop a new ISO standard for transportation carbon accounting that draws heavily from SmartWay. Cheryl will be greatly missed by colleagues and industry peers, but her influence, leadership and legacy will remain.

### **Welcome Federal Railroad Administration!**

The USDOT Federal Railroad Administration (FRA) joined SmartWay as an Affiliate last month. One of ten agencies within the U.S. Department of Transportation, FRA's mission is to enable the safe, reliable and efficient movement of people and goods across America, now and in the future. On Earth Day 2022 FRA announced its rail industry Climate Challenge, inviting rail owners and operators and manufacturers of rail equipment to join in a commitment to reduce the industry's greenhouse gas emissions to 'net zero' by 2050. Participating in SmartWay will assist FRA in its work to support innovation in the rail industry and ensure rail as one of the most sustainable transportation options available for moving goods. Thirty-six rail companies and several intermodal service providers already participate in SmartWay, using the program to measure, benchmark and set goals for

energy efficiency and emission reductions. For more information on FRA, railroads and other companies that have joined SmartWay, visit [www.epa.gov/smartway](http://www.epa.gov/smartway).

## **Calling All Shipper Partners: SmartWay Roundtable Scheduled!**

As SmartWay nears its 20th anniversary, EPA and NRCan (Natural Resources Canada) are holding a listening year to evolve and enhance the program, so it continues to meet Partner needs while driving innovation and emissions reductions in this critical industry sector. Two areas of particular interest are enhancements to SmartWay's award and recognition programs, and global advancements in freight emissions accounting and reporting platforms. SmartWay knows our Partners work in a dynamic marketplace and look forward to their ideas.

To better inform planning for SmartWay program enhancements, during this listening year, EPA and NRCan will hold a series of virtual Partner Roundtables (one for each partner category), to collect ideas, perspectives, and insights from our industry Partners. Our goal is to fully understand your needs and challenges, goals, and aspirations, and explore potential program enhancements. The next upcoming facilitated discussion will be for Shipper Partners, scheduled for Thursday, May 19, from 1-3 PM (ET). To learn more and register, contact [polovick.buddy@epa.gov](mailto:polovick.buddy@epa.gov).

## **SmartWay Partners Featured in May: C.H. Robinson and DHL**

This month SmartWay features two logistics partners for their work to advance sustainable freight transportation and meet the changing needs of the industry. SmartWay Featured Partners, C.H. Robinson and DHL, both encourage their carriers to participate in SmartWay and champion the use of data applications that enable customers to measure and set goals for reducing the emissions of their freight activities. Further, these partners, like many other SmartWay partners, also have established internal practices and goals for reducing and eliminating greenhouse gas emissions from the warehouses, buildings and other assets that they own and operate. To learn more about C.H. Robinson, DHL and other SmartWay Featured Partners, visit [www.epa.gov/smartway/featured-smartway-partners](http://www.epa.gov/smartway/featured-smartway-partners). If interested in being a SmartWay Featured Partner, contact [kearns.denise@epa.gov](mailto:kearns.denise@epa.gov).

## ***Upcoming Virtual Meetings and Conferences***

### **National Retail Federation Supply Chain 360**

*June 20-21, 2022*

***Huntington Convention Center  
Cleveland, OH***

The National Retail Federation, a SmartWay Affiliate, is hosting Supply Chain 360 this year in Cleveland, Ohio. This inaugural event will take a holistic look at the modes and

methods needed to build a faster and more sustainable retail supply chain. Several SmartWay partners will speak and participate in the conference, including a session on the benefits of participating in SmartWay. Conference topics will cover technology, operations and Environmental, Social, Governance (ESG) and sustainability practices. Keynote speakers will address initiatives to optimize supply chains from end-to-end, the acceleration of e-commerce, changing consumer behaviors, fulfillment, and how to leverage technology to improve supply chain resiliency and reliability. For more information and to register, visit [nrf.com](http://nrf.com).

## **Council of Supply Chain Management Professionals 2022 EDGE Conference and Exhibition**

***September 18-21, 2022  
Nashville, TN***

The Council of Supply Chain Management Professionals, a SmartWay Affiliate, is hosting its 2022 EDGE Conference and Exhibition September 18-21 at the Gaylord Opryland Resort and Convention Center in Nashville, TN. In addition to offering keynotes, networking receptions, and an academic research symposium, EDGE delivers over 100 educational sessions. These sessions cover a range of current trends and topics affecting the global supply chain community, including: network planning and optimization, technology and innovation, order fulfillment, customer service, warehousing and distribution management, transportation and logistics, and risk mitigation, among others. Track sessions dedicated to sustainability, sourcing and specialty chains are new this year. Over 120 exhibitors will be on hand, showcasing and demonstrating their latest products, technologies, systems and equipment. To learn more and register, visit, [cscmpedge.org](http://cscmpedge.org).

## **American Trucking Associations Management Conference and Exhibition 2022**

***October 22-26, 2022  
San Diego, CA***

The American Trucking Associations, a SmartWay Affiliate, is hosting its 2022 Management Conference and Exhibition, October 22-26, at the San Diego Convention Center and Marriot Marquis. The theme for this year's ATA's MCE22 program is *Celebrating the Growth of Trucking*. MCE22 is expected to attract thousands of trucking industry leaders and provides an opportunity for peer-to-peer exchanges on trends and challenges facing the industry. Several ATA committees will meet and there are over 44 educational sessions and policy discussions scheduled. For more information and to sign up for MCE22 updates, visit [mce.trucking.org](http://mce.trucking.org).

## **EPA Extends Comment Period on Proposal to Tighten Standards for New Heavy-Duty Vehicles**

***Comment Period Extended from May 13 to May 16***

On March 28, 2022, the Environmental Protection Agency (EPA) published a proposed rule titled “Control of Air Pollution from New Motor Vehicles: Heavy-Duty Engine and Vehicle Standards” (87 FR 17414). EPA is extending the comment period for this proposed rule; comments must be received on or before May 16, 2022.

Public comments can be submitted to the docket for the rule (<https://www.regulations.gov/docket/EPA-HQ-OAR-2019-0055/document>) and supporting materials for the proposed rule are also available for viewing in this docket.

More information on the proposed rulemaking and related materials is available on the rule website: <https://www.epa.gov/regulations-emissions-vehicles-and-engines/proposed-rule-and-related-materials-control-air-1>.

EPA thanks its stakeholders for their interest in this proposal and looks forward to their participation in the proposal process.

***Anyway you ship it, move it the SmartWay!***

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