

## iWG Meeting 10-10-22

Attendees: Morgan White, Jennifer Fraterrigo, James Brennan, Sandy Yoo, Brian Bundren, Derek Fultz, Danika Ford, Meredith Moore, Lucy Nifong

Guest: Claire Keating

### 1. [Engagement002 – iCAP Portal Redesign recommendation](#)

- a. Background of recommendation (presented by Claire): iCAP Portal should be a simple interface and user-friendly for all participants whether or not they are familiar with technology or sustainability initiatives
    - i. Intersection of sustainability and web design
    - ii. Goal is to increase university engagement on the iCAP Portal
    - iii. [Green.Harvard.Edu](#) is an example of an engaging website structure
  - b. Morgan: The iCAP Portal exists as a database; there are several design initiatives that are already in progress.
  - c. The Harvard website embeds the sustainability information and database in a single location.
  - d. Claire: The iCAP Portal also misses the “action” component.
  - e. Sandy: It would be nice to hear what strengths are exemplified by the Portal.
  - f. Derek: It would be nice to have a clear tab/link that writes, for example, “If you have 10 minutes a week, if you have one hour a week, etc., here are the actions to take.” We need to make it quick and easy for students, faculty, and staff to participate.
  - g. James: I can see from the student perspective that it might be a bit overwhelming on the Portal; the information is there, it just takes a bit of time to look.
  - h. Jen: We can take a look at the iSEE website to make the “get involved” tab closer to the top so it is more visible.
  - i. The [bike.illinois.edu](#) website is a good example of an aesthetically-pleasing and informative webpage (e.g., blogs, recent updates from the iCAP Portal, upcoming events).
  - j. Perhaps a third/separate site focused on action/involvement
    - i. Lucy Nifong is connected with a student who may be interested in helping to update the website. Her focus is how to make sustainability more digitally focused.
  - k. **Next step** – Engagement002 will be transmitted to iSEE with updated iWG recommendation language.
    - i. Morgan will send to Madhu for discussion at an iSEE management meeting.
2. Input on scenarios for reaching carbon neutral energy
- a. Morgan provided a brief overview of strategies to identify carbon neutral energy solutions.

- i. Emailed the iWG several documents and a report developed by senior engineering students in spring 2022; the group identified key components of what should be included in a clean energy plan.
    - 1. [ABE469 Clean Energy Transition](#) files (final report, poster, interview summaries)
  - ii. iWG should review the plan by the students and provide their thoughts; we should consider this plan and identify the solutions that we believe campus should provide to a consultant to further investigate feasibility.
- 3. [Overview of Campus Sustainability Month](#)
  - a. Please help spread the word and try to attend at least one of these events!
    - i. Celebration - 10/17
    - ii. Clothing Swap
    - iii. TED Talk
    - iv. Plastic Reduction Challenge
    - v. Trash cleanup
    - vi. Green Quad Day
    - vii. SSLC - Tuesday Talks
    - viii. SSLC – Research Symposium

\*Next meeting will be held on Monday, Nov. 7 at 9 AM on Zoom