



# TED TALK: ECO-EDITION

STOP THINKING RECYCLING IS SUSTAINABLE

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# INTRODUCTION

- Who are we?
- What is the SSLC?
- What is our role in campus sustainability?



# STOP THINKING RECYCLING IS SUSTAINABLE



## DISCUSSION

- Do you think less of people that do not recycle? Has that opinion shifted at all as you have become more educated about recycling practices and their efficacy?
- Why do you think recycling has become such a prominent component of sustainability, being prioritized more than reducing and reusing? How can we better shift society to focus on reducing and reusing?
- Do you feel that recycling is used as a tool for greenwashing by waste-producing entities, such as Coke, to enable the production of a product that is, by nature, disposable?
- How well educated do you feel about campus and local recycling? What would help to increase your understanding of campus and local recycling?

# RECYCLING RESOURCES

Campus:



Urbana:



Champaign

