

iWG Meeting 10-10-22

Attendees: Morgan White, Jennifer Fraterrigo, James Brennan, Sandy Yoo, Brian Bundren, Derek Fultz, Danika Ford, Meredith Moore, Lucy Nifong

Guest: Claire Keating

1. [Engagement002 – iCAP Portal Redesign recommendation](#)

- a. Background of recommendation (presented by Claire): iCAP Portal should be a simple interface and user-friendly for all participants whether or not they are familiar with technology or sustainability initiatives
 - i. Intersection of sustainability and web design
 - ii. Goal is to increase university engagement on the iCAP Portal
 - iii. [Green.Harvard.Edu](#) is an example of an engaging website structure
 - b. Morgan: The iCAP Portal exists as a database; there are several design initiatives that are already in progress.
 - c. The Harvard website embeds the sustainability information and database in a single location.
 - d. Claire: The iCAP Portal also misses the “action” component.
 - e. Sandy: It would be nice to hear what strengths are exemplified by the Portal.
 - f. Derek: It would be nice to have a clear tab/link that writes, for example, “If you have 10 minutes a week, if you have one hour a week, etc., here are the actions to take.” We need to make it quick and easy for students, faculty, and staff to participate.
 - g. James: I can see from the student perspective that it might be a bit overwhelming on the Portal; the information is there, it just takes a bit of time to look.
 - h. Jen: We can take a look at the iSEE website to make the “get involved” tab closer to the top so it is more visible.
 - i. The [bike.illinois.edu](#) website is a good example of an aesthetically-pleasing and informative webpage (e.g., blogs, recent updates from the iCAP Portal, upcoming events).
 - j. Perhaps a third/separate site focused on action/involvement
 - i. Lucy Nifong is connected with a student who may be interested in helping to update the website. Her focus is how to make sustainability more digitally focused.
 - k. **Next step** – Engagement002 will be transmitted to iSEE with updated iWG recommendation language.
 - i. Morgan will send to Madhu for discussion at an iSEE management meeting.
- ### 2. Input on scenarios for reaching carbon neutral energy
- a. Morgan provided a brief overview of strategies to identify carbon neutral energy solutions.

- i. Emailed the iWG several documents and a report developed by senior engineering students in spring 2022; the group identified key components of what should be included in a clean energy plan.
 - 1. [ABE469 Clean Energy Transition](#) files (final report, poster, interview summaries)
 - ii. iWG should review the plan by the students and provide their thoughts; we should consider this plan and identify the solutions that we believe campus should provide to a consultant to further investigate feasibility.
- 3. [Overview of Campus Sustainability Month](#)
 - a. Please help spread the word and try to attend at least one of these events!
 - i. Celebration - 10/17
 - ii. Clothing Swap
 - iii. TED Talk
 - iv. Plastic Reduction Challenge
 - v. Trash cleanup
 - vi. Green Quad Day
 - vii. SSLC - Tuesday Talks
 - viii. SSLC – Research Symposium

*Next meeting will be held on Monday, Nov. 7 at 9 AM on Zoom