

iWG meeting
December 12, 2022 – 8:30-10 AM

Attendees: Jen Fraterrigo, Morgan White, Sandy Yoo, Danika Ford, Jamie Singson, James Brennan, Derek Fultz, Lucy Nifong, Brian Bundren, Qu Kim, Meredith Moore

Guests: Nikki Palella, Zoe Huspen, Kate Abney, Claire Keating, Tim Knox

1. Brief introductions
2. [LW004 Monarchs Need Milkweed](#)
 - a. Monarch butterflies are listed as endangered species; this recommendation proposes that F&S Grounds plant milkweed (primary food source of Monarchs) in additional locations on campus.
 - b. Land and Water team included a map in their recommendation with proposed locations.
 - c. **Next step:** Jen will transmit LW004 directly to F&S
3. [Education008 Sustainability in Study Abroad](#)
 - a. Illinois Abroad Council Steering Committee (IACSC)
 - i. Kristi Kuntz and Luis Canales are co-chairs
 - b. Study abroad offices are very decentralized on our campus
 - i. Study abroad administration operates under each college
 - c. There are 22 working groups under the IACSC
 - d. An Environmental Sustainability Working Group has been created (chaired by Kate Abney)
 - i. Goal is to include as many college representatives as possible
 - ii. The working group aims to develop a set of best practices and policies, which would also involve short term faculty-led travel
 - iii. Program orientations
 - iv. Re-entry programs
 - v. Program policies, community engagement opportunities, etc.
 - vi. This also includes support from iSEE (Meredith Moore is currently a member of the working group)
 - e. As a reminder, this recommendation (Edu008) was previously sent back to the team for refinement and it is now much clearer.
 - f. Brian Bundren believes that Joy Phaphouvaninh, Director of Illinois Abroad and Global Exchange (IAGE) may be able to help direct this recommendation.
 - i. Kate said that Andy Hinnant, Education Abroad Coordinator, is on Joy's team and is currently a member of the Environmental Sustainability Working Group.
 - g. Anna Mehl, Office of the Provost, is on the Education Team and has also been involved in the development of this recommendation.
 - h. The IACSC co-chairs can reach out to the directors of each college requesting a representative to join the Environmental Sustainability Working Group committee.
 - i. **Next steps:** circulate for comments and transmit recommendation to **Kristi Kuntz** (kakuntz@illinois.edu) Office of the Provost, Executive Associate Provost for Academic Programs & Policies and Exec. Director of the Campus Center for Advising and Academic

Services, and Luis Canales (lcanales@illinois.edu), Illinois International, Associate Provost for Illinois Internal

- i. iWG Recommendation: The Illinois Abroad Council Steering Committee co-chairs, Kristi Kuntz and Luis Canales, should ask any study abroad departments that are not participating in the Environmental Sustainability Working Group to identify a representative to participate. The IACSC may also consider incorporating student members in related committees and groups.

4. [Engagement003 Sustainability Ambassador Program](#)

- a. This recommendation proposes a sustainability ambassador workshop to train students to be a sustainability resource on campus
- b. The workshop would include sustainability best practices and an overview of sustainable participation opportunities, volunteerism, Climate Commitments, Illinois Climate Action Plan, Student Sustainability Committee, etc.
- c. The workshop and ambassador training program would target audiences in Residential Life (collaborate with coordinators), Sustainability LLC, private certified housing (fraternities and sororities), and other groups outside of the sustainability sphere
- d. Open to all students at UIUC
- e. Suggested to keep people involved via monthly emails with upcoming events, volunteer opportunities, tips, etc. to keep people connected.
- f. Ambassadors should be recognized with pins, stickers, badges, etc. to highlight their certification and participation.
- g. iSEE will solicit feedback as the program develops.
- h. **Next steps:** circulate for comments and transmit recommendation to iSEE (Meredith Moore)
 - i. iWG Recommendation: iSEE should work with University Housing and with Private Certified Housing to roll this program out and encourage student participation through residential coordinators/contacts. iSEE should also roll this out through the Student Sustainability Leadership Council (SSLC), the Illini Union Board (IUB), and the Illinois Student Government (ISG).

5. [Engagement004 ADV498 Sustainability Campaign Partnership](#)

- a. iSEE's Communication Team should incorporate work from the ADV498 advertising capstone course to increase visibility of sustainability on course
 - i. The students developed materials for a sustainability campaign (e.g., posters, digital signs, bus signs, flyers, etc.)
 - ii. The iSEE Communication Team will still have creative freedom to adjust as needed.
- b. Engagement Team members have attended presentations and been in communication with the ADV498 students.
- c. This would create a more unified image/mission of iSEE and the iCAP; it is important to have consistent messaging.
- d. Qu Kim suggested that these visuals should be added to the north side of campus
- e. Important to have consistent message across campus
- f. **Next steps:** circulate for comments and transmit recommendation to iSEE (Tony Mancuso)

- i. iWG Recommendation: iSEE’s Communications office should take the materials created by the ADV 498 class and integrate the concepts in the overarching iSEE marketing program. iSEE could develop a marketing task-force to work with the iCAP Engagement Team on this integration. Ideally these messages will be distributed at strategic locations across campus, from Spring 2023 to Spring 2025. One key location should include the Campus Instructional Facility, using the digital signage partially funded by SSC.
6. [Engagement005 DIA and Green Sports Alliance](#)
 - a. The goal is for DIA to join the Green Sports Alliance with the intention to take action and fully participate.
 - b. Tim Knox said that joining would likely not be an excessive commitment for DIA, financially or otherwise.
 - c. **Next steps:** circulate for comments and transmit recommendation to DIA
 - i. iWG Recommendation: DIA should join the Green Sports Alliance, and support the iCAP efforts. This includes operational sustainability efforts and educational marketing messaging. DIA should form a sustainability green team with a named chair-person and student, faculty, and staff membership. This could also take the form of a sustainability coordinator who would serve as a liaison between the broader campus sustainability efforts / iCAP teams and Athletics internal structures and teams.
7. Thank you to the iWG members for your hard work this semester!
 - a. Next meeting will be in January (Meredith will send out poll to determine spring semester meeting times)
 - b. Four recommendations are already on the agenda for discussion:
 - i. [ZW009 Project4Less Expansion](#)
 - ii. [Res004 Student Support for Coordinated Rainwater Management Plan](#)
 - iii. [Energy010 Establishment of a Clean Energy Plan Conference Committee](#)
 - iv. [Energy011 Priority Technologies and Practices for a Clean Energy Plan](#)