



# ENVISIONING A CAMPUS WITHOUT TRASH

Presented by the F&S Zero Waste Team



**Institute for Sustainability, Energy, and  
Environment (iSEE)**

UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN



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# AFTER TONGIHT

1. I can explain the basics of the zero waste objectives set forth in the 2020 Illinois Climate Action Plan (iCAP).
2. I acknowledge that not everything gets sorted on campus, particularly if it is thrown into a landfill-bound receptacle.
3. I recognize that it is better for a community of people to attempt zero waste imperfectly, than a single person doing it perfectly.
4. I can envision myself and others as nodes for social contagion.

# MEET US



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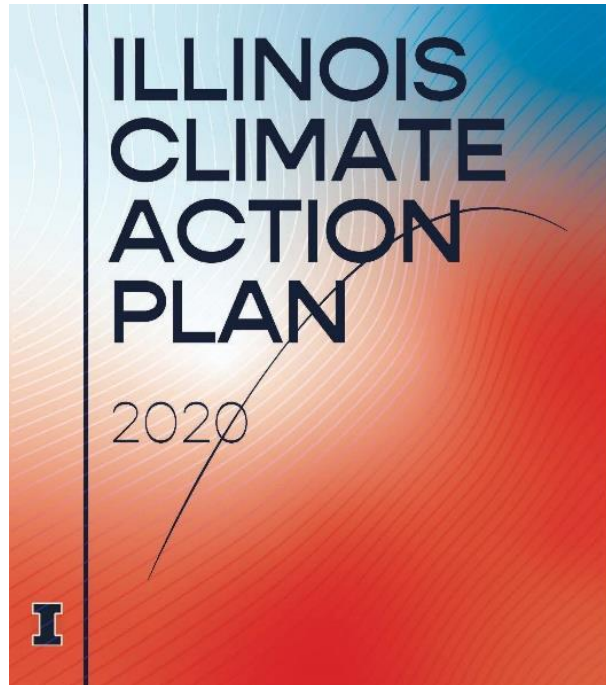
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# ZERO WASTE OBJECTIVES



- 5.1 Sustainable Procurement Reports
- 5.2 Reduce Landfilled Waste
- 5.3 Establish a Culture of Reuse
- 5.4 Reduce Food Scraps
- 5.5 Plan for Organic Waste
- 5.6 Use Local Food
- 5.7 Green Cleaning Program



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# F&S WASTE MANAGEMENT

- “It all gets sorted anyway” → This is a myth!
- UIUC’s highest waste stream are metals, followed by cardboard and paper
- F&S Waste Transfer Station recycles 5 different primary commodities
  - Paper, cardboard, aluminum, scrap metal, and plastic 1&2
  - Sometimes we recycle pallets as well as construction & demolition waste
  - These recyclables can be put in bales, which we then sell to the market

THE  
LIFE CYCLE  
OF A  
PLASTIC  
BOTTLE



**TED<sup>x</sup>** Mid Atlantic



# DISCUSSION

1. What did you learn about the recycling process that you never knew before?
2. Which message from the TED Talks resonated with you most?
3. What types of waste do you produce the most?
  1. What are some ways (small or large) that you can start reducing this waste?

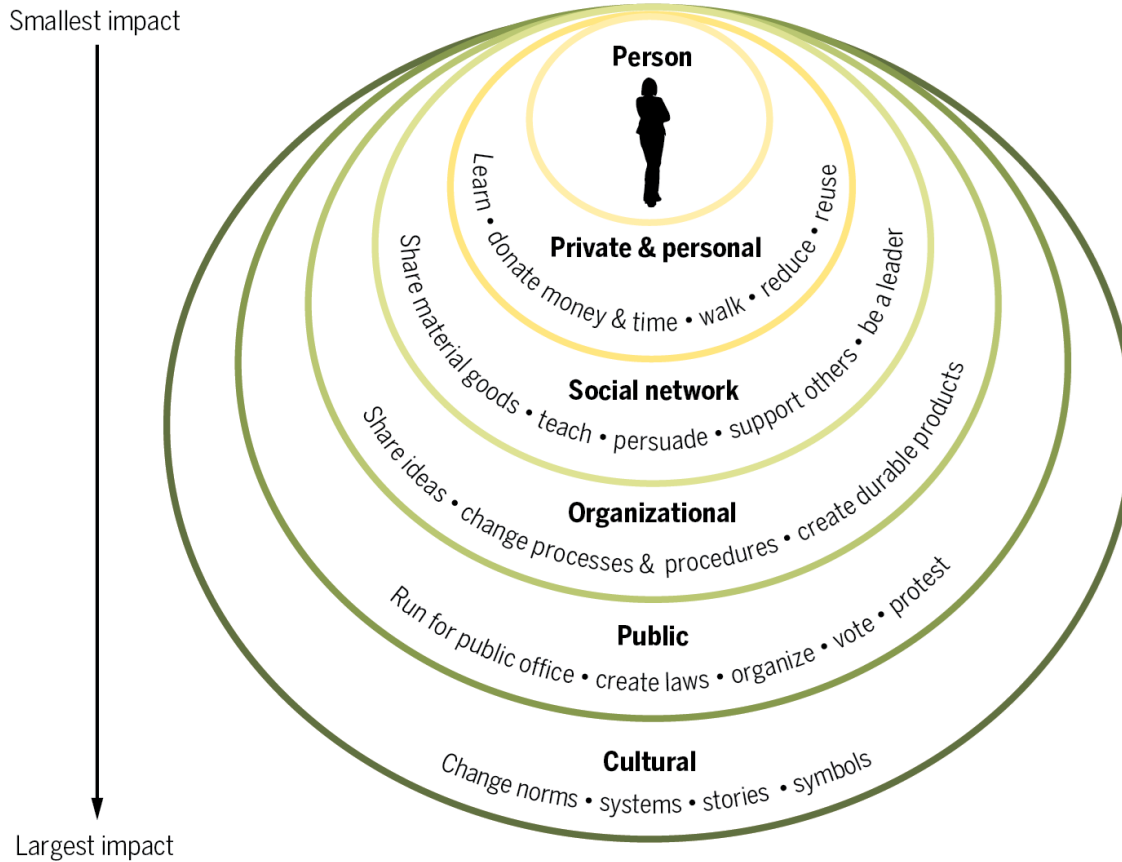


# DISCUSSION

4. What are ways that we can encourage others in our community to take steps to reduce their waste, too?
5. What does “zero waste” mean in your own words?
  1. How would you incorporate this into your own life?
  2. How would you explain zero waste to your friends and family?
6. How can students, faculty, and staff work together to reach our zero waste goal?

# TAKE ACTION!

- “Use the Bin” Pledge: [bit.ly/usethebin](http://bit.ly/usethebin)
- Baby steps: start addressing where you produce the most waste and make it a habit to minimize that.
- Spread the word to friends and family!



**Fig 1. An individual's spheres of influence.**  
 Individual actions have the greatest effect when they influence broader systems.